



Business Forum
5th Meeting of Heads
of Government
Central and Eastern European
Countries and China
Riga, Latvia **2016**

3.11.2016.

4-6 November

Radisson Blu Hotel Latvija, Elizabetes street 55, Riga

Connectivity, Innovation, Inclusiveness and Common Development

Programme

Embracing this year topic in spotlight “enhanced connectivity”, Latvia is hosting international business forum to honour the growing cooperation between China and Central and Eastern Europe.

The Business forum will cover the broad and captivating perspectives of cooperation, paying close attention to various aspects of exciting nature of entrepreneurship in 21st century.

During the panel discussions experts will reveal the importance of transport and logistics, investment and finance, trade, tourism and lifestyle, industrialization and sustainable development in the context of 16+1 initiative.

November 4th

- 8:45-15:00 Company visits
15:00-18:00 B2B meetings
17:00-18:00 Side-event *Why Latvia*

November 5th

- 9:00-11:30 Registration
10:00-11:30 B2B meetings (Hall Beta & Lambda)
11:30-12:45 Parallel panel discussions
Transport and logistics (Hall Omega)
Industrialization and sustainable development (Hall Alfa)
13:00-14:30 Lunch break
13:00-14:30 B2B meetings (Hall Beta & Lambda)

14:10 All participants are welcomed to take seats and 14:45 main doors for business delegates are closed

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- 15:00-15:30 Opening Ceremony (Hall Omega)
Opening remarks by host
Mr. Arvils Ašeradens, Deputy Prime Minister, Minister for Economics of the Republic of Latvia
Key note speech
H.E. Mr. Māris Kučinskis, Prime Minister of the Republic of Latvia
Opening remarks by host
Mr. Gao Hucheng, Minister of Commerce of the People's Republic of China
Key note speech
H.E. Mr. Li Keqiang, Premier of the State Council of the People's Republic of China
Closing remarks by host
Mr. Arvils Ašeradens, Deputy Prime Minister, Minister for Economics of the Republic of Latvia

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- 15:30-16:00 Introduction session
16:00-16:30 Coffee break
16:00-16:30 B2B meetings (Hall Beta & Lambda)
16:30-18:00 Parallel panel discussions
Tourism and Lifestyle (Hall Omega)
Trade (Hall Alfa)
18:10-18:30 Closing session (Hall Omega)
20:00-22:00 Gala Dinner (different venue)

November 6th

- 9:00-14:00 B2B meetings (Hall Beta)

11:30-12:45 Parallel panel discussions

Transport and logistics (Hall Omega)

Challenges and opportunities in building China-CEEC 16+1 Transport and Logistics connectivity

Times change and we have to change with them. Today we witness, how globalization has led to significant increases in trade volumes between Asia and Europe, enhancing the necessity to look for new supply chain solutions over the Eurasian continent. Zooming out to the whole Eurasian continent, today we are witnessing an important development. Railways are rapidly becoming a new artery of connectivity between Asia and Europe, alongside and complementary to the traditional maritime routes. Competitiveness, through networking and connectivity, creating efficient logistics solutions, supported by respective transport infrastructure is the issue where we all are interested to put our common efforts and to create truly functioning, sustainable and efficient New Silk Road.

Strong bilateral and multilateral cooperation between China and CEEC in the field of transport and logistics, emphasized in Suzhou Guidelines for Cooperation between China and CEEC, as well as in the Medium-Term Agenda for Cooperation between China and CEEC marks the necessity for bringing together China and Europe through Silk Road Economic Belt and 21-st Century Maritime Silk Road, thus continuing further development of China and CEEC connectivity as a joint goal of China and CEEC countries.

Moderator

Mr. Kaspars Briškens, Logistics Expert with extensive experience gained as the advisor to the Minister of Transport of the Republic of Latvia, as well as fulfilling duties as Chief Executive Officer of Latvian Logistics Association and member of the Supervisory boards of the Air Baltic Corporation and RB Rail responsible for Rail Baltica project implementation.

Speakers

Ministerial keynotes

- Mr. Uldis Augulis, Minister of Transport of the Republic of Latvia
- H.E. Mr. Vladimir Peshevski, Deputy Prime Minister for Economic Affairs of the Republic of Macedonia
- Mr. Miodrag Poledica, State Secretary of the Ministry of Construction, Transport and Infrastructure of the Republic of Serbia
- Mr. Xiong Tao, Vice-Mayor of Yiwu Municipal People's Government, People's Republic of China

Interventions by Business players

- Mr. Zhong Cheng, Deputy Director, China Railway Container Transport (CRCT), People's Republic of China
- Mr. Edvīns Bērziņš, President, SJSC "Latvijas dzelzceļš", Latvia
- Ms. Baiba Rubesa, CEO/Chairperson/Management and Board, JSC RB Rail (Joint Venture of Latvia, Lithuania, Estonia)

11:30-13:00 Parallel panel discussions

Industrialization and sustainable development (Hall Alfa)

Globalization, climate change, *the Digital Revolution* and other global trends demand industrial policy revision and innovative solutions in manufacturing. While a lot can be achieved via sustainable financing, governments and entrepreneurs themselves must take smart steps to revitalize industries as we know them today.

This panel discussion will explore latest trends, as well as address potential for cooperation among China and Central and Eastern European countries in industrial development and related infrastructure, supply chain, information & communication technology, energy and other innovative solutions.

Moderator

Mr. Pauls Raudseps, journalist, weekly news magazine *IR*

One of Latvia's leading journalists and commentators. At the weekly news magazine "Ir" he writes about a wide range of issues, including economics, politics, international relations and history. Mr. Raudseps has a degree in Russian and Soviet Studies from Harvard University.

Speakers

- Mr. Mārtiņš Kazāks, Deputy Chief Economist, Swedbank Group
Global Macro Trends and the CEE Economies
- Mr. Qiao Baoping, Chairman of the Board, China Guodian Corporation
Strengthening Cooperation on Renewable Energy between China and CEEC based on Complementary and Mutual Benefit
- Mr. Guan Jun, Vice President of Huawei CEE & Nordic European Region
Building a Better Connected World – ICT Innovation Drives Economic Growth
- Mr. Corneliu Bodea, President, Romanian Energy Center, Coordinator of the Center for Dialogue and Cooperation on Energy Projects 16+1 (CDCEO 16+1)
Sustainability and Innovation in Business Ventures from the Perspective of Center for Dialogue and Cooperation on Energy Projects 16+1

15:00-15:30 Opening Ceremony (Hall Omega)

- *Opening remarks by host*
Mr. Arvils Ašeradens, Deputy Prime Minister, Minister for Economics of the Republic of Latvia
- *Key note speech*
H.E. Mr. Māris Kučinskis, Prime minister of the Republic of Latvia
- *Opening remarks by host*
Mr. Gao Hucheng, Minister of Commerce of the People's Republic of China
- *Key note speech*
H.E. Mr. Li Keqiang, Premier of the State Council of the People's Republic of China
- *Closing remarks by host*
Mr. Arvils Ašeradens, Deputy Prime Minister, Minister for Economics of the Republic of Latvia

Prime ministers and official delegation leave the venue for the Summit

15:30-16:00 Introduction session (Hall Omega)

- *Overview on 16+1 cooperation platform*
Mr. Andrejs Pildegovičs, State Secretary of the Ministry of Foreign Affairs of the Republic of Latvia
Mr. Andris Ozols, Director of Investment and Development Agency of Latvia
- *Introduction on China-CEEC Investment and Trade Expo*
Mr. Chen Zhongchao, Deputy Mayor of Ningbo, Zhejiang Province, China
- *Introduction to Sino-CEE Fund*
Mr. Jiang Jianqing, Former Chairman of Industrial and Commercial Bank of China

16:30-18:00 Parallel panel discussions

Tourism and Lifestyle (Hall Omega)

The China – Central and Eastern European Countries' Tourism Cooperation Platform embraces 16 cooperating Central and Eastern European countries with the common goal of attracting more Chinese visitors into the CEE region

The discussion will cover the importance of the development of tourism relations with China and the CEE countries, where connectivity and innovation in the sector play a key role in creating opportunities for mutual benefit.

Provision of new flights, routes and products strategy, as well as The One Belt One Road Initiative, all emphasize the importance of new technologies as the drivers of changing consumer lifestyles and tourism development.

Moderator

Mr. Mārtiņš Daugulis, PhD Candidate in Riga Stradins University, where he gives lectures on current politics of Latvia, the EU politics, China issues, and specifics of political communication

Speakers

Keynote speaker: Prof. Dr. Vaira Vīķe-Freiberga, President of Latvia (1999-2007)

Keynote speaker: Prof. Dr. Wolfgang Arlt, COTRI – China Outbound Tourism Research Institute, Route and Product Development in Central and Eastern European Countries
The new opportunities for Central and Eastern European countries to develop their tourism industries through customised offers for Chinese business, MICE and leisure travellers

- Mr. Gary Chen, CEO, Ningbo Universe Holdings
Into the world, on your own. Chinese tourism market situation, tourism consumer behaviour and psychology
- Mr. David Nagy, Head of CEE and Nordic Regions, UnionPay International Co, Budapest, Hungary
UnionPay International, ideal business partner to develop your business with Chinese tourists
- Ms. Kitija Tigule, Vice President, Latvian Travel Agents and Operators Association
Why Latvia on the map of Chinese travellers?
- Ms. Vita Viese, Commercial Director, JSC RIX Technologies
*Conveniently Accessible Cultural Heritage
How Latvia ensures the preservation of cultural heritage in digital age.
Case study of Latvia*

16:30-18:00 Parallel panel discussions

Trade (Hall Alfa)

The ongoing internationalization of production has led to increasingly global production networks and new trade opportunities beyond borders. Global economy faces structural changes - improved communication technologies and connectivity, lower trade costs and digitalized society heavily influence trade developments in countries and regions. Growth of market places has provoked a positive breakthrough in cross-border e-commerce.

China is the largest e-commerce market in the world, having intense competition for retailers and online platforms. Nevertheless, there is a demand and space for new, innovative and competitive products and services. This panel discussion will revolve around the most relevant economic and trade cooperation perspectives among 16 +1 countries.

Moderator

Mr. Yang Guoqiang, former Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the Republic of Latvia

Speakers

Keynote speaker: Mr. Terence Tse, PhD, Associate Professor of Finance, ESCP Europe Business School, advisor and commentator

Keynote speaker: Mr. Ni Yuegang, Director of office of the China Beijing International Fair for Trade in Services, Deputy director of Beijing Municipal Commission of Commerce

Keynote speaker: Mr. Wang Hongzhang, Chairman and Executive Director of China Construction Bank

Finance to promote trade between China and CEEC

- Mr. Andris Strazds, Adviser, International Relations and Communication Department, Bank of Latvia
China-CEEC cooperation and trends in the global economy: Latvia
- Mr. Rafael Jimenez, Business Development director, EU SME Centre
E-commerce: organizational readiness, trade regulatory issues, information accessibility, Chinese buyer patterns
- Mr. David Baumgart, Director Government Relations, Germany, Austria, Switzerland, Turkey & Eastern Europe, Alibaba Group
Future trade perspective on cross-border and e-commerce logistics: logistics performance, supply chain barriers, payment methods and payment processing
- Mr. Andrejs Vasiljevs, Chairman of the Board, Tilde
Machine translation as a solution for enabling multilingual communication at organizations
- Mr. Juris Gulbis, Chairman of Management Board and Chief Executive Officer, Lattelecom
Case study of Latvia: Lattelecom
- Mr. Marek Michalik, President of the Board, Lodz Special Economic Zone
Case study of Poland: Lodz Special Economic Zone

18:10-18:30 Closing session (Hall Omega)

9:00-18:00 B2B meetings (Hall Beta & Lambda)

Taking into account the importance of the cooperation development in business environment within the 16+1 initiative, Business forum in Riga will host the bilateral meeting session between entrepreneurs from China and Central and Eastern European Countries. The B2B session will open the perspectives of business cooperation, providing well planned and accurately selected meetings between business delegations from China and countries within 16+1 initiative coming to Riga, strengthening the principles of friendship and mutually beneficial cooperation of the China and CEEC co-operation platform.

There will be previously arranged and highly targeted B2B meetings, as well as networking opportunities for all attendees throughout the Business forum.

20:00-22:00 Gala Dinner

Dinner reception will take place in a venue, specially built for Business Forum within the 5th Meeting of Heads of Government of Central and Eastern European Countries and China.

Our assistants meet you in the Radisson Blu Hotel Latvia lobby and guide you to the venue located in one of the main parks in Riga, which is just five-minute walking distance away.

Guests are kindly asked to dress business formal.

