



Spotlight Latvia Conference Coming to Denver in May 2019

Chicago and Denver, Feb. 12, 2019 – The Latvian American Chamber of Commerce is pleased to announce that the next Spotlight Latvia Conference will be held on May 2nd in Denver, CO. The event is geared towards U.S. businesses and entrepreneurs interested in learning about unique products, services and opportunities offered by Latvian companies. The theme for Spotlight Latvia Denver is “Healthy Living” which will focus on attracting attendees from a range of industries that are core to the Denver area economy. Specifically, Healthy Living includes the following industries: Outdoor Recreation, Eco-Tourism, Supplements, Natural Foods and Beverages, Healthcare Technology and Fitness.

“The Spotlight Latvia Denver conference has already generated much interest from both Latvian and U.S.-based companies, and we welcome even more company representatives to attend,” said Mikus Kins, President of the Latvian American Chamber of Commerce, “The inaugural Spotlight Latvia conference was held in Chicago on October 26, 2017 and the event was a tremendous success. In Chicago, we hosted more than 50 companies from Latvia with overall attendance of more than 250 business professionals. With the Spotlight Latvia Denver event, we are narrowing the focus of the event to bring in Latvian companies that already operate in some of Denver’s largest and most successful industries. This is a terrific opportunity for businesses and entrepreneurs to meet, network and develop mutually beneficial relationships that will strengthen economic ties between the United States, Northern Europe and beyond.”

Complete event details are being finalized and will be released within the next few weeks. For additional information, please contact Info@LatvianChamber.com. For more information about the Latvian American Chamber of Commerce, please visit www.LatvianChamber.com

About Spotlight Latvia

The Spotlight Latvia conference will enable U.S. companies and entrepreneurs to better learn about the advantages of conducting business with Latvian companies and in Latvia. It will ultimately introduce the U.S. business community to several dynamic Latvian companies that offer appealing products and services, potentially opening the door to other parts of Europe and Eurasia less known to North America.

Utilizing a fast-paced, immersive presentation style, the conference allows attendees to identify key business advantages of the Latvian region and products or services from Latvia that may be of interest to U.S. companies. Matchmaking/private meeting opportunities will be available so that the conference may lead to lasting engagements including possible joint ventures, partnerships and distribution agreements.

Why Latvia?

- Highly-educated workforce with great technical skills
- Pro-business policies; low corporate taxes

- Salaries and costs remain much lower than U.S. and Western Europe
- Strategic location in Northern Europe bordering Scandinavia and Russia
- Member of the European Union (EU) and North Atlantic Treaty Organization (NATO)
- Home to innovative and competitive companies
- Growing economy with GDP rising faster than rest of Europe
- English is spoken by the majority of Latvians
- Maintains a robust parliamentary democracy and a stable government