

ABOUT CHINA-CEEC Expo

China-CEEC International Investment and Trade Expo, the predecessor of the China-CEEC Expo & International Consumer Goods Fair (hereinafter referred to as China-CEEC Expo), is one of the important contents in the Belgrade Guidelines for Cooperation between China and Central and Eastern European Countries. From 2015 to 2018, the China-CEEC Expo has been held for four consecutive times during the China International Consumer Goods Expo.



In 2019, the CEEC Expo was officially upgraded to national level, and was renamed as China-CEEC Expo & International Consumer Goods Fair with the approval of the State Council.



Review of 1ST CHINA-CEEC EXPO

The 1ST China-CEEC Expo&International Consumer Goods Fair was held in Ningbo, Zhejiang Province from June 8th to 12th, 2019. The 5-day Expo brought together about 25,000 guests and merchants from nearly 60 countries and regions, and attracted over 82,000 visitors from China and abroad, including 3079 purchasing enterprises and 4412 representatives nationwide. The accumulative intentional purchase achieved USD 296 million. More than 20 cooperation forums, economic and trade matching activities,

exhibition and cultural exchange events were successfully held. Meanwhile, with 30-plus leadership meetings, the Expo promoted communication, friendship, and mutual understanding, laying a solid foundation for sustained and extensive 17+1 Cooperation.

25,000 +
guests and merchants
from nearly 60
countries and regions

82,000 +
visitors from China
and abroad

Cooperation brings mutual benefit. The 1st China-CEEC Expo is groundbreaking as it marks a new start for further progress and new prospects of “17+1” Cooperation. Proceeding from the common aspiration for communication, cooperation and development, the 1st CEEC Expo succeeded with more active and in-depth participation for all relevant parties as well as more fruitful and satisfying outcomes. The Expo not only contributed to the building of 17+1 Trade Cooperation Demonstration Zone and the Belt and Road Comprehensive Pilot Zone, but also started a new chapter for more in-depth and extensive China-CEEC communication and cooperation.

Going forward, the CEEC Expo will continue to strive to accomplish its mission, making new contributions to further progress of “17+1” cooperation.

Keeping up the Momentum and Working Together for A New Chapter in China-CEEC Cooperation

The China-Central and Eastern European Countries (CEEC) Summit, the highest-level leaders' meeting since the establishment of the China-CEEC cooperation mechanism was held in Beijing, capital of China, Feb. 9, 2021. Leaders and representatives of China and CEEC [Bosnia and Herzegovina, Czech Republic, Montenegro, Poland, Serbia, Albania, Croatia, Greece, Hungary, Northern Macedonia, Slovakia, Bulgaria, Slovenia, Estonia, Latvian, Lithuanian, Romania] attended the summit. Chinese President Xi Jinping chaired the summit and delivered a keynote speech via video link.

Bosnia and Herzegovina	Czech Republic	Montenegro	Poland	Serbia	Albania	Croatia	Greece	Hungary
North Macedonia	Slovakia	Bulgaria	Slovenia	Estonia	Latvia	Lithuania	Romania	...

Quote

China-CEEC cooperation is a cross-regional cooperation platform with important influence and it has been nine years since the cooperation started. The cooperation has been committed to extensive consultation and joint contribution, real results and equal importance, openness and inclusiveness, innovation and growth. It has become a practical example of multilateralism and part and parcel of China-EU relations. China stands ready to work with the CEE countries to follow the general trend of the times, achieve a higher level of mutual development and win-win results, and join hands in the building of a community with a shared future for mankind.

Quote

We need to aim for concrete results and increase cooperation outcomes that benefit both sides. China intends to import, in the coming five years, more than 170 billion US dollars of goods from CEE countries. Platforms like the China International Import Expo and the China-CEEC Expo would be better leveraged for China to import more goods from CEE countries. We could also strengthen business cooperation at the sub-national level and continue to develop demonstration zones and industrial parks for China-CEEC business cooperation in Chinese cities like Ningbo and Cangzhou. We need to deepen agricultural cooperation in a bid to double CEE countries' agricultural exports to China and raise two-way agricultural trade by 50 percent over the next five years.



[Photo/Xinhua]

2021 June 8th - 11th

The 2ND

CHINA-CEEC EXPO & INTERNATIONAL CONSUMER GOODS FAIR

Invitation





The 2ND CHINA-CEEC EXPO& INTERNATIONAL CONSUMER GOODS FAIR

Date:
June 8th - 11th, 2021

Venue:
Ningbo,China

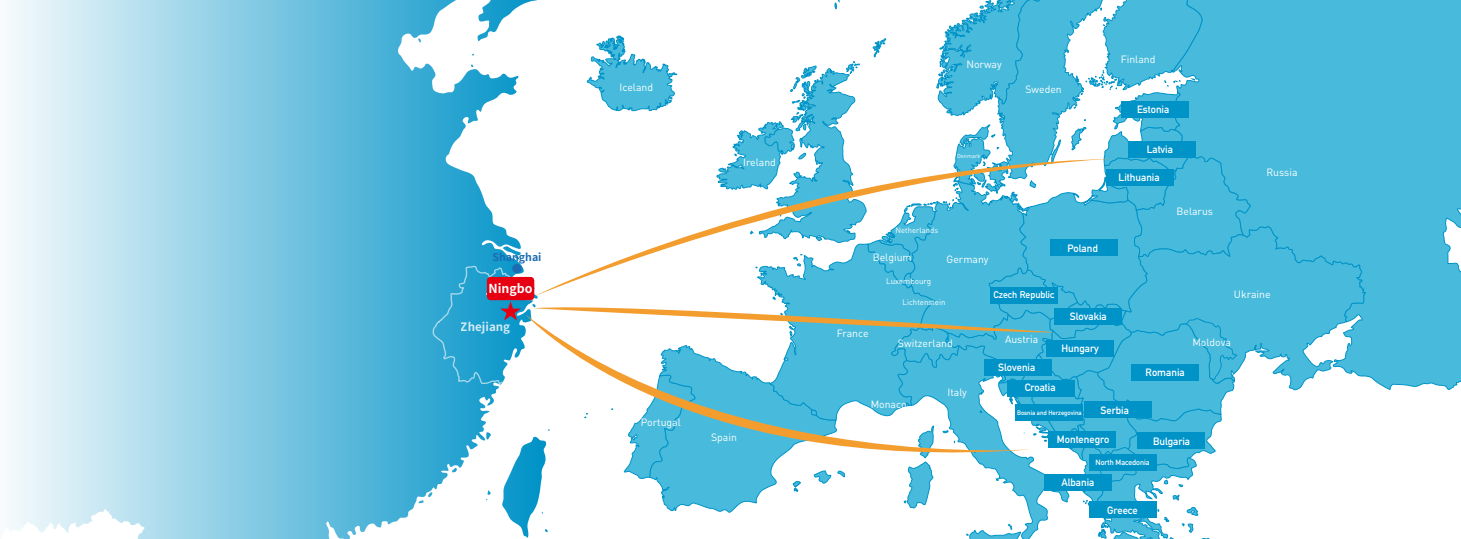
Address:
Ningbo International Convention and Exhibition Center
(181 Huizhan Road, Ningbo, Zhejiang, China)

Hosts:
Ministry of Commerce, PRC
Zhejiang Provincial People's Government

Organizers:
Ningbo Municipal People's Government
Department of Commerce of Zhejiang Provincial People's Government
Trade Development Bureau of MOFCOM

Why CEEC-Expo

- The only national exhibition focusing on the cooperation between China and CEE countries at present
- Domestic and International high-level guests, professional domestic purchasers from different cities and provinces countrywide,along with full support from multiple national-level commerce associations
- One click for both 2021 on-site Expo and 365 days exhibiting on CEEC Products Online Fair
- Concurrent cooperation events including but not limited to road shows, promotion conferences, matchmaking activities, KOL live-streaming and sales events
- High integration of online and offline resources, providing opportunities to connect with key channels, such as large supermarket chain, Online CEEC Quality pavilion, etc.
- Preferential policies and one-to-one customized and matchmaking services available for free



Join CEEC-Expo Now

INVITATION

Although the coronavirus is stilil challenging the world, we strongly believe that the China-CEEC cooperation will yield win-win outcomes and open a new chapter for the era. We sincerely invite you to participate in the 2nd China-CEEC Expo to embrace more business opportunities and achieve fruitful cooperation success in Ningbo.

HOW TO REGISTER

- Step 1** Register your account (if you haven't) on China-CEEC Products Online Fair to submit registration form for your company
- ↓
- Step 2** Click to apply for 2021 on-site China-CEEC Expo

Registration link: <https://member.cceecexpo.org/site/reg.html> (Choose I'm an exhibitor)

CONTACT US

For Exhibition Registration

Telephone: +86-574—87178191/+86-574-89387238/+86-574-89387236

Email: trade3@cicgf.com/chengyuejiamin@cceecexpo.org/zhengyq@cceecexpo.org



Floor Plan of The 2ND CHINA - CEEC EXPO & INTERNATIONAL CONSUMER GOODS FAIR

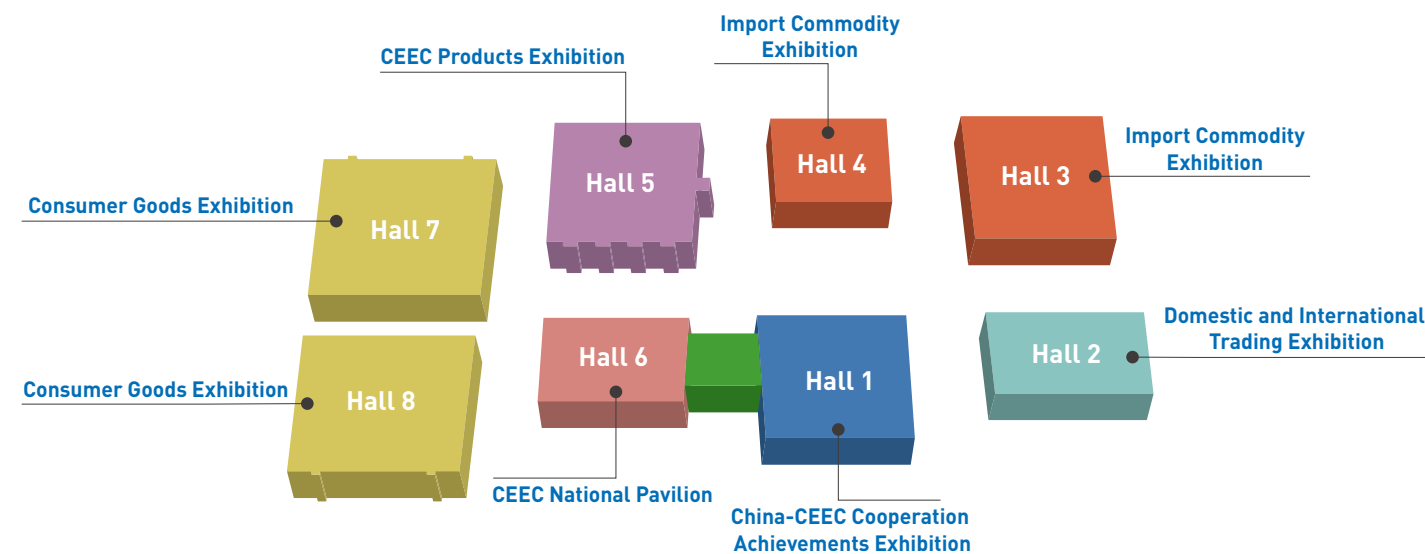


Exhibit Category

Wine, champagne, fruit wine, beer, vodka, whisky, rum, brandy, gin, tequila, cocktail, etc.

Alcohols

Tea, coffee, juice, soft drink, functional drinks,mineral water, sweets and snacks, chocolate, canned food, convenience food, dairy products, dried fruits, seasoning, oil, baby food, food packaging,nutritional supplements,agriculture products,etc.

Food & Beverages

Skin cares, make-ups, oral cares, hair and body cares, perfum, health supplement, etc.

Cosmetics & Personal Care Products

General houseware, home furnishing material,furniture,outdoor products,kitchenware, tableware, bathroom products, cleaning products, stationery, sports products, travel and recreational products, baby products,Health care and life science, clothes,etc.

Household Products

Jewelry, gold, platinum, silver accessories, watches, amber, crafts, painting, cases and bags,embroidery,handcrafted gem jewelry, etc.

Work of Art & Accessories

Smart home appliances, automobile,aircraft,electronic devices, advanced technology solutions,fiber optics,energy solutions, etc.

Intelligent Technology

Trave and tour services, consulting services, financial services, art and culture exchange, exhibition and trade services, logistic services, representation and interpreting, association services, investment services, etc.

Trade in Services

Wood, metal, and other not-prohibited products

Others

