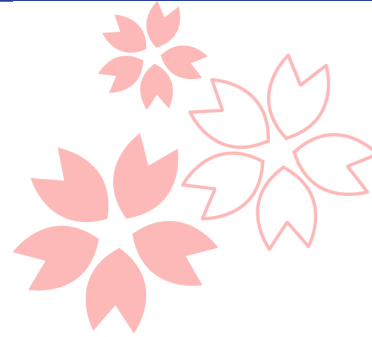


# JETRO

June 26, 2008

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***Masao Kobayashi***  
Executive Director  
JETRO Stockholm Office

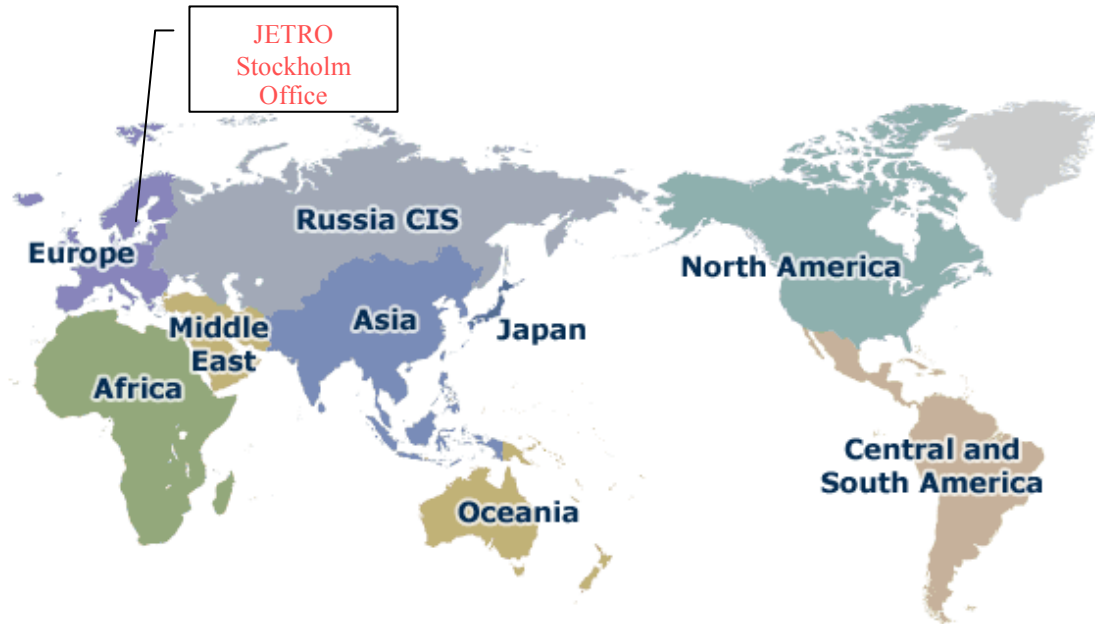


# Outline of JETRO

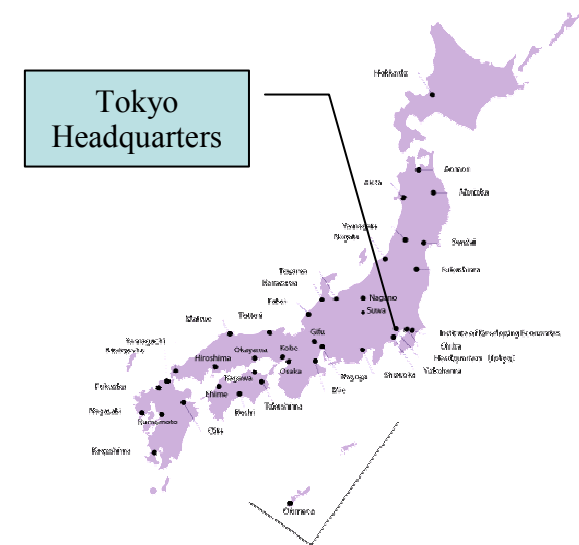
## Japan External Trade Organization (JETRO)

- Japanese Government Organization
- Established in 1958
- Promote mutual trade and investment between Japan and the rest of the world
- JETRO Headquarters Tokyo
- Approximately 2,000 employees
- International network with 73 overseas offices in 53 countries and 36 national offices

# Global Network



➤ 73 Overseas Offices, 54 Countries



➤ 36 Domestic Offices

# JETRO's Activities

- **Promoting Trade, Investment and New Business Opportunities**
  - Business partnership events etc
  - Cross-border business tie-ups in key industry sectors
  - Region to Region Initiatives
- **Promoting Investment (FDI) in Japan**
  - Seminars, website pamphlets
  - Providing consulting services and temporary office space
- **Supplying Economic Information**
- **Facilitating Economic Growth in Developing Countries**