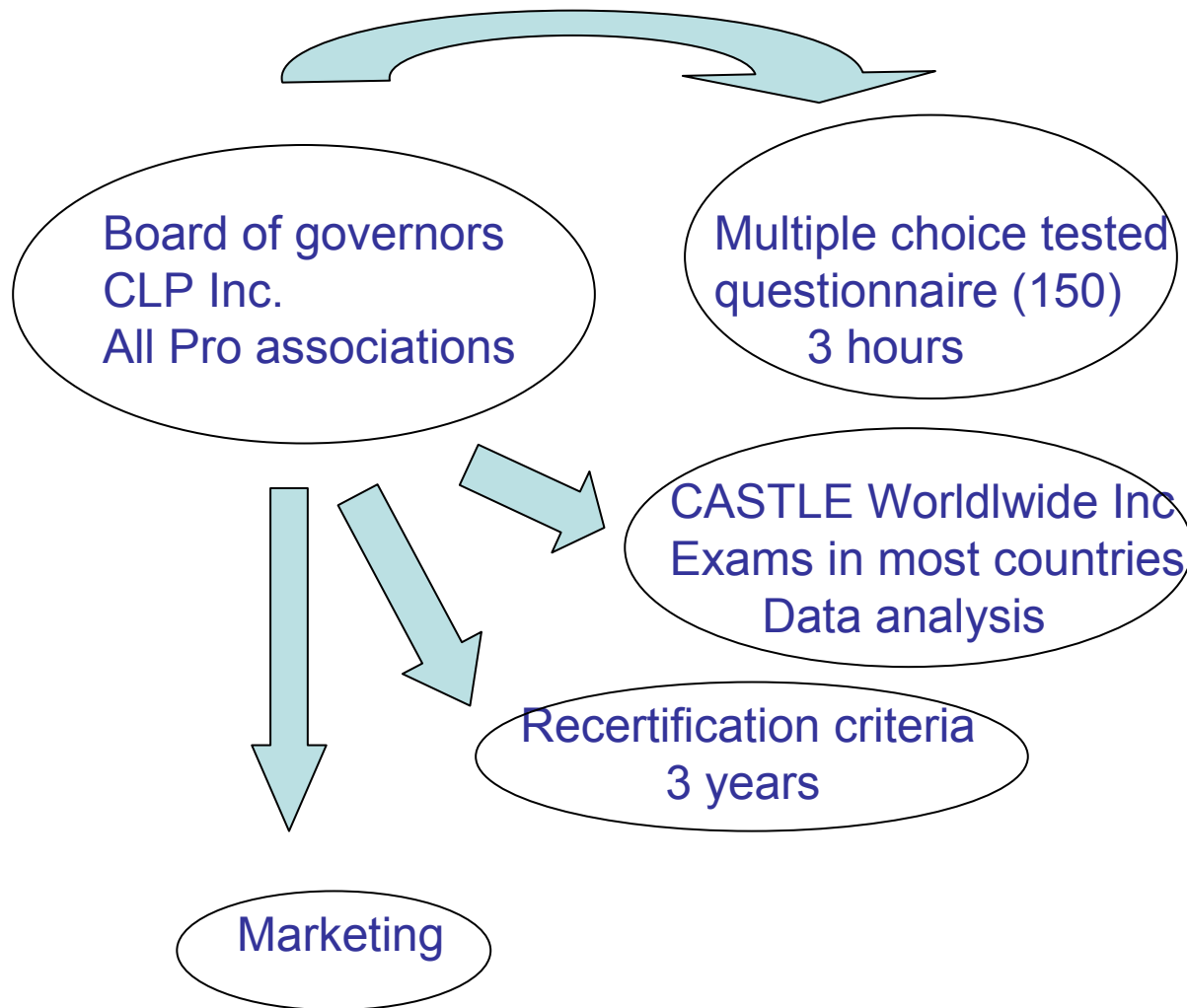


Certified Licensing Professionals CLP

Frédéric Caillaud
CLP board Governor

C.L.P.

- Professional designation intended to distinguish those who have demonstrated experience, proficiency, knowledge and understanding of licensing and commercialization of IP through involvement in patenting, marketing, negotiation, legal and Intellectual asset management
- Created by Licensing Executive Society USA
- Establishing Certification standards



More details

- No specific training program
- No connection with specific providers
- Medium/high level
- At least 3 years licensing experience, currently employed in the field.
- “American” questionnaire
- Worldwide certification implies a well balanced set of questions (Europe/Asia)

Perspective

- European certification could be useful for TTM only dealing with EU partners.
 - European set of questions
- Worldwide certification is the best option because technology transfer is a worldwide activity.
 - Worldwide set of questions
- Establishing certification standards and managing the exams is really costly
- EU, US and Asian TT associations must collaborate to deliver a unique certification.
- CLP Board of governors is really very open to any proposal