

**U.S. RESEARCH AND INNOVATION ORGANIZATIONS, HIGH-TECH COMPANIES ARE INVITED TO PARTICIPATE IN
U.S. – BALTIC INNOVATION AND TECHNOLOGY MISSION TO LATVIA**



TO COINCIDE WITH
12TH INTERNATIONAL CONFERENCE “BALTIC DYNAMICS 2007”



September 12 - 15, 2007, Riga, Latvia – Reval Hotel Latvia, Elizabetes street 55

Investment and Development Agency of LATVIA (LIAA) and Latvian Association of High-Tech Parks, Centers and Business Incubators (LTICA) invite American companies and research organizations to join the Innovation and Technology Mission to the dynamic Baltic market: Latvia.

North American companies will be able to participate in a range of business activities, one-to-one meetings, designed to enhance their profile and exposure to innovative companies, high-tech parks and researchers from all three Baltic countries – Latvia, Lithuania and Estonia, as well as from other markets of the Baltic Sea and Nordic regions such as Sweden, Denmark, Norway, Finland, Germany and Poland.

IN 2006 EUROPEAN INNOVATION SCOREBOARD RANKED LATVIA AS 2ND AMONG THE INNOVATION LEADERS IN THE SERVICE INDUSTRIES OF THE BALTIC SEA REGION



Who should attend:

The CEO's of U.S. innovative and high-tech companies; Managers of research, innovation, technology and business incubators; Heads of universities & research institutes, venture capitalists, and public authorities and organizations supporting innovation in:

Electronic Industry & Information Technologies, Biotech & Pharmaceuticals, Material Science, Computer Science, Applied Physics and Mathematics.

Why attend:

The Baltic States represent the fastest growing and most dynamic economic region in the European Union. The GDP growth rates averaged between 6-12% over the past five years.

- Meet the leaders and like-minded peers of research organizations and high-tech companies from the Baltic Sea countries
- Find new ways to collaborate on an international scale and discover the approaches of the researchers and technology companies of these North European countries
- Explore opportunities to establish the Technology Competence Centers, as 860M EUR are allocated from the direct state financing programs for innovation development
- Establish partnerships with the technology centers and incubators in Latvia and the Baltic Sea region

THE LATEST TECHNOLOGY AND RESEARCH ACHIEVEMENTS OF LATVIA:

Institute of Organic Synthesis in LATVIA (IOS) has created 17 original preparations and more than 60 new drug forms' manufacturing technologies:



- IOS obtained 70 patents during the last 5 years
- Ftorafur - known as Tegafuri and Tegafur antimetabolite drugs of chemotherapy – has been invented by the IOS
- Japanese “Taiho” made it the best selling anti-cancer drug

Web: www.lza.lv

Scientific publication intensity of the University of Latvia Institute of Solid State Physics (ISSP) is comparable to the average publication saturation in the USA:



- New optical recording environments
- Multifunctional electronic sensors and segnetoceramics and the thin segnetoelectric layers
- Functional sources of light for the visualizations of information

Web: www.cfi.lu.lv

High-Tech company “SIDRABE”



- Vacuum deposition processes and equipment
- Products are developed for the lithium battery production industry, LCD display producers and glass coating for solar energy panels

Web: www.sidrabe.com

The USBITM Mission's Information is available at: www.liaa.gov.lv and the program for the upcoming Baltic Dynamics 2007 Conference is available at: www.innovation.lv/baltdyn07



U.S. – BALTIC INNOVATION AND TECHNOLOGY MISSION TO LATVIA

SEPTEMBER 12 – 15, 2007

U.S. – BALTIC MISSION PRE-REGISTRATION FORM

Please use **BLOCK LETTERS** and return this form by

Fax: +1 202 466 3703 or e-mail: us@liaa.gov.lv

Investment and Development Agency of LATVIA (LIAA)

1776 K Street, NW, Suite 814, Washington, DC 20006, USA

Phone: +1 202 466 3701; or +1 202 470 3183

Information of the Mission on website: www.liaa.gov.lv

**U.S. – BALTIC INNOVATION AND TECHNOLOGY
MISSION TO LATVIA 2007**

Wednesday, September 12 – Saturday, September 15, 2007

Reval Hotel Latvia, Elizabetes Street 55, Riga, LV 1010, LATVIA

On-line registration for the Conference will be available on www.innovation.lv/baltdyn07/ from April 2007.

For additional information, please contact LIAA Washington office: Phone +1 202 470 3183 or +1 202 466 3701

Company/Organization: _____

Last Name: _____

First Name: _____

Title: _____

Mailing Address: _____

State: _____ ZIP: _____

Telephone: _____

Fax: _____

Cell: _____

E-mail: _____

Website: _____

Innovation and/or Technology field: _____

We are interested in attending the following activities:

Please mark the appropriate box (-es). You are:

Tailored Business Matchmaking

A new company

Networking Reception (September 13)

Globally active but new to the EU/Baltic markets

Market & Industry Briefing for the U.S. Mission participants

Active in EU/Baltic markets

Gala dinner (September 14)

Active in Latvia

Visit to the Research Institutes "The Night of Science"

Active in Lithuania

Sightseeing Tour (September 16)

Active in Estonia

Other: _____

OUR OBJECTIVES IN PARTICIPATION. Please mark the appropriate objectives: this should help you to define your own reasons for participating in the Mission as well as help us to measure the overall effectiveness of the event. At the end of the event we will follow up with you to evaluate the outcome of your objectives:

Meet potential partners

Explore EU financing availability

Develop partnerships with Researchers / Scientists

Appoint local representatives

Establish partnerships with Technology centers and incubators

Other (please specify): _____

If applicable, please indicate your overseas representative(s) for this event: _____

Date: _____

Signature: _____

Baltic Dynamics Conference Costs:

- **200 EUR** for Participants, this fee includes conference materials, coffee breaks, two lunches, reception and gala dinner
- **100 EUR** for an Accompanying person, this fee includes Riga sightseeing tour, reception and gala dinner

These Baltic Dynamics Conference participation fees do not include transportation and accommodation costs.

LIAA services (FREE):

- Tailored business matchmaking – **apply by July 31, 2007**
- Site-visits to Latvian companies
- Market & Industry briefing and networking for the U.S. mission participants
- In-market support and guidance from LIAA industry experts

