

U . S . – B A L T I C I N N O V A T I O N A N D
T E C H N O L O G Y M I S S I O N T O L A T V I A

S E P T E M B E R 1 2 – 1 5 , 2 0 0 7

U.S. RESEARCH AND INNOVATION ORGANIZATIONS, HIGH-TECH COMPANIES ARE INVITED TO
PARTICIPATE IN

U.S. – BALTIC INNOVATION AND TECHNOLOGY MISSION TO LATVIA



TO COINCIDE WITH

12TH INTERNATIONAL CONFERENCE “BALTIC DYNAMICS 2007”



September 12 - 15, 2007, Riga, Latvia – Reval Hotel Latvia, Elizabetes street 55

MISSION PROGRAM AT A GLANCE (Updated 08.27.2007)

Wednesday, September 12

9:00 – 12:00 am **Market & Industry briefing for the U.S mission participants**

Investment and Development Agency of Latvia, Perses Str. 2 Suite 518

9:00 – 9:10

Welcoming remarks by **H.E. Jurijs Strods**, Minister of Economy of Latvia,

9:10 – 9:25

Andris Ozols, Director General, Investment and Development Agency of Latvia,

Latvia – growing market for innovation & technology in Baltic Sea Region

Presentations by LIAA industry experts and representatives of industry associations:

9:25 – 9:40

Ilmars Osmanis, President of Latvian Electrical Engineering & Electronics industry association

Electronics Industry in Latvia

9:40 – 9:55

Lilita Sparane, Executive Director, Latvia IS cluster

IT in Latvia

9:55 – 10:15

Discussion

10:15 – 10:40

Coffee Break

10:40 – 10:55

Vitalijs Skrivelis, Member of the Board, Latvian Association of Biotechnology,

Latvian Association of Latvian Chemical and Pharmaceutical Industry

Biotech & Pharmaceuticals Industry in Latvia

10:55 – 11:10

Ansis Teteris, Energy department, Ministry of Economics

Energy Security, Environment Quality & Related Technologies

11:10 – 11:25

Andris Alksnis, LIAA Projects Manager

Mechanical Engineering and Metalworking Industries

11:25 – 11:40

Dr. Maris Elerts, Head of Innovation Center, University of Latvia

Government Programs and action to promote innovations in Latvia

11:40 – 12:00

Discussion

12:00 am - 2:00 pm Lunch

2:00 – 4:00 pm

Visit to the Organic Synthesis Institute (www.osi.lv)

Aizkraukles Str. 21, Riga

4:00 – 6:00 pm

Visit to high-tech company “SAF Tehnika” (www.saftehnika.com)

24a Ganību Dambis, Riga

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Thursday, September 13

9:00 am – 4:00 pm **Seminar “U.S.-Latvia Collaboration in Materials Science”**

University of Latvia, Small Hall, Raina blvd. 19, Riga

1:00 – 3:00 pm Riga sightseeing tour provided by the conference “Baltic Dynamics” organizers

3:00 – 5:00 pm U.S – Latvia Biomedicine Roundtable (TBC)

6:45 pm Depart from the Reval Hotel Latvia to Welcome Reception

7:00 - 9:30 pm Welcome reception hosted by Mayor of Riga City Council

Blackheads House, Strelnieku 7, Riga

10:00 – 11:00 pm Celebration of the Baltic Dynamics 07

Square at the Congress Hall, Valdemara Str. 5, Riga

Friday, September 14

9:00 – 9:30 am Opening of conference “Baltic Dynamics”

9:30am – 1:00pm 1st Plenary Session

Detailed program at <http://www.innovation.lv/baltdyn07/programme.htm>

Address: Reval Hotel Latvia, Hall Omega, Elizabetes Street 55, Riga

1:00 – 2:00 Lunch

2:00 - 6:00 pm **Session “Building the U.S.-Baltic Partnership for Technology Transfer”**

Address: Reval Hotel Latvia, Hall Gamma 1, Elizabetes Street 55, Riga

2:00 – 2:15 pm **Welcoming remarks**

Baiba Rivza, Minister of Education and Science of Republic of Latvia

Paul Dyck, Deputy Assistant Secretary, U.S. Department of Commerce

2:15 – 3:20 pm **Technology transfer in the Baltics and the United States: Challenges and the Best Practices in commercial S&T entrepreneurship and innovation**

Moderator: **Prof. Indrikis Muiznieks**, Pro-Rector for Research, University of Latvia

Speakers: **Paul Dyck**, Deputy Assistant Secretary for Europe, International Trade Administration, U.S. Department of Commerce,

“Shaping the Policy Environment for Innovation and Entrepreneurship”

Stuart G. Gordon Ph.D., President, Technology Management Specialists, LLC, San Diego, CA, USA,

“Accelerating Technology Transfer in Baltic Countries”

Dr. Maris Elerts, Head of Innovation Center, University of Latvia;

Viesturs Zeps, Project Manager, Latvian Investment and Development Agency, Knowledge and Innovation System Department

“Government Programs and actions to promote innovations in Latvia”

Representatives from Lithuania and Estonia (TBC)

3:20 – 3:30 pm Q&A, Discussion

3:30 – 4:00 pm Coffee Break

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4:00 – 5:15 pm **The role of Baltic's in regional and transatlantic commercialization of knowledge**

Moderator: **Dairis Calitis**, Chairman of the Latvian Venture Capital Association

Speakers: **Paul V.U. van Grevenstein**, Managing Director of STI Management in Leiden, The Netherlands and Vice President International of AUTM, U.S.A.

The role and position of PRO's in Regional economic development

Laura Meany, Civilian Research and Development Foundation, USA

Partnerships in the Business of Science and Technology

Steve Church, President, Telos Systems, USA

Broadcast Studio Equipment R&D in Latvia

Viesturs Sosars, Chairman of the Board, Real Sound Lab, Latvia

Following the market, capturing the competencies: the U.S. presence of a Latvian hi-tech company

Alexander Sasha Kelberg, Chairman of the Board, GroGlass, Latvia

High Technology Development and Commercialization in Latvia Case Study: GroGlass

5:15 – 5:45 pm Q&A, Discussion

5:45– 6:00 pm Closing Remarks: ***The U.S. – Baltic innovation and technology mission assessment and Recommendations for future cooperation***

6:45 pm Depart from Reval Hotel Latvia to Gala Dinner (Walking distance – 10 min)

7:00 – 9:00 pm Gala dinner at House of the Riga Latvian Society
Merkela Str. 1, Riga

Saturday, September 15

9:00 am – 2:30 pm Final Plenary Session of the conference “Baltic Dynamics”

2:30 – 3:30 pm Lunch

Detailed program at <http://www.innovation.lv/baltdyn07/programme.htm>

Address: Reval Hotel Latvia, Hall Omega, Elizabetes Street 55, Riga

For additional information please contact:

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