

EMBASSY OF ISRAEL TO LATVIA AND LITHUANIA

ECONOMICAL AND BUSINESS DATA OVERVIEW

ISRAEL

**ECONOMICS AND BUSINESS NEWS
LATEST STATISTICAL DATA
INFORMATION FROM ECONOMICS DEPARTMENT**

August 2011

ECONOMICS AND BUSINESS NEWS

ECONOMIC DEVELOPMENT

Sources:

Ministry of Finance,

The International Affairs Department, Israel:

Ministry of Industry, Trade and Labor, Israel:

Central Bureau of Statistics (CBS), Israel:

Ministry of Foreign Affairs, Israel:

The Federation of Israeli Chambers of Commerce (FICC):

The Israel Export & and International Cooperation Institute:

ISRAEL21c – a non-profit educational foundation with a mission to focus media and public attention on the 21st century Israel that exists beyond the conflict:

Port2Port – Israel's Trade Portal:

<http://www.financeisrael.mof.gov.il>

<http://www.moital.gov.il>

<http://www.cbs.gov.il>

<http://www.mfa.gov.il>

<http://www.chamber.org.il>

<http://www.export.gov.il>

<http://www.israel21c.org>

<http://www.port2port.com>

Upcoming events related to Latvia & Lithuania:

September 20-23, 2011 - Israeli Minister of Industry, Trade and Labor H.E. Mr. Shalom Simhon and Israeli business delegation planning to held official visit to the Republics of Latvia and Lithuania.

Please follow information in our next bulletins.



Picture: Minister Shalom Simhon

(http://www.mfa.gov.il/MFA/MFAArchive/2000_2009/2002/11/Shalom+Simhon.htm)

Israeli irrigation know-how is directly helping farmers in 12 Senegalese regions to increase yields and cut down on pesticides.

(Israeli MFA, by Rivka Borochoy)



Irrigation projects in Africa are a main focus of the activities of MASHAV.

Since its founding in 1948, Israel has had a thirst to grow crops in the desert. It wasn't just a technological challenge, but a matter of survival. Today, Israel offers some of the world's hottest technologies in desalination, water reclamation and crop irrigation.

But the Jewish nation hasn't forgotten those early days, when Israel hadn't enough to drink, let alone to water fields. To help Africans in a similar situation, the Israeli MFA's Agency for International Cooperation (MASHAV) has developed *Tipa* ("drop") to transfer Israeli drip-irrigation water technology to remote areas in Senegal, where basic amenities, even electricity, are lacking.

Modern drip irrigation, the most efficient method of watering crops, evolved from an ancient method where clay pots were filled with water and buried underground so that the water would gradually seep out of the pots and into the crops. Later the same effect was achieved by using perforated pipes or hoses, applying water slowly and directly to plants' roots and allowing it to soak into the soil before it can evaporate or run off. In the 1960s, farmers in many countries began using an Israeli-pioneered plastic emitter that revolutionized and perfected the

method for maximum growth with minimum water.

The *Tipa* system puts this technology into an easy-to-use kit. The hardware consists of a concrete reservoir, a plastic drip irrigation kit and a water pump. Using gravity, water can be pumped from a river or aquifer by hand, solar energy or diesel fuel, under the assumption that most farms are run by women who cannot operate heavy equipment.

It's been a boon for Senegal, situated in the drought-prone Sahelian region, where rainfall is irregular and the soil poor in nutrients. About 75% of the working population is engaged in farming, and a majority of these farms are dependant on rain.

The Israeli solution, based on easy-to-install drip irrigation systems and an economic model, is becoming so wildly successful that towns and villages beyond the perimeters of the Israeli projects are copying them, says Ilan Fluss, Director of MASHAV'S Planning and External Relations Department.

More:

http://www.mfa.gov.il/MFA/InnovativeIsrael/Making_every_drop_count_Africa-Sept_2011.htm?DisplayMode=print

August 15, 2011: On completion of Israeli Chairmanship: study shows Eureka's impact.
(by Ministry of Finance)



The Israeli Chairmanship of [EUREKA](#), the largest pan-European network for market-oriented, industrial R&D and innovation, released new survey data that shows a definitive link between participation in EUREKA programs and considerable growth in sales and employment.

Conducted by Kalman Gayer and the economic and strategic consulting firm Applied Economics Ltd., the study was released to mark the completion of Israel's one-year chairmanship term of EUREKA and EUREKA's 25th anniversary.

The study compared the financial results of companies which participated in cooperative projects through EUREKA to similar companies which did not, among a representative sample of 350 Israeli and European companies. On average, companies participating in EUREKA recorded sales and employment that were 28% higher than companies which were not participating. The 28% gap was annually during the three years from the completion of the project. The study shows that the total annual increase in sales and employment among companies participating in EUREKA projects is approximately 2.8 billion euro, in addition to 25,000 jobs created each year.

Minister of Finance and Minister of National Infrastructures sign agreement with Mekorot for the construction of a desalination plant in the City of Ashdod.

(Ministry of Finance)

On completion of the Ashdod plant, desalination plants will supply around 75% of the domestic water consumption.



Desalination plant in Hadera, May 2010 (Photo: Reuters)

August 8, 2011: Minister of Finance, **Dr. Yuval Steinitz**, Minister of National Infrastructures, **Dr. Uzi Landau** and Mekorot Chairman, **Mr. Alex Vijnitzer** signed a franchise agreement for the Ashdod desalination project with Mekorot subsidiary Mekorot Development & Enterprise, which will plan, build and operate the plant. The Ashdod plant is expected to produce 100 million cubic meters per year. Mekorot Development & Enterprise was chosen, subject to the granting of an exemption from tender, pursuant to a government decision from November 2008. The purchase price for the water has been set at NIS 2.40 per cubic meter.

Please see full press release here:

<http://www.financeisrael.mof.gov.il/FinanceIsrael/Docs/En/pressReleases/20110808.pdf>

August 7, 2011: Israeli institutions to invest over NIS 400 million in High-Tech.

(by Ministry of Finance)

Just seven months after it was launched, the program to encourage investments by institutional bodies in the high-tech industry has succeeded in garnering institutional commitments for investing more than NIS 400 million in venture capital funds. The program was formulated as part of a broad set of instruments of "competitive advantage" for promoting the high-tech industry, with the aim of increasing the amount of local capital invested in Israeli industry. The program's stated goal was to raise a sum of NIS 800 million from Israeli institutional bodies during the years 2011-2013.

The majority of Israel's large institutional bodies have declared their intention to invest more than NIS 400 million, in aggregate, in venture capital funds and other investment entities investing in Israeli high-tech companies. This declaration has been backed up by a deposit of earnest money with the Inbal government insurance company. As part of the program, the Ministry of Finance is granting the investors protection for up to 25% of their investment.

The program's success and the strong response by the institutional investors are evidence of the realization of the program's objective, which is, essentially, to renew the dialogue between Israeli investors and the venture capital funds. Now, it is up to the funds themselves to complete the mobilization of capital, in collaboration with the Israeli institutional bodies.

Ministry of Finance Director General, Mr. Haim Shani, noted: "The impressive response of the Israeli institutional bodies in joining the program is expected to open an additional financing channel for the Israeli high-tech industry, which is an important strategic asset and source of pride for the Israeli economy that until now has relied primarily on foreign capital."

The Chief Scientist of the Ministry of Industry, Trade and Labor, Mr. Avi Hason, said: "The background for the program is the global financing crisis and the difficulties encountered by companies in raising investments to fund research and development. Its success will contribute greatly to maintaining Israel's relative advantage and strengthening its position as a global leader in technological innovation. We will continue to follow up the needs of the high-tech industry, in order to ensure that this advantage is maintained over the long term."

Revolutionary surgical sealant could save lives.

(Israeli MFA, by Rivka Borochoy)



Pic cap: LifeBond is like "a superglue that can treat all applications," vascular surgeon, Dr. Yuval Avni of Giza Venture Capital.

LifeBond's bio-glue is unmatched as it heads into clinical trials ahead of marketing in Europe and the US. Born from a need on the battlefield, Israeli company [LifeBond](#) has created a new application for its surgical adhesive material that seals surgical wounds to specifications. Expected to be on the European market by next year, the product addresses a serious problem on the operating table.

According to Dr. Yuval Avni of [Giza Venture Capital](#), which recently invested \$20 million in LifeBond together with [Aurum Ventures MKI](#), in some 10 to 20 percent of abdominal surgery cases, surgical staples allow leakage of fluids, which can lead to sepsis and death.

LifeBond's trademarked [gelatin- and enzyme-based biological glue](#) is the secret behind its LifeSeal GI staple line reinforcement sealant, which seals and strengthens the staple line and narrows the spaces between each

staple. It cuts down on leakage, bleeding and tearing at the staple line, especially in diseased and fragile tissue. Mimicking late-stage blood coagulation, LifeSeal GI is the only medical adhesive of its kind.

The product is not like Krazy Glue but is actually a sophisticated "technology platform," explains Avner, a vascular surgeon. "We can tweak it depending on the application to glue fast or slow. Or if we want it in the body over months or days." Other bio-glues on the market, he adds, have very specific applications with no variability. "This is like a superglue that can treat all applications."

More:

http://www.mfa.gov.il/MFA/InnovativeIsrael/Revolutionary_surgical_sealant_Aug_2011.htm

Trade Ministry launches special incentive promoting trade with Far East.
(by "Invest in Israel"- investment promotion center)



Israel's Ministry of Industry, Trade and Labor launched a new incentive to encourage and assist Israeli companies interested in trading in China and India.

A company that is selected for the program can receive up to 700,000 NIS a year for 3 years. The funds are to be used to help the company establish and operate an overseas office in India or China, including a local team and a consultant. The company will also receive a single grant of 400,000 NIS to set up a beta-site to prove the product or service's application in the local market.

The program is geared to medium to large companies with sales of between 20 and 200 million NIS and annual exports of at least 10% of sales that are interested in establishing themselves in the Indian or Chinese market for the long run.

ICQ founder sells Israel's Dotomi for \$295 MLN
(by "Invest in Israel"- investment promotion center)

ValueClick Inc. acquired digital marketer Dotomi Inc., a leader in personalized media, for \$295 million.

Dotomi, which was founded in 2003, raised \$17 million in funding since its inception from Globespan Capital, US Venture Partners, Investor Capital and Velocity. The company has developed a kind of private advertising channel that enables advertisers to send marketing messages directly to potential customers via Internet banners. Dotomi founder Yair Goldfinger also co-founded ICQ, the technology known today as instant messaging. ValueClick is one of the world's largest integrated online marketing companies.



Globes (online), Israel's business news: <http://www.globes.co.il/>

LITHUANIA-ISRAEL

Chamber of Commerce

LICC invites business organizations and especially companies advanced in areas of knowledge economy and high technologies and interested in mutual economic cooperation between Israel and Lithuania to contact Israel Lithuania Chamber of Commerce in Tel Aviv and Lithuanian Israel Chamber of Commerce in Vilnius

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LATEST STATISTICAL DATA

BASIC STATISTICS

Source: Central Bureau of Statistics, Israel

www.cbs.gov.il

Data Category	Period of latest data	Latest data
GDP (gross domestic product)	II Q, 2011	215,192 NIS millions
CPI (consumer price index)	August, 2011	104.2
CPI, % (against previous month)	August, 2011 (against July 2011)	+ 0.5%
Unemployment rate, % of economically active population	II Q, 2011 (seasonally adjusted)	5.5%
Population	at the end of July 2011	7,772.2 thousands
Export of goods	August, 2011 (data on 12/09/2011)	15.6 billion NIS (4.16 bln \$)
Import of goods	August, 2011 (data on 12/09/2011)	22.4 billion NIS (5.97 bln \$)
Export to Latvia	August 2011/ January – August 2011/ January - August 2010/ Year 2010	3.5 mln \$/ 26.8 mln. \$/ 19.2 mln \$ 33.1 mln \$
Export to Lithuania		1.5 mln \$/ 21.9 mln \$/ 13.7 mln \$/ 30.7 mln \$
Import from Latvia		2.8 mln \$/ 57.4 mln \$/ 34.4 mln \$/ 47.5 mln \$
Import from Lithuania		2.8 mln \$ / 19.8 mln \$/ 13.7 mln \$/ 22.1 mln \$
Source of export/import data (Central Bureau of Statistics, Israel):	http://www.cbs.gov.il/www/hodaot2011n/16_11_236e.doc	

INFORMATION FROM ECONOMICS DEPARTMENT

[Information from the Federation of Israeli Chambers of Commerce:](#)



84 Hahashmonaim St. Tel-Aviv 67132, Israel
Tel: 972-3-563-1020, Fax: 972-3-5619027
<http://www.chamber.org.il> E-mail : chamber@chamber.org.il

BUSINESS OPPORTUNITIES FROM ISRAEL

<http://www.chamber.org.il/BusinessOpportunitiesList.aspx?country=israel&cat=41>

[Information from "Israel Exporter"](#)

Latest business opportunities
from exciting Israeli companies
August 2011



Israel Exporter Newsletter

Business opportunities
from exciting Israeli companies
August 2011

If you are looking for a specific industry partner, just fill out the Contact form and we will match you to a suitable partner.

[Contact form for Business partners](#)

Business opportunity noticeboard

Our Business Opportunities Notice board is being upgraded and populated with exciting possibilities.

We look forward to a year of fruitful cooperation

Brian Berman

International Trade Director

Israel Exporter

Latest Business Opportunities!!

sector/ company you are interested in)(Please click on

Public relations

Tikshoret- for personalized marketing services

Sharon Gefen Marketing communications- worldclass public relations services -

Shipping Agents

J.Sassower Ltd-Logistics chain management

Branding and design

RGC design- for quality design and exciting marketing material

Agrotechnology

Irridan- agricultural projects to match local needs

- Zemach feedmill- fish feed for developing markets

- Terra Verde- agricultural consulting for diverse conditions

- Ginnosar- tissue culture nurseries

- Organi tari- organic chicken production

- IBG - Agricultural startups and turnkey projects

Meteor- innovative insect and shade nets

Chemical industries

Boron compounds- hexagonal boron nitrate

Defence Industries

New Noga Light- night vision equipment for civilain and military applications

Spetrotec- advanced telematics and security systems

Emza Visual Sense- electronic outdoor perimeter protection

BulletPlate- ballistic armor expertise for personal and military applications

Provision- CCTV cameras for multi faceted applications

[Servision- video monitoring systems](#)

[Marom Dolphin- customized military law enforcement gear](#)

[Vigilant technology- for IP surveillance](#)

[Safecar- advanced automotive anti theft technologies](#)

[MK International Security consultants- the Homeland and corporate security experts](#)

- [Protrack- camera motion protection software](#)

[Ispra- leaders in non lethal riot and crowd control equipment](#)

[Environmental technology](#)

[Aguaspark- cutting edge wastewater solutions](#)

- [S.D.E energy - electric power from sea waves](#)

- [Mapal- for industrial and municipal waste treatment plants](#)

- [Hoffman& Hoffman- control and monitoring solutions for the water industry](#)

- [EZpack- flexible water containers for emergency and outdoor applications](#)

- [ArroBio Ecology- treatment of solid municipal waste](#)

- [RealiteQ- remote control IT system for water systems](#)

- [Binot Topaz- wastewater treatment for industrial and municipal applications](#)

- [Vortex Ecological Systems for pollution control](#)

- [Tyrec- recycling of tyres for urban applications](#)

[Palgei Mayim- for fully integrated water projects](#)

[Solar Power Israel- where ecology meets technology](#)

[Gadot Solar Solutions- financed panel and inverter projects worldwide](#)

[BoobySmart water tank solutions](#)

[Solarian- Solar and wind lighting solutions](#)

Food and beverage

- Pita Saba- frozen pita for all occasions

- Bustan Abraham- gourmet mixed herbs & spices

- Gad Dairy- premium cheese with a family tradition

- SDA Spice- quality through technology

- Vagshal- premium food products

- Gaya- super premium kosher olive oil

- Ornetto- unique wheat and gluten free bakery delights

- Ofir Honey farm- super pure seasonal honey

- Al Arz Tahina- the secret is in the preparation

- Liveo- unique olive oil gourmet products

- Dalton- for new world fruit driven wines of distinction

- Barkan- world famous artisans of Red Wine

- Adir Winery- prize winning boutique wines from the Galilee

- Organic Tari- organic chicken products

- Wissotsky- fine quality teas and herbal beverages, and premium olive oil

- Elsa's Story- premium cookies based on sophisticated technology

- Nasri-Nina bakery - frozen pita bread without loss of taste and texture

- J&G Processed nut suppliers for the food and pub industry

- Cham- egg powders and specialty egg liquid products

- Lin's Farm- honey based and natural gourmet products

- Conceptic-Digital menus for restaurants and coffee shops

- Carmit- confectionary, chocolate coins, marshmallow and gluten free products

- Shanel green- frozen vegetables

- Prince Tahina- for healthy cuisine

- Gettango - Kosher cookies for Passover

- Papouchado cookies- the taste that makes the difference

[Florasynth- Food flavors for industry](#)

[Mavua group- consolidated food shipments from leading suppliers](#)

Home & Garden

[Greenbo- recycled plastic window boxes for the urban environment](#)

[Nisha- reusable artistic wall stickers with the "Niche" look](#)

[Plasto Polish- for unique 2in 1 cleaning clothes and sponges](#)

[OTS Plastic industries- for the unique tube squeezer for optimum use](#)

[Smart storage solutions- for Home & Garden applications](#)

[Hollandia - exclusive bedding systems for the discerning client](#)

[Tal baby furniture- exquisite designs for the next generation](#)

[Tamnun Hop- unique laundry drying applications](#)

Industrial Goods

[Ornit- rivets for the auto and construction industries](#)

[Gal-On- ventilators for home, agriculture and industry](#)

[Gal Galil- stainless steel and plastic casters for industrial applications](#)

[Sycamore group- industrial and institutional wetwipes](#)

[Microwave Engineering group- for non standard passive microwave products](#)

[InnoDraw- digital laser based measuring services for home, commercial and industrial applications](#)

[Servision- fully integrated video monitoring systems](#)

[Tendler-Tissue converting machinery, toilet paper and napkins](#)

[KR brushes- toothbrushes, household and industrial brushes](#)

[Lehavot- fire fighting systems for industrial, military and commercial uses](#)

[CG Wheels- for quality coated & abrasive products](#)

Jewelry and gifts

[Aviram Toledo- gold and silver jewelry with semi precious stones and pearls](#)

[Citra - exquisite pearls set in gold](#)

[Nanno Gold- minute Biblical verses on exquisite gold jewelry pieces](#)

[Ruth Doron Designs- jewelry for women in all walks of life](#)

[Giully Jewelry- contemporary fashion designs](#)

[City of David- unique gifts based on archaeological finds in Jerusalem](#)

[Avi Soffer- fashion jewelry of distinction](#)

[Ner lachaim- eternal solar memorial candles](#)

[JEP- unique interactive books for children](#)

[Moni Poni- decorative hair accessory for pony tails](#)

[Fouever Concept- for exciting gold and diamond jewelry design](#)

[Bottle tree- unique citrus fragrances and flowers in glass containers](#)

[Lalo treasures- exciting jewelry and home decor](#)

[Top touch- biblically inspired stationary, gifts and home decor](#)

[Jo-Jo Gallery- metal artwork with clean contours](#)

[Bier Enterprises- exciting Silver Judaica from a family business](#)

[Michal David designs- for Victorian and vintage designs](#)

[Dovgraph- for unique talions with traditional text](#)

[Women embroidering dreams- ethnic textile designs](#)

Health and Beauty

[Q-brush- patented self cleaning hair brushes](#)

[H& B Dead sea cosmetics](#)

[7 Reasons- Cosmetics based on the Biblical 7 species](#)

[Pollogen- non invasive contouring devices](#)

[Optima Olber International- for healthy food supplements](#)

[Applisonix- for ultrasound hair removal technologies and products](#)

[AromaLife- health products and nutritional supplements](#)

[Dr Burstein Ltd- tested natural cosmetics](#)

[Naveh Pharma- OTC pharma products for GP, Paediatric and ENT uses](#)

[Moni Poni- unique pony tail hair accessory](#)

[Tivoni- for high quality food supplements and natural cosmetics](#)

[Albaad- for eco friendly bio degradable wipes](#)

[DPL- private label wet wipes for home and industrial use](#)

[Christina- it just works-Exceptional cosmetics for the professional market](#)

[Minipac- individual sachets for the cosmetics and hospitality industries](#)

[S.Schwartz- natural healthy cosmetics](#)

[Wetnaps- wipes for home, industry and cosmetic use](#)

[Danya cosmetics- a full range of color cosmetics, makeup, lipsticks and much more](#)

[Spa Cosmetics- natural vitality from the shores of the Dead sea](#)

[ST Health Line- cosmeceuticals for common health disorders](#)

[Minus 417- for natural ingredients and unique compositions](#)

[Hlavin Industries- cosmeceuticals, cosmetics and aluminum free deodorants](#)

[Butai- nano technology and natural cosmetics at its best](#)

[Moraz- galilee herbal cosmetics and toiletries](#)

[Leorex cosmetics- a breakthrough in anti wrinkle technology](#)

[Dr Fischer- anti aging and skincare products](#)

IT and business technologies

[VRtech- maximising your computing capabilities with seamless integration](#)

[GPS Global- for 2 direction tracking and surveillance](#)

[Puresight- Internet protection software](#)

Life sciences

[Optima Olber- natural health and nutritional supplements](#)

[CTS- for OTC pharmaceuticals, toiletries and cosmetics](#)

[Aromalife- health products and food supplements](#)

SupHerb- vitamins and supplements

Medical Industries

Soflex- contact lens manufacturers

Pollogen- medical aesthetic devices for professional & private use

Hanita- world famous manufacturers of intraocular and contact lenses

Meditex- producers of the famous commando socks and emergency bandages

3By Ltd- subcontracting for medical device products and projects

Omplant- patented Dental Implant system

Breezylike- a unique sugarless lollipop for combatting halitosis

Orsense- non invasive monitoring device for bodily functions

Dali medical- novel injectable drug deliverable devices

MTC- hitech dental products

AB Dental- superior dental implant and prosthetic accessories

Easy Labour- device for natal pain relief

Trima- generic pharmaceuticals and OTC products

Shekel electronic scales- especially for the medical industry

Elcam medical - for OEM fluid and vital sign monitoring equipment

Syrolight-phototherapeutic medical devices

Nanovobronix- for low intensity acoustic technology

Plastic products and components

Noam Rapoport- plastic plates and cutlery

Inplastic- quality disposable plastic cutlery and trays

Tamuz vacuum forming- design and development of packaging molds

Plastokit- customized high quality plastic components

Orplasthen- unique infant plastic products with exquisite designs

RPM- specialised injection molding for industrial applications

Printing& packaging

Plasto sac- for creative plastic packaging solutions

[Traub- premium packaging for the consumer product industry](#)

[Reshtoplast- cast polypropylene and BOPP for food industry](#)

Textile and fashion

[Gooper hermetic- revolutionary watertight magnetic sealing technology](#)

[Comfort wear- innovate stylish underwear solutions](#)

[Berman flags- flags of the world unite](#)

[Source- Innovative outdoor footwear](#)

[Finally Lingerie- stylish design for well endowed ladies](#)

[My Charmi- unique fashion accessories](#)

[Funshine- for textiles that change color in sunlight](#)

[Imahot- exciting maternity designs](#)

[Michal Textile-quality infant and baby products](#)

[Ktantanim Baofek- textile products for infants](#)

[Ofertex- cleaning products from recycled cloth](#)

Transport & Vehicles

[Booby smart solutions- revolutionary portable water tank for civilian and military applications](#)

Telecommunications

[Gama Operations- Voice processing & Interactive voice response](#)

IMPORTANT EXHIBITIONS/ CONFERENCES

Information from organizers

SAVE THE DATE

**Israel Road Infrastructure Business Event
September 21, 2011, Carlton Hotel, Tel Aviv**

The event is organized by "MAATZ" - ISRAEL NATIONAL ROADS COMPANY LTD.



The Israel National Roads Company is organizing an international professional networking event to unveil and present the large-scale transportation infrastructure projects led by the company. The event will provide a platform, inter alia, for face-to-face meetings between engineering and design professionals, with the goal of exploring the potential for collaboration between them for successful realization of these projects.

Background

Israel National Roads Company Ltd. (INRC) is an Israeli state-owned company that assumed exclusive responsibility for the interurban road system, design, development and maintenance of the roads, traffic management and control, road safety, R&D and quality assurance.

Event goals:

- Establishing and nurturing stronger relations with reputable and experienced foreign and Israeli engineering companies specializing in design and project management in the field of road infrastructures.
- Offering attendees a chance to present their capabilities and achievements to potential Israeli partners at one-on-one introduction meetings.
- Getting acquainted with the Israeli infrastructure market, communicating with its major players and networking with business counterparts in Israel's leading engineering companies.

Outline of the Conference Program

1. Introducing the INRC and the perennial plan.
2. Presenting the principles of the Design-Build tender method.
3. One-on-one meetings between companies.
4. Lunch
5. Next day – tour (optional)

Participants:

- Dozens of Israeli companies in the field of engineering and design, project management and civil engineering.
- Dozens of representatives of leading foreign companies in the field of transportation infrastructure.
- Representatives of Israel infrastructure organizations.

Registration:

To register for the event, please contact Mr. Edward Yosilevsky, e-mail: EdwardY@iroads.co.il or tel.: +972-3-7333237.

For additional information about the event, please contact Mr. Yevgeny Artsev, e-mail: YevgenyA@iroads.co.il or tel.: +972-3-73333577.

SAVE THE DATE

Upcoming Go4Europe conference
October 31, 2011 – Hilton Hotel, Tel Aviv



Go4Europe is one of the most prestigious conferences in Israel for the business and financial community focusing on European markets in all of the main industries (Life Sciences, Telecom & IT, Energy, Real Estate etc.). The event is organized by our Corporate Finance Department, **Cukierman Investment House** and by our Private Equity fund **Catalyst Fund**.

Go4Europe is a platform whose primary purpose is to create new business contacts and future partnerships between Israel and Europe. Since its first conference in 1997, **Go4Europe** welcomed personalities such as Benjamin Netanyahu, Ariel Sharon, Mr. Ehud Olmert, French President Nicolas Sarkozy, by video, who opened the event, and partners such as **HSBC, Credit Agricole, Credit Suisse, Nokia, Price Waterhouse Coopers, Deloitte, London Stock Exchange, Mishcon de Reya, France Telecom, Deutsche Telecom, Alcatel, Schneider Electric, Colony Capital, SEB Asset Management, Sanofi-Aventis, Novartis** and of course **NYSE Euronext**.

At the last conference, out of 1 300 participants, 300 of them arrived especially from Europe, including 80 Key European Parliamentarians and 100 investors from European institutions and Family offices. The Israeli ministers Mr. Yuval Steinitz and Mr. Uzi Landau attended as well the opening and closing debates of the event and we expect the 9th edition to be as successful.

For more information please visit websites:

www.cukierman.co.il and www.go4eu.com

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Israeli MFA suggests:

WATEC 2011 – the 6th international exhibition & the 3rd international conference on water technologies, renewable energy & environmental control: November 15-17, 2011 (Tel Aviv)

More information:

<http://www.watec-israel.com>



THE 6th INTERNATIONAL EXHIBITION & THE 3rd INTERNATIONAL CONFERENCE
on Water Technologies, Renewable Energy & Environmental Control

Why WATEC?

WATEC 2011 - the only water & environment industry show in Israel that promises a maximum exposure to your products and technologies and brings the targeted clients to your booth!

The WATEC 2011 Experience – The latest in Envirotech

- Seek partners for projects and business ventures
- Find the technologies that will address your most pressing problems

- Raise your public profile and build on your brand image
- Meet colleagues, solution providers, potential customers, and other decision-makers - on a global level
- Advance your career through networking and education
- Leverage your time in a single cost- and time-effective forum for professionals in the industry
- Learn about solutions to water, energy and environmental challenges

What is it for you?

- An aggressive year-round marketing campaign to ensure that leading key decision makers and water, environment & energy industries regulators bodies will participate in WATEC 2011
- Show listings, editorial coverage's and advertisements in core market trade magazines to reach the majority readers worldwide
- In addition to individuals and corporate visitors, large international trade delegations expected to travel to Israel for attending the event
- Press coverage and massive media exposure to leverage your products and technologies
- Worldwide promotional and marketing activities driven by the Israeli Economical Attaché's
- Pre-scheduled networking meetings to establish your future collaboration with current customers, potential buyers and industry leaders
-



CLEANVEST SUMMIT
Monday, November 14, 2011
Sheraton Tel Aviv Hotel & Towers (Hayarkon Street)

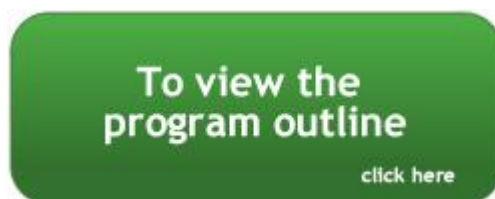
Where can you meet dozens of Israeli cleantech companies developing breakthrough technologies, under one roof?

WATEC, one of the world's leading cleantech conferences and exhibitions, is hosting a unique "[CLEANVEST Summit](#)" just before the show on November 14TH 2011. The CLEANVEST Summit is an opportunity to meet innovators, officials and opinion leaders from Israel and the world and discover some of the most exciting technologies, and investment opportunities the cleantech arena has to offer.

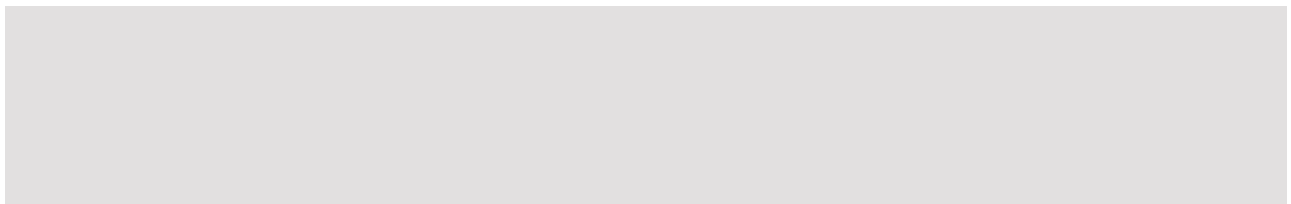
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Slots are limited. Submit your abstract today, [Click here](#)

All abstracts will be reviewed by the committee. Submitters will be advised of the outcome.



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International Conference & Exhibition

WHERE CONTENT MEETS TECHNOLOGY - LOOKING INTO THE FUTURE

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- 20 speakers from abroad
- 40 presentations from leading Israeli companies
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The 18th International Agricultural Exhibition
Tel Aviv, Israel May 15 - 17, 2012





The International CIPA Conference 2012

Plasticulture for a Green Planet

Call for Abstracts

Modern agriculture is based on a wide spectrum of plastic products. From irrigation systems through greenhouse technologies, protective nettings, soil covers, plastics for animal husbandry, food packaging, and more. The level of sophistication in both the production and uses of plastics in agriculture is increasing continuously, based on the huge scientific progress made during the last few decades in plastics chemistry, nano- and photovoltaic technologies, as well as plant and animal sciences.

The **International CIPA Conference 2012** in Tel Aviv, Israel, will address the latest achievements, developments, and challenges in plasticulture, from science to industry to field practices, and will focus on the following topics:

- Innovations in Plasticulture – present and future prospects
- Agricultural implementations in both developed and developing countries
- Environmental-ecological aspects of Plasticulture
- Linking industry and research in chemistry and plastic products

To be considered for an oral or poster presentation at the Conference, please submit your abstract by **November 30, 2011**.



www.agritech.org.il

For further information, please contact:



Kenes Exhibitions
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17th International Mediterranean Tourism Market (IMTM 2012)
February 14-15, 2012 in Tel Aviv, Israel

EVENT PROFILE

International Mediterranean Tourism Market (IMTM 2012) has established itself as a premier business to business exhibition for the travel industry. Travel and Tourism trends reconfirm that this region is buoyant and growing and annually attracting more and more visitors from all over the world. Year on year companies within the industry are capitalizing on this lucrative market.

EXHIBITOR'S PROFILE

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The 3rd International Nanotechnology
Conference & Exhibition
March 26-27, 2012
InterContinental Hotel | Tel Aviv, Israel

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Call for Company Abstracts Now Online!

Companies are invited to submit an abstract for inclusion in the NanoIsrael 2012 conference program. Deadline to submit is **November 15, 2011**

Should your abstract be accepted for presentation, you will have the opportunity to present your company to an audience composed of venture capitalists, private equity investors, corporate and institutional investors, technology transfer experts, licensing executives, business development executives, university, government and corporate research scientists and government representatives.

All accepted abstracts will be included on a CD-Rom to be distributed to all participants onsite.

Submit yours today!

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Conference Organizers



Kenes International

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Exhibition & Sponsorship



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OTHER UPCOMING EVENTS 2011



“FISCOM”- The exhibition for Office & Computer Equipment, Services & Technologies International Exhibition in Internet & Computer Technologies Exhibition in Israel; designated for the PC trade and the high-tech computer community as well as for the sophisticated end user, Industry and institutional buyers, computer managers, maintenance and logistic management personnel, developers, web-masters, web-site builders, support and service personnel.

November 7-9, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988/



“IsPrint” - Exhibition for The Printing Industry and Cross Media Technologies

November 7-9, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988



“Aclima 2011” – the 20th International Exhibition for Air-Conditioning Refrigeration Heating & Ventilating

November 8-10, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988



WATEC
Israel 2011

THE 6th INTERNATIONAL EXHIBITION & THE 3rd INTERNATIONAL CONFERENCE
on Water Technologies, Renewable Energy & Environmental Control

WATEC 2011 – the 6th international exhibition & the 3rd international conference on water technologies, renewable energy & environmental control

November 15-17, 2011 (Tel Aviv)

For more information: <http://www.watec-israel.com/index.php>



“KITEX” - the International exhibition in Israel for institutional kitchens and restaurants - equipment, supply, technologies, food preparations and food processing, showing the wide range of services and equipment to the hotels, restaurants and catering industry.

November 29 – December 1, 2011 (Tel Aviv)

For more information: http://www.stier.co.il/english/fair_kitex.htm

UPCOMING EVENTS 2012



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(<http://itf-en.beatman.eu/en-us/presentations/centralpresentation>)
- ✓ ***Kenes International***
(www.kenes.com)
- ✓ ***Stier Group Exhibitions***
(<http://www.stier.co.il/english/index.htm>)