

EMBASSY OF ISRAEL TO LATVIA AND LITHUANIA

# ECONOMICAL AND BUSINESS DATA OVERVIEW

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ISRAEL

**ECONOMICS AND BUSINESS NEWS  
LATEST STATISTICAL DATA  
INFORMATION FROM ECONOMICS DEPARTMENT**

*September, 2010*

# ECONOMICS AND BUSINESS NEWS

## ECONOMIC DEVELOPMENT

### Sources:

Ministry of Finance,

The International Affairs Department, Israel:

<http://www.financeisrael.mof.gov.il>

Ministry of Industry, Trade and Labor, Israel:

<http://www.moital.gov.il>

Central Bureau of Statistics (CBS), Israel:

<http://www.cbs.gov.il>

Ministry of Foreign Affairs, Israel:

<http://www.mfa.gov.il>

The Federation of Israeli Chambers of Commerce (FICC):

<http://www.chamber.org.il>

The Israel Export & and International Cooperation Institute:

<http://www.export.gov.il>

ISRAEL21c – a non-profit educational foundation with a mission to focus media and public attention on the 21<sup>st</sup> century Israel that exists beyond the conflict:

<http://www.israel21c.org>

Port2Port – Israel's Trade Portal:

<http://www.port2port.com>

### **Israel ranks 24<sup>th</sup> in the Global Competitiveness Report 2010-2011 released by the World Economic Forum.**

September 9, 2010 - In the Global Competitiveness Report 2010-2011, recently issued by the World Economic Forum, Israel has climbed up from 27<sup>th</sup> to 24<sup>th</sup> place out of 139 economies.

#### **More information:**

[Read the highlights of the Report](#)

[Read Press Release \(The World Economic Forum homepage\)](#)

### **Israeli researchers develop promising new HIV treatment.**

(The Independent ([www.independent.co.uk](http://www.independent.co.uk)))

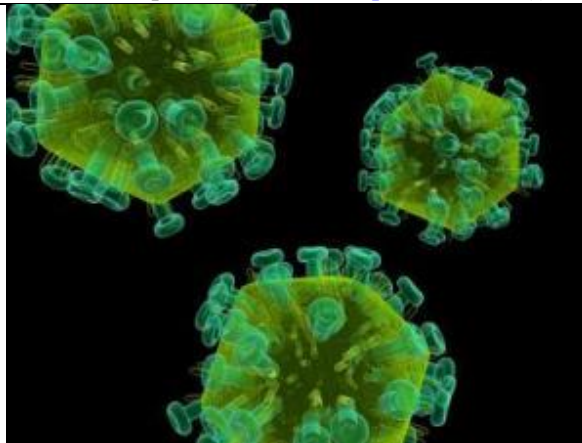


Photo: Sebastian Kaulitzki, independent.co.uk

September 6, 2010 (AFP) - Israeli researchers have developed a new treatment for HIV that kills human cells infected with the virus and could lead to a breakthrough in treating AIDS.

Whereas current treatments focus on inhibiting the replication of the HIV virus, the new treatment destroys infected cells without damaging healthy ones. The process makes use of peptides, or short protein segments, which vastly increase the replications of the virus once it enters a cell, causing the cell's self-destruction.

"The usual medications kill the virus that has entered the body during infection and the (peptide) treatment allows cells infected with the genetic load of the virus to be killed," Abraham Loyter, who carried out the study, said.

The study was [published](#) in the peer-reviewed British journal "[AIDS Research and Therapy](#)" in August and was co-authored by Loyter, Aviad Levin, Zvi Hayouka, and Assaf Friedler. They have registered an Israeli patent, but the treatment must still be tested on animals and humans.

**Full text (The Independent):**

<http://www.independent.co.uk/life-style/health-and-families/israeli-researchers-develop-promising-new-hiv-treatment-2071571.html>

**Get your chipset for 4G in Israel.**  
(By Abigail Klein Leichman, Israel21c)

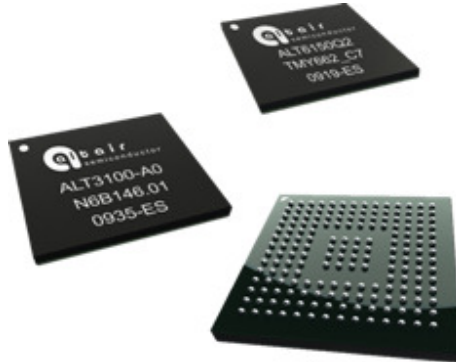


Photo: Israel21c

**The chipset from Israel's Altair will be at the heart of the 4G cellular revolution, enabling you to perform the same things on your mobile that you do at home.**

**Altair hopes its new chipset will supply the telecom industry with the means to move forward with revolutionary 4G innovations.**

Ever wish you could play an interactive game over your iPhone with your cousin in Australia? Dream of downloading MP3 and high-def video files in the blink of an eye?

Today's 3G cellular technology isn't up to these tasks. But as the industry moves rapidly to revolutionary 4G mobile multimedia innovations, an Israeli company is set to supply the heart of the system: The all-important chipset.

[Altair Semiconductor](#), based in the center of Israel in Hod Hasharon, has Israeli, American and Japanese Venture Capital funds behind its production-ready platform targeted at emerging markets. R&D is based in Israel and the chipsets are manufactured in Taiwan, from where many of the fourth-generation mobile devices will soon emanate.

"Our product will be in the hands of consumers later this year," co-founder Eran Eshed tells ISRAEL21c. The first Altair chipsets will be tucked inside enhanced gadgets for laptops and PCs - such as mobile USB sticks. By the second half of 2011, Eshed predicts, they'll be powering "really cool iPhone- and iPad-like devices at very reasonable price points."

**More information:**

<http://israel21c.org/201009278334/technology/get-your-chipset-for-4g-in-israel>

**PretonSaver™ Named "Most Recommended Solution" by bradham360.  
Toner and ink saving software recognized for reducing costs and going green by independent print and imaging analyst and laboratory.**

September 28, 2010, Tel Aviv - Preton Ltd., the toner and ink saving Software Company, announced that its PretonSaver software has been named "Most Recommended Solution" by bradham360, the leading independent analyst firm and laboratory in the print and imaging industry.

bradham360 extensively tested [PretonSaver](#) in numerous printing trails on text and mixed content documents, comparing its toner usage to a variety of default and adjusted print settings. bradham360 determined at the conclusion of its laboratory testing that a savings of up to 70% in toner usage can be achieved when using the PretonSaver toner and ink saving software without reducing print quality.

“After extensive investigation into products of this nature on the market, we can comfortably state that in our opinion PretonSaver is a unique product that lives up to its claims of cutting toner and ink costs for its customers and is the best fit solution available today,” explained Malcom Hancock, Director at bradham360.

PretonSaver is toner and ink saving software that identifies and deletes wasteful pixels during the printing process. The PretonSaver software enables high quality printing with maximum savings based on sophisticated technology that analyzes the textual, graphical and image elements of a page and configurable printing rules that regulate printing processes and printer settings. PretonSaver is available in home, standard, premium and enterprise versions.

*To download a copy of the full test results, please [click here](#).*

**About Preton Ltd.** - leading provider of print management and toner optimization solutions; based in Tel Aviv. The company sells its ink and toner saving software worldwide through its partner network. Preton customers include prominent enterprises in the financial, health care, manufacturing, government, education and technology sectors as well as individual home users.

*For more information on Preton, please visit our web site at [www.preton.com](http://www.preton.com).*

**About bradham360 Ltd.** - best in class provider of strategic advice and market intelligence to users and providers of hardware, software and services related to the print and imaging markets in the Europe, Middle East and Africa region. Its strategic alliances and partnerships have recently expanded its scope to the US Market.

### **Surf's up: Israel's top 10 surfing beaches.**

*(By Jessica Steinberg, Israel21c)*



*Photo by Gili Yaari/Flash 90 (Israel21c) – Beach in Herzliya, Israel*

September 26, 2010 - With 186 miles of sandy beaches, and a sea that is virtually free of seaweed and sharks, Israel is a great spot for surfers, say the country's experts. ISRAEL21c picks the top 10 beaches.

Israel has a stretch of sandy beaches extending for about 186 miles, and a sea that is virtually seaweed- and shark-free. While conditions may not be up to scratch for pro surfers, local experts say it's a great spot for beginners and laid-back surfers.

What's more, there's summer as well as ample winter surfing, thanks to the relatively mild Israeli weather conditions in the country's center, which is where most of the surfing beaches are located. The waves are actually higher during the winter following heavy rainstorms, and that's when the surfing swells show up.

During the summer, the water temperature in the Mediterranean can be as high as 28 to 29 degrees Celsius, while the winter waters cool down to some 14 degrees. Wave height also varies, with summer waves ranging from about one and a half, to three feet on medium surfing days, while mornings consistently offer the best swells, with waves "breaking long and perfect". Fall and winter swells can reach from 6 to 10 feet, which is the time for the more experienced Israeli surfers to hit the waves.

**More information:**

<http://israel21c.org/201009268353/culture/surfs-up-israels-top-10-surfing-beaches>

**Measures Taken by Israel in Support of Developing the Palestinian Economy and Socio-Economic Structure.**

*(Israeli Government's report to the Ad Hoc Liaison Committee (AHLC) - Israeli MFA)*

September 16, 2010 - Developing and strengthening the Palestinian economy and Palestinian capacity building are challenges shared by the Palestinian Authority, the international community and Israel.

Israel recognizes the importance of international support to projects in the West Bank in the areas of economic development, capacity building and the security and civil sectors. The international community plays an instrumental role in shaping, through its assistance, the manner in which capacity building projects are designed and implemented de facto and how Palestinian institutions are formed. Israel supports efforts by the international community to promote Palestinian development.

During the first half of 2010, the West Bank continued to undergo significant economic recovery. The macroeconomic situation continued to improve in the West Bank and Gaza, with solid economic growth registered so far in 2010.

Real GDP growth in the first half of 2010 (compared to the first half of 2009) is estimated by the IMF at 9% for the West Bank and 16% for Gaza.

The continuation of the positive trends reported in 2009 and 2008 is also due to measures taken by Israel to support economic activity, improvements in the security situation in the West Bank, the continued financial support of the international community to the Palestinian Authority and increased foreign investment.

The Report also addresses the situation in Gaza and Israel's actions to support efforts by the international community to meet humanitarian needs. Israel acted to support these efforts despite the fact that Gaza is a hostile territory controlled by Hamas, a terrorist organization supported by Iran, which continues to constitute a security threat to Israeli citizens. As of the publication of this Report, Hamas still holds Israeli soldier Gilad Shalit in captivity.

On June 20, 2010, Israel's Security Cabinet adopted a decision signaling a new civilian policy towards Gaza.

The new policy is based on the following elements:

- 1) Publication of a list of controlled items. All items that are not on the list are allowed into the Gaza Strip freely, with no need for any special permit.
- 2) Upgrading and expansion of the capacity of the land commercial crossings.
- 3) Expansion of internationally-sponsored and monitored humanitarian projects. Immediately following the adoption of the Security Cabinet Decision, Israel commenced the rapid implementation of its different elements, creating a new reality of the ground.

**Full text of the report:**

<http://www.mfa.gov.il/NR/rdonlyres/4F678C2F-133C-4CAC-BA18-076F8CCB9407/0/IsraelsReporttoAHLC210910.pdf>

**The Rehovot Conference 2010 to be held in December brings together diverse stakeholders from around the world to discuss and develop innovative strategies and best practices towards inclusive and sustainable local and regional development.**

*(Israeli MFA)*



The [Rehovot Conference 2010](#) on "Inclusive Sustainable Development Initiatives" to be held in December 2010 is an event organized by the [Weitz Center for Development Studies](#) that brings together diverse stakeholders from around the world to discuss and develop innovative strategies and best practices towards inclusive and sustainable local and regional development.

This year's conference will draw attendance from professionals from all over the world. Speakers representing international organizations, policy makers, as well as planners, academic scholars and researchers from the development arena will present and discuss best practices in inclusive sustainable development, focusing on strategies, methodologies and pro-active measures.

**Deadline for [registration](#): October 30, 2010**

The Conference will emphasize practical experience and best practice of development benefiting marginalized groups; the synergy resulting from integrating social, environment and economic aspects in development; the ways these strategies are put into practice and what their outcomes have been. Differential practices in urban and rural contexts will be highlighted.

**The Conference will be organized around a number of themes on the following broad issues:**

1. Mainstreaming inclusion and sustainability into national development policies - legal frameworks and regulations, planning and budgetary instruments etc.
2. Partnerships for Inclusive sustainable development - between local authorities and stakeholders, between local and national authorities; between local and international organizations; among public, private and academic organizations and enterprises, etc.
3. Inclusive sustainable development methodologies and tools - education and training, participatory planning and budgeting, advocacy, dialogues, social enterprises etc.
4. Private sector inclusive and sustainable initiatives - employment policies, social responsibility of private enterprises, business alliances, etc.
5. The role of international organizations in promoting inclusive and sustainable initiatives - capacity building, institution building, information exchange, consensus building, etc.

**Lithuanian Business Confederation and Lithuania–Israel Chamber of Commerce will strengthen the ties between the business and Science.**

*(BNS news service)*

September 21, 2010, Vilnius, Lithuania – Lithuania's Business Confederation ICC Lithuania and the Lithuania-Israel Chamber of Commerce (LICC) is taking the initiative to develop the cooperation between business and science. The above organizations signed the cooperation agreement on September 22. Confederation stated ICC Lithuania and LICC among other goals would help to prepare the incentive projects of the investments and would promote export. Vladas Bumelis, the Director-General of the "Sicor Biotech", the daughter company of the Israeli company "Teva", is the Head of the LICC, established last year. More than 1.500 thousand Lithuanian companies are the members of the Lithuanian Business Confederation.

# LITHUANIA-ISRAEL

## Chamber of Commerce

### **LICC facts**

Established on 21st August, 2009 under patronage of Teva Pharmaceuticals Ltd. with Prof. Vldas Bumelis as President.

LICC is bi-national chamber – sister chamber is established in Tel-Aviv in 2009 and headed by Mr. Len Judes.

Memorandum of understanding between two chambers was signed in Tel-Aviv on 16<sup>th</sup> December, 2009 in presence of Foreign Affairs Ministers of both countries.

### **LICC strategy**

The Association Lithuania-Israel Chamber of Commerce consolidates economic, commercial and scientific links between Israel and Lithuania and promotes their development, foster mutual investments, actively monitoring legislative process. The Association primarily focusing on knowledge economy, high technologies, science, medicine, tourism and spheres of progressive business cooperation.

The Association is seeking relevant visibility and intends to become the centre and advisor for the most progressive business circles interested in bilateral economic cooperation to secure effective relations with governmental, non-governmental and intergovernmental organizations and social partners of Lithuania and Israel.

### **LICC mission**

LICC is organizing networking among its members and creating environment for establishing their business ties, provides effective consultations and business analysis, develops mutual co-operation and enables exchange of information. It also actively promoting competitiveness of its members and is protecting their economic interests.

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*LICC invites business organizations and especially companies advanced in areas of knowledge economy and high technologies and interested in mutual economic cooperation between Israel and Lithuania to contact Israel Lithuania Chamber of Commerce in Tel Aviv and Lithuanian Israel Chamber of Commerce in Vilnius*

### **Contacts in Lithuania:**

**Vytis MACKEVIČIUS, Executive Director**

Fax: +370 5 266 0206 Ph: +370 6184 3462

[vytis@licc.lt](mailto:vytis@licc.lt)

### **Contacts in Israel:**

**Maya Meron RECHES, Executive Director**

Fax: +972-54-4411105 Ph: +972-3-5167767

[mr1966@zahav.net.il](mailto:mr1966@zahav.net.il)

# LATEST STATISTICAL DATA

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## BASIC STATISTICS

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<b>Data Category</b>	<b>Period of latest data</b>	<b>Latest data</b>
GDP (gross domestic product)	II Q, 2010	203,520 NIS millions
CPI (consumer price index)	August, 2010	106.9
CPI, % (against previous month)	August, 2010 (against July)	+ 0.5%
Unemployment rate, % of economically active population	II Q, 2010 (seasonally adjusted)	6.2 %
Population	at the end of August 2010	7,640.8 thousands
Export of goods	September, 2010	3.6 billion \$
Import of goods	September, 2010	4.2 billion \$
<i>Source of export/import data (Central Bureau of Statistics, Israel):</i>	<a href="http://www1.cbs.gov.il/www/hodaot2010n/16_10_238e.doc">http://www1.cbs.gov.il/www/hodaot2010n/16_10_238e.doc</a>	
Exports to Latvia	August, 2010	3.2 million \$
Exports to Lithuania		1.0 million \$
Imports from Latvia		1.5 million \$
Imports from Lithuania		2.5 million \$
<i>Source of export/import data to/from Latvia &amp; Lithuania (Central Bureau of Statistics, Israel):</i>	<a href="http://www1.cbs.gov.il/www/hodaot2010n/16_10_222e.doc">http://www1.cbs.gov.il/www/hodaot2010n/16_10_222e.doc</a>	

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# INFORMATION FROM ECONOMICS DEPARTMENT

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## TENDERS

Please see the following information on the **tender for monitoring land transport projects entities in Israel**:

The Inter-Ministerial Tender Committee in charge of selecting engineering and management consulting companies for monitoring and supervising entities responsible for the execution of land transport projects and activities in Israel hereby invites interested international entities to submit proposals for the provision of consulting services to the Government of the State of Israel and monitoring and supervising the performance of the contemplated projects and activities to be executed by different governmental and regional entities.

You are most welcome to download the \*.zip file with the tender documents [here](#).  
In order to obtain the password, please contact Mr. Ori Shasha: [orish@mof.gov.il](mailto:orish@mof.gov.il)

You are also most welcome to disseminate this information among relevant commercial entities.

Contact Information:

*Overseas Economic Information  
International Affairs Department  
Ministry of Finance  
Israel*

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Tel 1: 972-2-5317244

Tel 2: 972-2-5317896

E-Mail: [financeisrael@mof.gov.il](mailto:financeisrael@mof.gov.il)

Web: [www.financeisrael.mof.gov.il](http://www.financeisrael.mof.gov.il)

Twitter: [www.twitter.com/financeisrael](http://www.twitter.com/financeisrael)

## **BUSINESS OPPORTUNITIES FROM ISRAEL**

**September, 2010**

### **Information from the Embassy's Economics Division:**

<b>Company Name:</b>	<b><u>Lymtech - RF Technologies</u> is an Israeli Manufacturer Company</b>
Contact person:	Ms. Betsalel Ohana - VP Sales
Activities:	All of our Products are Planned, Developed and manufacture in our Factory in Israel
Main products:	<b><u>Jammers</u></b> , that Block RF Frequencies in a Specific Area - Bomb Jammers. - Government & VIP Protection and Convoy Jammers. - Military Protection Jammers. - Police & Prison Solution Systems. - Board Room. - Theater Halls. - etc.
Advantages:	- Tailor Made Solutions - High standard - Multiple Power - Multiple Bands - Simple to operate - Competitive Price
In the list of costumers:	Thailand - Thai Army Indonesian Government. Turkey - Special Forces Brazil - security Market, etc.
Contact details:	Address: 22 Haoreg St., Natania, 42377, Israel Tel: +972-9-861-2912 Fax: +972-9-861-2914 Cell: +972-54-738-3436 e-mail: <a href="mailto:Office@Lyntech.co.il">Office@Lyntech.co.il</a> website address: <a href="http://www.Lymtech.co.il">www.Lymtech.co.il</a>
<b>Looking for:</b>	<b><i>Agents/Distributors/Potential Customers in Latvia &amp; Lithuania</i></b>

<b>Company Name:</b>	<b>Elnakhleh Coffee = Sons of Rafik Nakhleh Ltd.</b>
Contact person:	Shafeek Rafoul
Activities:	Our Company was established on 1992 and it specializes in manufacturing and distributing of high quality Arabic Coffee (with and without Cardamom), Turkish Coffee and Spices (please visit our website for further details)
Contact details:	Address: P.O.Box 190, Shefarm, 20200 Israel Ph: +972-4-986-0213 Mob: +972-54-4831365 Fax: +972-4-986-5487 e-mail: <a href="mailto:shafeek@elnakhleh-coffee.com">shafeek@elnakhleh-coffee.com</a> <a href="http://www.elnakhleh-coffee.com">www.elnakhleh-coffee.com</a>
<b>Looking for:</b>	<b><i>We are seeking for credible partners of any business nature, that have both experience and knowledge in the food and beverages field, who will be willing to establish long term business relationships with us for distributing our products.</i></b>

<b>Company Name:</b>	<b>Betty Fresh Ltd.</b>
Contact person:	Betty & David Miller
Activities:	A private Israeli export company, specializes in fruit and vegetable export from Israel conventional and organic
Main products:	Bell pepper, sweet pepper, tomatoes, cherry tomatoes and avocado.
Contact details:	Address: Beit Lehem 18, Holon ISRAEL Tel: +972-3-6500652 Mob: +972-52-6724404 - +972-54-4812866 Fax: +972-3-6500652 e-mail: <a href="mailto:elironfresh@gmail.com">elironfresh@gmail.com</a> web: <a href="https://sites.google.com/site/elironfresh/">https://sites.google.com/site/elironfresh/</a>
<b>Looking for:</b>	<b><i>Importers of high quality vegetables Buyers of large &amp; small supermarkets &amp; chain stores Vegetables wholesalers food buyers of hotels, catering companies, supermarket buyers of vegetable (organic &amp; conventional) in Latvia &amp; Lithuania</i></b>

<b>Company Name:</b>	<b>Modular Construction Toys</b>
Contact person:	Itai Weinberger, Sales & Marketing Director
Activities:	In Israel we do all of the design, developing and most important all the production is made here in Israel.
Main products:	<i>Modular™ Construction Toys</i> takes a new and unique approach to construction toys allowing true <i>three-dimensional</i> , fully <i>modular</i> construction of race tracks, highways and districts while developing abstract thinking, three-dimensional perception, and creativity. All kits are totally inter-compatible. Unlike conventional construction sets, <i>Modular™ Construction Toys</i> allows the building parts to be stacked vertically without limit, constructing complex bridges, interchanges, and more. <i>Multiple variations</i> guarantees hours of fun! Let your little one's imagination run wild! Introducing <i>Modular™ Construction Toys</i> - a revolutionary new modular approach to construction toys. And a link to our demo as can be seen on our website as well: <a href="http://www.modulartoy.com/index/en/30/1">http://www.modulartoy.com/index/en/30/1</a> We are working on new designs and creating new lines that we will launch very soon.
Contact details:	Mobile:972-52-2883087 Office:972-8-8585080 E-mail: <a href="mailto:itai@modulartoy.com">itai@modulartoy.com</a> <a href="http://www.modulartoy.com">www.modulartoy.com</a> Our website: <a href="http://www.modulartoy.com">www.modulartoy.com</a>
<b>Looking for:</b>	<b><i>We are interesting in connecting us to some companies in Latvia &amp; Lithuania and to start build some business relationship with them.</i></b>

<b>Company Name:</b>	<b>Tendler Machines Ltd.</b>
Contact person:	Eliahu Tendler - General Manager
Activities:	One of Israel's leading manufacturers of complete lines of tissue converting machinery.
Main products:	- Toilet Paper Rolls Rewinders

	<ul style="list-style-type: none"> <li>- Carton Core Machines</li> <li>- Packing Machines</li> <li>- Automatic Log Saws (log cutting machines.)</li> <li>- Napkin Machines</li> </ul>
Contact details:	Address: 48, Hamanor St., Holon Industrial Area, Israel Phone: (972)-3-5592959 Fax: (972)-3-6540477 e-mail: <a href="mailto:etendler@013net.net">etendler@013net.net</a> <a href="http://www.tendlermachines.co.il">www.tendlermachines.co.il</a>
Looking for:	<p><i>Interested in locating serious business partners in Latvia &amp; Lithuania:</i></p> <ul style="list-style-type: none"> <li>- <u><i>Importers, distributors and agents who specialize in supply of machinery to paper industry manufacturers</i></u></li> <li>- <i>Entrepreneurs who are in the stage of opening paper producing factories</i></li> </ul>

[Information from the Federation of Israeli Chambers of Commerce:](#)



84 Hahashmonaim St. Tel-Aviv 67132, Israel  
Tel: 972-3-563-1020, Fax: 972-3-5619027  
<http://www.chamber.org.il> E-mail : [chamber@chamber.org.il](mailto:chamber@chamber.org.il)

<b>Company Name:</b>	<b>Herbaderm Natural Products</b>
Contact Person:	Mr. Meir Saig - CEO
Address:	17 Havradim St., Givataim 53401, Israel
Telephone No.:	972-3-7315030
Fax:	972-3-7315090
E-Mail:	<a href="mailto:info@kamilotract.co.il">info@kamilotract.co.il</a>
Website:	<a href="http://www.kamilotract.com">www.kamilotract.com</a> / <a href="http://www.naturalip.eu">www.naturalip.eu</a>
Summary of offer:	<b>Export of Natural Based Cosmetic Products</b>
Description of offer:	<p>We are a cosmetic company producing natural based products for healthcare. Most of our products are already registered in the EU as cosmetics approved by the EU regulations. We manufacture and market several unique product-lines based on high concentrations of natural plants extracts and oils. Our products are sold in most of the pharmacies and all drugstore chains in Israel and are exported to several countries.</p> <p>Our brands:</p> <ul style="list-style-type: none"> <li>▪ <b>Naturalip</b> – a line of lip balms in a variety of delicious fruity flavors all natural ingredients.</li> <li>▪ <b>Kamilotract</b> – a line based on high concentration of Chamomile and Salvia (sage) extracts with additional different natural extracts and oils. This line includes hair products</li> </ul>

	<p>(treatment shampoo, conditioner, nourishing hair cream, hair mask, anti dandruff shampoo), intimate wash, liquid soap and foot cream.</p> <ul style="list-style-type: none"> <li>▪ <b>Golden Jojoba</b> – pure organic jojoba oil for all skin types, moisturizes and nourishes the face and body skin. The Golden Jojoba oil is extracted from the seeds of jojoba bushes which grow in the Negev area in Israel.</li> <li>▪ <b>Procto Herbal</b> – cream and suppository preparations based on Seabuckthorn oil and calendula oil, which are known to possess advantageous properties helpful for the treatment of hemorrhoids.</li> </ul> <p>More information about our products is available in our websites.</p> <p>We are looking for a reliable company to introduce this line of products. If you find our products interesting, I will be happy to send you samples of the products and some more information.</p>
Target Countries:	Romania, Poland, Czech Republic, Lithuania, Latvia.

<b>Company Name:</b>	<b>METALKOR Industries Ltd.</b>
Contact Person:	Mr. Ido Winberg
Address:	89 Ha'oranim St., Pardes Hanna, Israel
Telephone No.:	972-4-6378881
Fax:	972-4-6378882
E-Mail:	<a href="mailto:info@metalkor.com">info@metalkor.com</a>
Website:	<a href="http://www.metalkor.com">www.metalkor.com</a>
No. of Employees	15
Summary of offer:	<b>Export of aluminum plates, sheets and bars</b>
Description of offer:	<p>Metalkor Industries Ltd. is a leading supplier of high quality Aluminum plates, sheets and bars, suitable for the machining industries, engineering products, mould and tooling production, with special attention to the aerospace and defense industries.</p> <p>Metalkor Industries is certified by The Israeli Aircraft Industries, (I.A.I), Rafael, Ministry of Defense, Elbit Systems and others .</p> <p>Metalkor Industries is ISO 9001-2000 certified.</p>
Target Countries:	European countries, U.S.A.

<b>Company Name:</b>	<b>LutRRa / LutRRa.com</b>
Contact Person:	Mr. Matan Ramon
Address:	P.O.Box 9776, Haifa 31097, Israel
Telephone No.:	972-52-5685333
Fax:	972-153-525685333
E-Mail:	<a href="mailto:mlutrra@lutrra.com">mlutrra@lutrra.com</a>
Website:	<a href="http://www.Lutrra.com">www.Lutrra.com</a>
Year of Establishment	2009
No. of Employees	1-10
Summary of offer:	<b>Looking for companies that want to enlarge their global exposes – we are focusing on the internet</b>
Description of offer:	<p>If you are a seller or a buyer we want you to join our professional e-commerce web – our site will help you get quality leads from people around the world looking specifically for your products or services.</p> <p>Lutrra is an e-commerce site that serves as a meeting place for buyers</p>

	and seller, importers and exporters. Luttra provides potential buyers with a comprehensive range of services based on an extremely broad selection of businesses and exporters.
Target Countries:	USA, Canada, Europe.

<b>Company Name:</b>	<b>Isragro</b>
Contact Person:	Mr. Yaron Friede
Address:	18 Hagalil Street, Even-Yehuda, Israel
Telephone No.:	972-72-2750425
Fax:	972-153- 545455492
E-Mail:	<a href="mailto:isragro@gmail.com">isragro@gmail.com</a>
Year of Establishment	2008
No. of Employees	1-10
Summary of offer:	<b>Agriculture Farm management and improve profitability</b>
Description of offer:	We offer improvement of Agriculture farm profitability. By analyzing the farm function in all aspects (Operative, Administrative, Field and Mechanical function), we present a complete plan, and our management solution, in order to promote the farm function to maximum efficiency.
Potential Partners:	Similar company or other Agro Business that has interest.
Activity:	Agriculture Farm Management
Target Countries:	Latin America, Central Asia, East Europe, Africa.

Company Name:	<b>Exsellent Solutions</b>
Contact Person:	Mr. David Goldfinger
Address:	3 Hachilazon St., Ramat Gan 52522, Israel
Telephone No.:	972-74-7021348
Fax:	972-153-74-7023319
E-Mail:	<a href="mailto:dgold@exsellentsol.com">dgold@exsellentsol.com</a>
Website:	<a href="http://www.exsellentsol.com">www.exsellentsol.com</a>
Year of Establishment	2009
No. of Employees	1-10
Summary of offer:	<b>Networking (B2B mediating) and distribution</b>
Description of offer:	Excellent Solutions utilizes on a daily basis its network of business contacts, which is based upon business companies, partnerships, trade organizations, international agencies and distributors around the world. Through this network we provide our clients with the following services: <ul style="list-style-type: none"> <li>• market research analyses</li> <li>• proper examination of business opportunities</li> <li>• establishment of marketing, off shoring and distribution channels</li> <li>• establishment of localized selling arrays</li> <li>• handling and management of negotiation procedures during business transactions.</li> </ul>
Potential Partners:	We specialize in a variety of fields that contain a large networking potential such as information & communication, diamonds & precious metals, textile, chemicals, and pharmacy.
Target Countries:	All countries.

Company Name:	<b>P.P.E.</b>
Contact Person:	Mr. Oren Kovo

Address:	10 Bareket, Shimshit, Israel
Telephone No.:	972-50-5696600
Fax:	972-77-6561821
E-Mail:	<a href="mailto:orenkovo@gmail.com">orenkovo@gmail.com</a>
Year of Establishment	2001
No. of Employees	1-10
Summary of offer:	<b>Looking for distributors, vendors of the following equipment::</b> - <b>High Definition (HD) video cameras, preferably Sony and Panasonic.</b> - <b>SLR reflex cameras. Preferably Canon, Nikon.</b> - <b>Accessories for SLR cameras: Lens, Flash, grips</b>
Description of offer:	p.p.e is an Israeli based company, distributing professional video equipment (cameras and accessories) and professional photography gear. The company works with private customers as well as enterprise customers, providing the services of procurement, importing and delivery of the equipment.  We are looking for distributors, vendors of the following equipment types: <ul style="list-style-type: none"> <li>▪ High Definition (HD) video cameras. Preferably Sony and Panasonic.</li> <li>▪ SLR reflex cameras. Preferably Canon, Nikon.</li> <li>▪ Accessories for SLR cameras: Lens, Flash, grips, filters, etc.</li> </ul> Distributors, vendors applying for this letter should be able to deliver frequent small scale orders.
Target Countries:	All countries.

<b>Company Name</b>	<b>Targumei Yonatan</b>
Contact Person	Mr. Jonathan Marcus
Address	7 Heller Street, PO Box 7451, Jerusalem 93725
Telephone No.	972-2-5634645
Fax	972-2-5610211
E-Mail	<a href="mailto:yonatanm@netvision.net.il">yonatanm@netvision.net.il</a>
Year of Establishment	1999
No. of Employees	1-10
Summary of offer	High Quality Professional Translations
Description of offer	Targumei Yonatan was established 20 years ago, to provide high quality professional translations and English language services to the business sector and to the professions. <u>Our services:</u> <ul style="list-style-type: none"> <li>▪ Translations from Hebrew to English and English to Hebrew in the following areas: Economics, Business, Insurance, Investments (include stock exchange documents, prospectuses etc.), Business plans, Accounting (financial statements, peer reviews, quality reviews etc.), Law, Marketing.</li> <li>▪ Language coaching for business people.</li> <li>▪ Preparation of marketing material in English and in Hebrew (copywriting) for websites (including SEO requirements) and print media, from the initial concept to the finished product.</li> <li>▪ Translation of websites.</li> </ul>

	<u>The translators:</u> The translation work is carried out by highly skilled translators who have all worked in the fields in which they translate, in order to ensure that the translations will be of the highest professional standard, not only from a linguistic point of view, but also from the point of view of the particular nuances of the language in each profession.
Target Countries	All countries.

<b>Company Name</b>	<b>E.Z. Trading</b>
Contact Person	Mr. Elisha Zigdon
Address	P.O. Box 1602 Tiberias 14203, Israel
Telephone No.	972-4-6722330
Fax	972-4-6726623
E-Mail	<a href="mailto:shhr@013.net.il">shhr@013.net.il</a>
Website	<a href="http://www.ezt.co.il">www.ezt.co.il</a>
Year of Establishment	1989
No. of Employees	1-10
Summary of offer	<b>Export of Remote Control Related Solutions</b>
Description of offer	<p>We are a company specializing in offering the best high tech solutions for all of your remote control related issues. Our products range from the simplest infra-red remote control to the most complex touch screen learning &amp; universal remote control.</p> <p>Also, we have a wide range of remote control related solutions for hotels. For example, a learning remote control that contains only basic buttons, so the guest can not alter the television's settings.</p> <p>Custom-made remote controls are also more than welcome.</p>
Target Countries	All countries.

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## UPCOMING EVENTS 2010 - 2011

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**ISRAEL DEFENCE 2010**

התערוכה הבינלאומית להגנה, ביטחון ופיקוד

**The 4<sup>th</sup> Israel Defense Exhibition (ISDEF) for Army, Police & HLS (Home Land Security)**

**October 18 – 20, 2010**

For more details please contact: [iness@isdef.co.il](mailto:iness@isdef.co.il) or call: + 972 54 5426299 ("TAR Ideal Concept Ltd.) [www.isdef.co.il](http://www.isdef.co.il)



**THE 1ST ISRAEL HLS STOP**  
INTERNATIONAL CONFERENCE SECURITY TECHNOLOGY OPERATIONS POLICIES

October 31 – November 3, 2010, Dan Panorama Hotel, Tel Aviv

**The 1<sup>st</sup> Israel Homeland Security International Conference**

**October 31 – November 3, 2010 (Tel Aviv)**

For more information: <http://www.israelhls.com>



**The 2<sup>nd</sup> International Nanotechnology Conference & Exhibition**

**November 8-9, 2010**

For more details: <http://www2.kenes.com/nano/pages/home.aspx>



**CASA Exhibition - Prestigious exhibition design house**

**November 11-13, 2010**

For more details

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**Dental**

**November 16-18, 2010**

■ [For more details](#)

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**Israfood** - the 26<sup>th</sup> International Exhibition for Food and Beverage

**November 22-24, 2010** (Tel Aviv)

For more details: <http://www.stier.co.il/english/fairs/israfood/info.htm>

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**Hotex** - the 27<sup>th</sup> international exhibition for equipment, services & technologies for the Hospitality Industry, the Retail and Institutional Sectors in Israel

**November 22-24, 2010** (Tel Aviv)

For more details: <http://www.stier.co.il/english/fairs/hotex/info.htm>

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**“Agro Mashov 2011”** – the 21<sup>st</sup> International Agricultural Exhibition

**March 2-3, 2011** (Tel Aviv)

For more details: [www.mashov.net](http://www.mashov.net)

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**“The Livestock Branch Convention”** – in frame of exhibition “Agro Mashov 2011” - Livestock branches convention celebrates its 3<sup>rd</sup> year; changes in consumption of food from livestock would be at the center of this year event

**March 2-3, 2011** (Tel Aviv)

For more details: [www.mashov.net](http://www.mashov.net)

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**“VFF – International Summit & Exhibition for Vegetables Fruits Flowers Marketing”** – in frame of exhibition “Agro Mashov 2011” - the 3<sup>rd</sup> annual VFF exhibition in Israel is a summit of the world’s leading players, intended to

expand the existing marketing horizons and conquer new and fascinating destinations worldwide

**March 2-3, 2011** (Tel Aviv)

For more details: [www.mashov.net](http://www.mashov.net)

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**“Clean Tech 2011”** – the 15<sup>th</sup> International Summit and Exhibition for Renewable Energy and Water Technologies, Recycling and Environmental Quality, Infrastructure and Green Building

**July 5-6, 2011** (Tel Aviv)

For more details: [www.aquaisrael.net](http://www.aquaisrael.net)

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*More information about exhibitions in Israel :*

- ✓ *Israel Trade Fairs and Convention Center*  
(<http://itf-en.beatman.eu/en-us/presentations/centralpresentation>)
- ✓ *Kenes International*  
([www.kenes.com](http://www.kenes.com))
- ✓ *Stier Group Exhibitions*  
(<http://www.stier.co.il/english/index.htm>)