

EMBASSY OF ISRAEL TO LATVIA AND LITHUANIA

ECONOMICAL AND BUSINESS DATA OVERVIEW

ISRAEL

**ECONOMICS AND BUSINESS NEWS
LATEST STATISTICAL DATA
INFORMATION FROM ECONOMICS DEPARTMENT**

April 2011

ECONOMICS AND BUSINESS NEWS

ECONOMIC DEVELOPMENT

Sources:

Ministry of Finance,

The International Affairs Department, Israel:

Ministry of Industry, Trade and Labor, Israel:

Central Bureau of Statistics (CBS), Israel:

Ministry of Foreign Affairs, Israel:

The Federation of Israeli Chambers of Commerce (FICC):

The Israel Export & and International Cooperation Institute:

ISRAEL21c – a non-profit educational foundation with a mission to focus media and public attention on the 21st century Israel that exists beyond the conflict:

Port2Port – Israel's Trade Portal:

<http://www.financeisrael.mof.gov.il>

<http://www.moital.gov.il>

<http://www.cbs.gov.il>

<http://www.mfa.gov.il>

<http://www.chamber.org.il>

<http://www.export.gov.il>

<http://www.israel21c.org>

<http://www.port2port.com>

Israeli Honorary Consulate opened in Vilnius. (Israeli MFA)



Picture: Lithuanian FM A. Azubalis and Israeli Deputy FM D. Ayalon
(Photo by Aiste Virsulyte)

May 2, 2011 - The Israeli Deputy FM Daniel Ayalon inaugurated the first Honorary Consulate of the State of Israel in Lithuania, headed by Prof. Vladas Bumelis, in the presence of the Lithuanian FM Audronius Azubalis and prominent entrepreneurs. Along with the Consulate the new premises of the Lithuania-Israel Chamber of Commerce were opened.

More information:

<http://www.urm.lt/index.php?-68101792>

Israeli Doctors Report In From Earthquake-Stricken Japan (Israeli MFA, By Rivka Borochoy)



April 11, 2011 - IDF aid delegation to Japan returns home

The first person treated in the Israeli field clinic in Japan was the mayor of the host town, who was checked for broken ribs.

Arriving in Japan on March 27, a team of about 55 medical and support staff organized by the Israel Defense Forces (IDF) reported that the devastation from the earthquake was tangible.

While the fate of their nuclear reactors is still uncertain, the feeling on the ground is that the Japanese have things under control - at least in terms of handling ongoing medical problems, says Hadas Meitzad from Israeli MFA.

The Israeli medical team flew to Japan to help alleviate some of the day-to-day treatment of persisting medical issues, she says.

The Israeli clinic was the first of its kind to be set up by any of the countries offering Japan assistance. Israel is a leader in emergency preparedness. The field hospital in Japan is the 12th that Israel has set up for emergency humanitarian missions since it began these missions in 1979.

It is the same hospital that opened up 3 days after the devastating earthquake in Haiti, and compared to others on the ground there, it was "the Rolls-Royce of emergency medical care," according to a CBS reporter.

More information:

http://www.mfa.gov.il/MFA/HumanitarianAid/Worldwide/Israeli_doctors_report_Japan-April_2011.htm

An Israeli medical and forensics team leaves for Minsk.

(Israeli MFA)

April 12, 2011 - In response to the explosion in the Minsk subway system and at the request of Belarus authorities, the MFA has coordinated the deployment of an Israeli team of medical and forensics personnel in Minsk.

The team is comprised of 3 Homefront Command trauma specialists and 4 Israel Police forensic specialists. Leading the team is the head of the Medical Corps' trauma department, Lt. Col. Dr. Alon Galzberg.

Israeli desalination technology creates green energy in China

(Israeli MFA, By Rivka Borochoy)



IDE's installation in Tianjin

In China, a new desalination plant developed by IDE Technologies uses steam from nearby industries that otherwise would have gone up in smoke, providing precious water for power and for drinking.

Desalination plants are not only expensive to build, but they are also energy intensive. However, a new desalination plant in Tianjin, China, the country's biggest one yet, has been built by the Israeli desalination giant, IDE Technologies to be an ecologist's dream.

IDE CEO A. Felber says that the new desalination plant in China, called the IDE MED (short for Multi Effect Distillation) is 50% more efficient than any other thermal desalination facility plant in operation today.

MED technology enables a process whereby the seawater is heated by steam and circulated through an evaporator. What makes this solution "green" is that it uses waste heat from nearby industry or power plants, creating clean water from heat that would otherwise just go up in smoke. "The first phase of the Tianjin project is already operating for the last year or so, at 100,000 cubic meters of water per day. Currently we are in the execution process of Phase II, for another 100,000 cubic meters. This is by far the largest desalination plant in China," says Felber.

IDE Technologies has some experience tailoring solutions to meet customers' demands: The company has some 400 desalination plants in about 35 countries to date. In China, IDE has just finished constructing the first of several desalination plants to provide water for the state-owned energy company SDIC's new power-generating facility. Located about 200 km northeast of Beijing, the SDIC facility meets tough regulations in China, which require that new power plants must develop their own water source. Furthermore, 80% of the desalinated water must be designated for public consumption.

More information:

http://www.mfa.gov.il/MFA/InnovativeIsrael/Israeli_desalination_green_energy_China-April_2011.htm

Turning The Kishon Green (Israeli MFA, By Avigayil Kadesh)

A massive rehabilitation and cleanup project aims to transform Israel's ancient Kishon River and its banks into a pristine recreational area and renewed natural habitat.



There are plans to turn the Kishon River Park into a green lung for Haifa. (Photo courtesy Kishon River Authority)

A massive project to rehabilitate the Kishon River Park at the eastern tip of the Mediterranean Sea will turn the site into the "green lung" of the surrounding Haifa metropolitan area. The eventual goal is to build an expansive recreational center spreading over approximately 600 dunams (148 acres) with access to vehicles, bicycles and pedestrians.

PM B.Netanyahu and Israeli Environmental Protection Minister G.Erdan recently announced that the first stage of the project, to begin this summer, involves cleaning up the river belt. That will include excavating and cleaning the polluted Kishon River, at an estimated cost of approximately NIS 200 million (\$56.5 million).

The Kishon, one of Israel's largest and most important rivers, flows about 43.5 miles from the northern West Bank through the Jezreel Valley, passing through the Carmel hills on its way to meet the sea at Haifa Bay.

More acidic than Coca Cola

The Kishon River's woes date back to the late 1930s, when the ruling British authorities built petrochemical refineries there to support war efforts, says Dr. Yishayahu Bar-Or, the Environmental Protection Ministry's deputy director general for natural resources and head of the steering committee for the project. These refineries haphazardly dumped all their toxic waste into the Kishon, Bar-Or says. To make matters worse, municipalities in the Haifa area then started discharging untreated or partially treated sewage into the river as well. And that's not all.

"In the 1970s, chemical fertilizer industries started contributing their share to the lethal cocktail," says Bar-Or. "The river became absolutely dead - even bacteria were not able to live there, because it was more acidic than Coca Cola."

This was a sad state of affairs for a river with a proud history. The Kishon figures prominently in biblical accounts of the prophets Deborah (Judges 5:21) and Elijah (1 Kings 18:40). Already at that time thousands of years ago, it was referred to as "that ancient river."

More information:

http://www.mfa.gov.il/MFA/IsraelExperience/Turning_Kishon_green-May_2011.htm

Spreading Israel's agricultural miracle (Israeli MFA, By David Halevi)

IBM is supporting a kibbutz-based company's cloud-based software for agricultural needs, helping to export Israeli technology to farmers all over the world.



AKOL signs a strategic agreement with IBM.

Pictured (l to r): AKOL CEO Ron Shani, Agriculture Minister Orit Noked, and Michael Oren of IBM's Global Tech Unit.

Your food budget has probably begun to feel the effects of a massive drought in China and a half decade of severe drought in Australia that severely hampered one of the world's most important rice-growing areas. In Russia, the hottest summer in 130 years destroyed one-fifth of the country's wheat crop, and a lack of rain in the southeast United States has devastated citrus and other fruit.

Using experience gained from its own mostly desert topography, Israel has long helped farmers in other drought-plagued areas successfully grow crops and raise animals amid scant rainfall. Now, Israel's AKOL - an acronym for Agricultural Knowledge On-Line - has developed a unique Internet-based system to share abundant information ranging from what to feed cows to increase productivity (Israeli cows are world champions in milk production) to tracking fruit growth and scheduling irrigation most efficiently.

"Since its founding in 1978, AKOL has pioneered the integration of IT systems in the agricultural sector and built computer and IT solutions that have won it renown in Israel and around the world," says CEO Ron Shani. The company began on a kibbutz and was originally called Anat Keshev.

"Years before the popularization of the Internet, we had online databases and applications that members of Kibbutz Bror Hayil in southern Israel were able to access in order to improve their productivity," says Shani.

"Over the years, we developed applications for many areas of agriculture, including raising poultry, managing vineyards and producing olive oil."

More information:

http://www.mfa.gov.il/MFA/InnovativeIsrael/Spreading_Israel_agricultural_miracle-May_2011.htm

Designers Light Up Tel Aviv's Electric Garden.

(Israeli MFA, By Adina Laufer)

Once a declining neighborhood, Gan Hachashmal is now one of Israel's hippest alternative locales for young fashion and jewelry designers.



Shoes by Shani Bar, one of the design boutiques that can be found in the old "electric garden" neighborhood.

Named in honor of its distinction as Israel's first neighborhood with a power plant in the 1920s, Tel Aviv's Gan Hachashmal - the Electric Garden - was initially a pocket of architecturally eclectic houses and quaint narrow side streets. It remained so through the 1940s, but was eventually eclipsed by the boom of Bauhaus building farther north and then fell into decline in the 1970s when the power plant closed and the neighborhood became a warren of small hardware stores and crumbling homes.

And then, like many gentrified areas, Gan Hachashmal came back in style with the arrival of young Israeli fashion designers seeking cheap rents for their studios and storefronts.

Now there are some two dozen designer boutiques, as well as several cafés and an organic hummus eatery in this formerly elegant, then gritty, now hip district. The first designer arrivals typically opened a combination studio-store, looking for an alternative to their cramped apartment workspaces as well as the more standard storefronts on Dizengoff Boulevard and Sheinkin Street, two neighborhoods that have long been home to Israel's burgeoning fashion scene.

Now this alternative district has become the "in" location, with established designers opening their own Electric Garden storefronts. Known first as the Collective 6940, a wink at the kibbutz concept as well as their municipal location number, they now call themselves Collective Gan Hachashmal and regularly pool marketing resources as well as information.

More information:

http://www.mfa.gov.il/MFA/IsraelExperience/Designers_Tel-Aviv_Electric_Garden_1-May-2011.htm

Of Pitayas And Passions.
(Israeli MFA, By Rivka Borochoy)

Israeli octogenarian breeds a tasty 'dragon' that will compete against a blander Vietnamese fruit variety currently dominating the market.



Israeli passion fruit is brightly colored and super tangy.

If you ever bite into a passion fruit from Israel, you might become smitten. They're called "passion" fruit for a reason. Those having a love affair with the unusual produce of the vine in hot countries taste something close to heaven. Sour and tangy, the passion fruit juice is bright yellow, and is eaten by spooning the fruit out of its shell along with edible seeds enveloped in a gooey casing.

Now, growers from Israel are using expert breeding techniques to introduce a new exotic taste sensation - the dragon fruit, or pitaya.

Needs less water and no pesticides

Yossi Zaphrir, CEO and owner of Top Eden Fruits, has already made a name in the Israeli exotic fruit business. The octogenarian believes that his dragon fruit is superior to the variety that's grown in Vietnam.

A bonus is that the Bilu variety, due to yield its first fruits this summer, can be grown in desert conditions. As they did with the passion fruit, which ordinarily thrives in lush, wet tropical climates, Israeli growers use drip irrigation so the pitaya grows heartily with about one-third less water. And they don't need pesticides, Zaphrir emphasizes.

Originating in the South American jungle, the pitaya was first introduced to Vietnam by French colonialists about 100 years ago. But the variety grown in Vietnam, now the world-leading exporter of the strange-looking fruit, has a pulp that is white, and rather bland in flavor.

More information:

http://www.mfa.gov.il/MFA/InnovativeIsrael/Pitayas_and_passions-May_2011.htm

**Bank Of Israel Governor Fischer On
The Monetary Policy Report For January-March 2011
(Bank of Israel)**

This report is part of the process of assessing the inflation rate in relation to the inflation target set by the government.



Bank of Israel Governor Stanley Fischer

This Monetary Policy Report, covering the first quarter of 2011, is submitted to the government, the Knesset, and the public as part of the process of assessing the inflation rate in relation to the inflation target set by the government. The Report was prepared in the Senior Monetary Forum of the Bank of Israel, headed by the Governor, the forum in which the Governor makes decisions on the interest rate.

The Consumer Price Index (CPI) increased 0.7% in the 1st quarter of 2011, significantly above the midpoint of the inflation target range, seasonally adjusted. The steep rise of the CPI was influenced by domestic factors - housing prices and fruit and vegetable prices, and by external factors - global prices of energy and commodities. The development of prices in the past 12 twelve months, which rose 4.3%, points to a significant acceleration in the rate of inflation in the 1st quarter of 2011. The trend of rising housing prices, which began in the beginning of 2008, was reflected in the latest data published during the 1st quarter, and their increase over the preceding 12 months reached 16.1%. These developments increase the concern that the trend of rising housing prices - if it continues - could jeopardize the financial and real stability of the economy.

Economic activity in the 1st quarter of 2011 continued to expand strongly, a continuation of the fast expansion in 2010, which included all the components of aggregate demand, especially private consumption.

More information:

http://www.mfa.gov.il/MFA/IsraeliEconomy/Economic_News/BOI_Monetary_Policy_Report_Jan-Mar_2011

GoEco brings 'volontourists' to Israel

(Israel 21c, By Viva Sarah Press)

Want to help preserve Israel's wildlife, deserts or hiking trails? GoEco will match you with the eco-tourism site of your choice.

April 6, 2011- GoEco, an Israeli organization for "volontourists" - socially conscious tourists who want to contribute something to the community and environment in the places they visit - has made a business out one of the hottest trends in travel today.

In the past, volunteering in Israel meant spending time on a kibbutz. Today, eco-tourism projects are a bigger draw, and some are even kibbutz-based. GoEco matches volunteers with wildlife and desert conservation programs in locations like the Biblical Zoo in Jerusalem, Nazareth, and the Negev desert among many others.



Volunteers from around the world come to Israel to take part in wildlife and desert conservation programs.

"I hope that when people come to Israel with GoEco they learn that Israelis are not only focused on the political situation but they're also focused on sustaining the land that is so holy and dear to so many people," says the organization's volunteer coordinator, Carly Siegel.

More information:

<http://www.israel21c.org/201104068961/tourism/goeco-brings-volontourists-to-israel-video>

Get mobile with a touch free cellphone

(Israel 21c, By Karin Kloosterman)

Forget pressing, tapping and keystrokes, Israel's Extreme Reality lets you use your mobile phones with just a flick of the hand.

April 14, 2011 - Thumb fatigue and remote controls will be a thing of the past once phones are equipped with totally touch-free technology from Israel's [Extreme Reality \(XTR\)](#).

Debuted at the Texas Instruments booth at the [Mobile World Congress](#) in Spain recently, XTR's Motion Capture Engine gesture interface software is the Tel Aviv-based company's basis for a whole slew of marketable application possibilities - including controlling your mobile device without touching it.

Operating through a simple webcam, XTR Motion Capture is able to construct a virtual skeleton of fingers, palms and even half the body, so it can "read" gestures programmed into it. A wave of the hand could tell your iPhone to jump to the next contact, or a Lindsay Lohan peace sign to call your BFF.



Using a standard webcam, XTR reads hand and body gestures.

This isn't some far-off dream: XTR software is expected to start arriving in the mobile market by the end of this year. And if you want to feel like the king of your TV, another version soon to launch will let you change channels or banish bad shows and boring commercials with just a flick of the wrist.

Bye-bye Wii?

"What we do is three-dimension human motion capture utilizing a basic webcam on a laptop, or on your cell phone, and use that input to extract a 3D position of the skeleton in real time," says XTR CTO Ofer Sadka. "What differentiates us from any other company in the world is that we operate from a single standard webcam."

The essential service will give users control over devices without having to touch them, and without any accessories. The software can track finger movements, or scale up to process body language, depending on how far it calculates the user to be from the camera.

Sadka, whose background is in image processing and computer vision in the area of homeland security, laughs at the notion of Extreme Reality as a huge evolutionary step up from the on-off light switch The Clapper. His company's technology is so sophisticated that it could even have medical applications in surgical suites, given that hands-free is also germ-free.

For the time being, however, Sadka tells ISRAEL21c that XTR is working with corporate leaders in the three major markets of mobile, TV and gaming. One obvious application will be the ability to capture motion for games that have an avatar; another is playing virtual interactive games using natural human movements instead of a keyboard, mouse or joystick.

Partnership with Texas Instruments

XTR was founded in 2005 and employs a staff of 25. Texas Instruments is a major investor and partner, along with private investors. Working with top-tier handset manufacturers, the company has made its technology to be device agnostic, meaning it can operate on Android, iPhone, PC or Mac.

It's not surprising that the software has major mobile providers juiced. With more and more countries banning the use of cell phones while driving, and others acknowledging the safety hazards of talking or texting behind the wheel, the ability to answer a call by wagging a finger is of great interest.

According to Sadka, the system can recognize programmed gestures not just from the main user but also from more than one person at a time, at a range of up to 8 yards.

That's an idea worth a thumb's up.

More:

<http://www.israel21c.org/201104148934/technology/extreme-reality-a-totally-touch-free-technology>

LITHUANIA-ISRAEL

Chamber of Commerce

LICC invites business organizations and especially companies advanced in areas of knowledge economy and high technologies and interested in mutual economic cooperation between Israel and Lithuania to contact Israel Lithuania Chamber of Commerce in Tel Aviv and Lithuanian Israel Chamber of Commerce in Vilnius

Contacts in Lithuania:

Vytis MACKEVIČIUS, Executive Director

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mr1966@zahav.net.il

LATEST STATISTICAL DATA

BASIC STATISTICS

Source: Central Bureau of Statistics, Israel

www.cbs.gov.il

Data Category	Period of latest data	Latest data
GDP (gross domestic product)	IV Q, 2010	206,260 NIS millions
CPI (consumer price index)	April, 2011	103.1
CPI, % (against previous month)	April, 2011 (against March)	+ 0.6%
Unemployment rate, % of economically active population	IV Q, 2010 (seasonally adjusted)	6.6 %
Population	at the end of March 2011	7,730.4 thousands
Export of goods	April, 2011 (data on 17/05/2011)	6.5 billion \$
Import of goods	April, 2011 (data on 17/05/2011)	6.8 billion \$
Export to Latvia	April 2011/ January - April 2011/ Year 2010	2.8 mln \$/ 12.0 mln. \$/ 33.1 mln \$
Export to Lithuania		2.5 mln \$/ 11.6 mln. \$/ 30.7 mln \$
Import from Latvia		2.4 mln \$/ 35.1 mln \$/ 47.5 mln \$
Import from Lithuania		2.6 mln \$ / 10.1 mln \$/ 22.1 mln \$
Source of export/import data (Central Bureau of Statistics, Israel):		http://www.cbs.gov.il/www/hodaot2011n/16_11_111e.pdf

INFORMATION FROM ECONOMICS DEPARTMENT

[Information from the Federation of Israeli Chambers of Commerce:](#)



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<http://www.chamber.org.il> E-mail : chamber@chamber.org.il

BUSINESS OPPORTUNITIES FROM ISRAEL

April 2011

It would be most appreciated if you could publish these offers among your members in your newsletters, internet databases or any other means of publication. Companies who find these initiatives interesting can contact the members directly.

Company Name:	TRAUB
Contact Person:	Mr. Menahem Simha
Address:	7 Hauman St., Beth Shemesh 99061, Israel
Telephone No.:	972-3-5239032
Fax No.:	972-2-9993125
E-Mail:	Traub1@barak.net.il
Website:	www.traubb.com
Year of Establishment	1974
No. of Employees	1-10
Summary of offer:	Export - Designed Printed Boxes
Description of offer:	High Quality printed boxes. We design and produce custom printed boxes according to customer's demand. We design a 3D model of the box with the buyer's requested print. Printing, vacuum forming, etc. is also available for the box interior. Pictures of products can be sent upon request.
Target Countries:	Europe

Company Name:	LATFOOD Ltd.
Contact Person:	Ms. Shosh Feldman
Address:	7 Yehuda Ha'Levi St., Rehovot 76534, Israel
Telephone No.:	972-54-6815616
Fax:	972-8-9461667
E-Mail:	latfoodltd@gmail.com
Year of Establishment	2010
No. of Employees	1-10
Summary of offer:	Looking for Sugar and Sunflower Oil suppliers
Description of offer:	A food import company is looking for manufacturers of various food and beverage products for the Israeli market. We are interested get in touch with European companies who produce food and beverages. Products we are seeking include sugar, sunflower oil, fish and fish products, more. For the moment, we have urgent requests for: sugar, sunflower oil.

Target Countries:	Europe
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Company Name:	Amir Marom – Business Consulting
Contact Person:	Mr. Amir Marom
Address:	6 Mivtza Uvda St., Modiin Israel 71720, Israel
Telephone No.:	972-50-5665512
Fax:	972-8-9720507
E-Mail:	amirmarom@bezeqint.net
Website:	www.amirmarom.co.il
Year of Establishment	2006
No. of Employees	1-10
Summary of offer:	Business Development Services in Israel & Strategic Introductions
Description of offer:	Amir Marom is a well respected business consultant with wide managerial experience who offers business development services and representation to global companies, business men, and entrepreneurs who wish to penetrate the Israeli market.
Target Countries:	Europe & North America

Company Name:	Emco Marine Ltd
Contact Person:	Mr. Moty Dahan
Address:	P.O. Box 4061, Ashdod 77140, Israel
Telephone No.:	972-8-8562295
Fax:	972-8-8533022
E-Mail:	moty@emco.co.il
Website:	www.emco.co.il
Year of Establishment	1983
Summary of offer:	Offshore services for oil & gas rigs and platforms Marine & Diving Services
Description of offer:	Emco Marine offers the following services: <ul style="list-style-type: none"> • Offshore services for oil & gas rigs and platforms . • Repair and maintenance of vessels. • Supply technical equipment to vessels. • Underwater & diving services. • Underwater surveys include stiles and video photography. • Propeller polishing & thickness measurements. • Drawing/recovering objects from undersea.
Target Countries:	Mediterranean Basin

***Information from business requests received by
the Embassy's Economics Division***
BUSINESS OPPORTUNITIES FROM ISRAEL
April 2011

Company Name:	S.D.E. Ltd. – Selling power plants from sea waves
Contact Person:	Shmuel Ovadia, Managing Director
Address:	19 Lubetkin St. Tel Aviv 67532 ISRAEL
Telephone No.:	+972-3-7397107
Fax:	+972-3-631-9239
E-Mail:	abe@shani.net
Website:	www.sde.co.il www.sde-energy.com
Description of offer:	Our company has developed a breakthrough technology for producing clean, economical, and reliable energy from sea waves in cooperation

	with the Chief Scientist of Israel's Ministry of Industry and Trade. The technology is based on the utilization of sea waves to create hydraulic pressure, which produces electricity, while exploiting the full potential of wave speed, height, depth, rise and fall, and currents beneath the surface of the water. The production cost of 1 KW/h is only up to 2 cent and the building cost of 1 MW power station is about \$650,000 - about a third of power station's price known today.
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Company Name:	AGRICO - Agriculture Projects Development
Address:	1 Hess st. Rehovot 76346, Israel
Telephone No.:	+972-8-9462863
Fax:	+972-9362863
E-Mail:	bgad@017.net.il
Description of offer:	<p>Agrico offers consulting services as well as planing, accompaniment, implementing and development of agricultural projects around the world the following subjects :</p> <ul style="list-style-type: none"> * Feasibility studies. * Development of crops growing: Vegetables and industrial crops, tropical and other fruits, citrus and flowers. * Professional accompaniment of the implementation of product marketing in all it's phases till the export market gate, as well as marketing to local markets. * Assistance in contacts to financing sources. * Analyzing and examining of existing projects in all it's aspects. <p>Our group is able to select and adopt for each project the best team of experts and technology, according to it's special needs and requirements. Our professional backing enables us to have the best chance for success. Agro-economic courses and studies can be organized by Agrico according to client's demands and needs.</p> <p><i>In addition – we are connected with Israelies Agri. Inputs producers*, and interested in commercial business with any company, entrepreneur or enterpriser.</i></p> <hr style="width: 10%; margin-left: 0;"/> <p><i>* Irrigation systems, greenhouses and equipment, hybrid and high quality Poultry and cattle installations, etc.</i></p>
Experience and cooperation:	<p>Almost 25 years of experience in agricultural projects, involvement and working in agricultural extension and other activities in regional as well national levels, enables us to introduce ourselves to you.</p> <p>Through the years we have developed close relationships with those institutes, researchers and associations in Israel which have a dominant international role in developing agricultural new technologies: the Volcani Institute, the Faculty of Agriculture of the Hebrew University, different producers associations, export companies of fresh products, producers of hybrid seeds, machine and equipment and other agricultural input producers, etc.</p>
International relevant experience:	<p>The following is a partial list of countries in which our group members have worked as experts :</p> <p>Argentina: Implementation of new crops for export, as citrus, vegetables in greenhouses, wine. Planing an agricultural development project.</p> <p>Dominican Republic: Melon, vegetables, sugar cane, commercialization.</p> <p>Egypt: Wine, vegetables, citrus, commercialization.</p> <p>East Europe (Hungary, Croatia, Poland, Romania, Slovenia, Yugoslavia): introduction friendly to environment not toxic products to</p>

	<p>avoid the damage of different pathogens on vegetables, horticulture and field crops.</p> <p>Guinea: Technology and management improvement of poultry farms.</p> <p>Jamaica: Commercialization and export of vegetables and fruit to U.S.A and Europe.</p> <p>Mexico: Vegetables and flowers in greenhouses, avocado, sugar cane, citrus, mango, exporting and commercialization. Designing irrigation systems.</p> <p>Nicaragua: Peanuts, cotton, vegetables, melon, commercialization. Economic assistance as a part of the Leon area irrigation project.</p> <p>Programming of a family livestock enterprise. Development of a new settlement in an undeveloped area.</p> <p>Nigeria: Feasibility study: An integrated project which included poultry production, grain production and constructing a nutritious preparing site.</p> <p>Philippines: Programming and designing integration between growing of sugar cane, industry processing and commercialization.</p> <p>Trinidad & Tobago: Consulting with the Ministry of Agriculture regarding organization structure.</p> <p>Turkey: Vegetables in greenhouses, milk production, commercialization.</p> <p>Uruguay: Wine, deciduous fruits, citrus, vegetables in greenhouses.</p> <p>U.S.A. (south): A survey for marketing and selling drip irrigation systems.</p> <p>Venezuela: Development and running vegetable production.</p> <p>Zaire: Establishment of a big poultry farm.</p>
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Company Name:	Polycart Technologies LTD
Contact Person:	Menachem Grinshpan, General Manager: e-mail: menachem@polycartt.com Phone: +972-4-985 8088 David Deshe, Marketing: e-mail: david123@polycartt.com Phone: +972-50-963 5413
Fax:	+972-4-985 8084
E-Mail:	david123@polycartt.com
Website:	www.polycart.co.il
Description of offer:	<p>In the last month we witness how uncontrollable forces of nature change our peaceful routine.</p> <p>In cases such as these, the top priority is given to save human lives. In many cases, the availability (or should we say the unavailability) of rescue equipment is crucial. It is the type of equipment that needs to be both mobilized and accessible to the disaster areas and allow easy and fast rescue operations with successful results.</p> <p>Time is an essence!</p> <p>Polycart Technologies LTD, located at Kibbutz Mazuva in western Galilee area, developed, jointly with Home Front Command of the IDF the "Rescue Kit" which catered to provide the ideal solution to the rescue forces.</p> <p>This kit was designed to include the necessary equipment that will allow rescue operation and saving the lives of those who are trapped in collapsed buildings.</p> <p>You are welcome to log onto the presentation through the attached link: http://www.polycart.co.il/indexe.php</p> <p>As training is necessary for the forces to use this equipment, it will be provided by trained personnel who are well experienced in such operations and training.</p>

IMPORTANT EXHIBITIONS/ CONFERENCES

Information from organizers

15th Clean-Tech Exhibition Tel Aviv, 5-6 July 2011

The 15th Clean-Tech exhibition of clean technologies and the environment will take place from 5-6 July 2011 at the Tel Aviv Exhibition Grounds, placing on the agenda issues of renewable energy, conservation and energy efficiency, the problem of water shortage, advanced recycling processes and green building.

The exhibition, which will be attended by professionals from Israel and overseas, will highlight the activities in the field of clean-tech of hundreds of leading Israeli companies including government agencies, environmental organizations, technological start-ups, venture capital funds and educational institutions at dozens of booths spread over 5,000 square meters. The exhibition will also include a special conference on the environment and clean technologies.

The 15th Clean-Tech exhibition will this year focus on 4 main issues: Israel's transition to energy independence based on renewable energy development; dealing with the global water problem due to population growth and pollution of groundwater reservoirs; solutions and innovations in the field of energy conservation and greater energy efficiency in order to encourage green building, use of "grey" water etc; and the display of innovations in recycling water (in the context of groundwater pollution), paper products, glass, plastic and nylon in Israel and throughout the world.

Today the world faces two serious crises - the increasing problem of water shortage and global warming. Developing the clean-tech industries will solve these two serious crises and bring economic growth to the world.

For more information: <http://www.mashovgroup.net/cleanTechEnglish/tabid/99/Default.aspx>

Email: visitors@mashov.net

[this message can be viewed also online - click here](#)

CONTECH 2011

International Conference & Exhibition

WHERE CONTENT MEETS TECHNOLOGY - LOOKING INTO THE FUTURE

The 2nd Annual Contech Conference & Exhibition
November 28-29, 2011
David InterContinental Hotel, Tel Aviv

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The Contech Exhibition and Conference is the only event that places -

on a single landscape - the world of captivating content and the pioneering technologies used to deliver it.

Contech 2010 Highlights

- More than 100 invited speakers
- 20 speakers from abroad
- 40 presentations from leading Israeli companies
- 500 m2 exhibition space

Contech 2011 will provide the opportunity to shape the direction of digital media through thought-provoking discussions, showcases, and networking opportunities.



Security & Defense Exhibitions In Israel 04/2011

On June 28th 2011 there will be the official opening of the leading and the largest since ever **Security & Defense** exhibition at the Tel-Aviv Fair grounds.

Security & Defense 2011 is an international multi-purpose, independent and most professional updated exhibition for all those who are active in the field of security and defense.

It is the 25th edition of this exhibition and we expect a significant number of visitors from Israel and abroad coming to celebrate with us the 25th jubilee.

The International Security & Defense Exhibition is fully sponsored by the government of Israel, The Ministry of Trade & Industry, and Foreign Trade Authority.

The organizers of the exhibition are Sigma-Team Ltd. and Expo-Consult which are the leading media firms in the field of security and defense in Israel (sole organizers of active seminars and international conventions of the Israeli Ministry of Defense, Israeli Police, The Ministry of Internal Security/ HLS, The IDF, The Israeli Prison Correction Authority, The Ground Forces Command and others)

The Security & Defense 2011 Exhibition is considered as a Mega Event and will be held in 2 major Halls dedicated to the core issues of security and defense.

Security Israel – The International Homeland Security Exhibition

Civil defense, Security and protection technologies, Urban-Shield, Safe-City, Protecting of critical infrastructures, Border control.

COMBAT – The International Exhibition for Operational Units

The Means, the Equipment, the Technologies for Operational Units.

Ground Forces (military), Police & Law –Enforcement, Counter Terrorism units, Swat-Teams & Special Operation forces, Support, Rescue, Emergency & Disaster control operational units.

COMBAT 2011 brings a new approach to military & police exhibitions by putting the equipment and technologies at the front no matter who is the end user.

In **COMBAT 2011** all operational units can be buyers of your products. Whether it is night vision means, ammunition, control systems, armored vehicle or unmanned surveillance aircraft.

They will all be there!

Alongside with special demonstrations arena, **COMBAT 2011** is the most attractive event to promote your products in a country that is best known as the most innovative modern battle-lab in the world.

Special Chapter (including seminar and live demonstration)

National Emergency/ Disaster Situation/ Mass Destruction Event

- **Contingency & Procurement**
- **First respond & First care**
- **Crisis Management**
- **Rescue and locating missing persons**
- **Special operations and tasks designated Means & Equipment**
- **Emergency Medical services & support**
- **Fire Protection & control**
- **NBC Neutralizing, clearing and evacuation**

NOTE;

Pre registration is obligatory.

There are some restricted and classified show areas. Entry of professionals must to be confirmed in advance.

For Further information, registration, seminar's program etc:



www.Securityisrael.com



www.army-defense.org

Or directly to: SIGMATIM@NETVISION.NET.IL

**“Save the date” – Upcoming Go4Europe conference
October 31, 2011 – Hilton Hotel, Tel Aviv**

We are glad to announce that our *9th edition of Go4Europe* conference will be held on *October 31st 2011* at the Hilton Hotel, Tel-Aviv.

Go4Europe is one of the most prestigious conferences in Israel for the business and financial community focusing on European markets in all of the main industries (Life Sciences, Telecom & IT, Energy, Real Estate

etc.). The event is organized by our Corporate Finance Department, *Cukierman Investment House* and by our Private Equity fund *Catalyst Fund*.

Go4Europe is a platform whose primary purpose is to create new business contacts and future partnerships between Israel and Europe. Since its first conference in 1997, **Go4Europe** welcomed personalities such as Benjamin Netanyahu, Ariel Sharon, Mr. Ehud Olmert, French President Nicolas Sarkozy, by video, who opened the event, and partners such as **HSBC, Credit Agricole, Credit Suisse, Nokia, Price Waterhouse Coopers, Deloitte, London Stock Exchange, Mishcon de Reya, France Telecom, Deutsche Telecom, Alcatel, Schneider Electric, Colony Capital, SEB Asset Management, Sanofi-Aventis, Novartis** and of course **NYSE Euronext**.

At the last conference, out of 1 300 participants, 300 of them arrived especially from Europe, including 80 Key European Parliamentarians and 100 investors from European institutions and Family offices. The Israeli ministers Mr. Yuval Steinitz and Mr. Uzi Landau attended as well the opening and closing debates of the event and we expect the 9th edition to be as successful.

Please visit our websites www.cukierman.co.il and www.go4eu.com

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OTHER UPCOMING EVENTS 2011



The 9th Preventive Nutrition – Unified Forces Convention and Exhibition
Carbohydrate & Proteins in the life circle

May 17-19, 2011 (Tel Aviv)

For more details: <http://nutrition.fairs.co.il/nutrition09-en/inner/583/>

“ILSI-Biomed 2011” – annual conference; Bio-Pharma & Medical Device

May 23-25, 2011 (Tel Aviv)

For more details: http://expromoter.com/Redirect/lang/en/event_id/106766/



Technology 2011 - the 21st international exhibition for technological innovations and achievements

June 14-16, 2011 (Tel Aviv)

For more details: <http://tech-en.fairs.co.il/>



“Tel Aviv Institutional Investment Conference” - Israel's largest Institutional Investor event. This year it will focus on asset allocation alternatives, investment strategies, risk management and regulation following a global economic meltdown.

June 20, 2011 (Tel Aviv)

For more details: http://expopromoter.com/Redirect/lang/en/event_id/109033/



“Clean Tech 2011” – the 15th International Summit and Exhibition for Renewable Energy and Water Technologies, Recycling and Environmental Quality, Infrastructure and Green Building

July 5-6, 2011 (Tel Aviv)

For more details: www.aquaisrael.net



“JOVELLA 2011” - International Jewellery Exhibition in Israel, the leading event of the Jewelry Industry in Israel that offers both domestic and foreign visitors fresh designs and new spirit in jewelry

in an artistic mesh of ultramodern and traditional art, east and west, ancient and modern.

July 5-6, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/106765/



“FISCOM”- The exhibition for Office & Computer Equipment, Services & Technologies International Exhibition in Internet & Computer Technologies Exhibition in Israel; designated for the PC trade and the high-tech computer community as well as for the sophisticated end user, Industry and institutional buyers, computer managers, maintenance and logistic management personnel, developers, web-masters, web-site builders, support and service personnel.

November 7-9, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988/



“IsPrint” - Exhibition for The Printing Industry and Cross Media Technologies

November 7-9, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988



“Aclima 2011” – the 20th International Exhibition for Air-Conditioning Refrigeration Heating & Ventilating

November 8-10, 2011 (Tel Aviv)

For more information: http://expopromoter.com/Redirect/lang/en/event_id/73988



WATEC
Israel 2011

THE 6th INTERNATIONAL EXHIBITION & THE 3rd INTERNATIONAL CONFERENCE
on Water Technologies, Renewable Energy & Environmental Control

WATEC 2011 – the 6th international exhibition & the 3rd international conference on water technologies, renewable energy & environmental control

November 15-17, 2011 (Tel Aviv)

For more information: <http://www.watec-israel.com/index.php>



“KITEX” - the International exhibition in Israel for institutional kitchens and restaurants - equipment, supply, technologies, food preparations and food processing, showing the wide range of services and equipment to the hotels, restaurants and catering industry.

November 29 – December 1, 2011 (Tel Aviv)

For more information: http://www.stier.co.il/english/fair_kitex.htm

More information about exhibitions in Israel :

- ✓ *Israel Trade Fairs and Convention Center*
(<http://itf-en.beatman.eu/en-us/presentations/centralpresentation>)
- ✓ *Kenes International*
(www.kenes.com)
- ✓ *Stier Group Exhibitions*
(<http://www.stier.co.il/english/index.htm>)