

EMBASSY OF ISRAEL TO LATVIA AND LITHUANIA

# ECONOMICAL AND BUSINESS DATA OVERVIEW

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ISRAEL

**ECONOMICS AND BUSINESS NEWS  
LATEST STATISTICAL DATA  
INFORMATION FROM ECONOMICS DEPARTMENT**

*May 2011*

# ECONOMICS AND BUSINESS NEWS

## ECONOMIC DEVELOPMENT

### Sources:

Ministry of Finance,

The International Affairs Department, Israel:

Ministry of Industry, Trade and Labor, Israel:

Central Bureau of Statistics (CBS), Israel:

Ministry of Foreign Affairs, Israel:

The Federation of Israeli Chambers of Commerce (FICC):

The Israel Export & and International Cooperation Institute:

ISRAEL21c – a non-profit educational foundation with a mission to focus media and public attention on the 21<sup>st</sup> century Israel that exists beyond the conflict:

Port2Port – Israel's Trade Portal:

<http://www.financeisrael.mof.gov.il>

<http://www.moital.gov.il>

<http://www.cbs.gov.il>

<http://www.mfa.gov.il>

<http://www.chamber.org.il>

<http://www.export.gov.il>

<http://www.israel21c.org>

<http://www.port2port.com>

### **Lithuanian Minister of National Defence Rasa Juknevičienė attended International Women Leaders Conference in Haifa, Israel.**

(Embassy of Israel to Latvia & Lithuania <http://riga.mfa.gov.il>

Ministry of National Defence of Lithuania [www.kam.lt](http://www.kam.lt)

Embassy of Lithuania in Tel Aviv <http://il.mfa.lt>)



Picture: Israeli Defence Minister E. Barak and Lithuanian Defence Minister R. Juknevičienė

May 29 - June 2: Lithuanian Minister of National Defence Rasa Juknevičienė participated in the International Women Leaders Conference on SCIENCE, TECHNOLOGY AND INNOVATION in Haifa, Israel.

The conference was organized by the Israel's Agency for International Development Cooperation, Ministry of Foreign Affairs (MASHAV) in cooperation with the Golda Meir Mount Carmel International Training Center (MCTC) and UNESCO.

The Conference brought together about 60 women leaders from industrialized and developing countries, active at senior policy-making level: ministers, MPs, professionals from the worlds of science and technology and academia, as well as senior officials working in NGOs and international and United Nations specialized agencies in developing and developed countries.

During her visit in Israel the Lithuanian Defence Minister Rasa Juknevičienė met also with Israeli Minister of Foreign Affairs Avigdor Liberman and Israeli Defense Minister Ehud Barak.

### **More information:**

**NEWS RELEASES by the Ministry of National Defence of the Republic of Lithuania:**

**"Minister of National Defence R. Juknevičienė conducts work visit in Israel"**

**"Lithuanian and Defence Ministers in Jerusalem discussed Panevėžys and mutual goals"**

**NEWS by the Embassy of the Republic of Lithuania in Tel Aviv:**

**"MINISTER OF NATIONAL DEFENCE R. JUKNEVIČIENĖ CONDUCTS WORK VISIT IN ISRAEL"**

**"LITHUANIAN AND ISRAELI DEFENCE MINISTERS IN JERUSALEM DISCUSSED PANEVĖŽYS AND MUTUAL GOALS"**

**Lithuanian Ambassador to the State of Israel Darius Degutis was received by the Minister of Industry, Trade and Labor of Israel Shalom Simhon.**

June 2, 2011 (News by the Embassy of the Republic of Lithuania in Tel Aviv, <http://il.mfa.lt>)



Lithuanian honorary consuls Haim Ariel, Amos Eiran and Amnon Dotan and the chairman of Lithuania-Israel Chamber of Commerce Lennie Judes also took part in the meeting.

Minister Simhon informed that he is going to pay a visit to Lithuania this September. The Minister should be accompanied by a considerable delegation of Israeli business people. Israeli businessmen are interested in common projects in high tech, innovation, agriculture and other economy sectors.

**More information:**

<http://il.mfa.lt/index.php?1973227363>

**Lithuanian Minister of Education & Science Gintaras Steponavičius to participate in the EUREKA 25th Anniversary Event, taking place in Jerusalem, June 22-23, 2011, and the 3<sup>rd</sup> annual Conference under the auspices of the President of the State of Israel, Mr. Shimon Peres, Facing Tomorrow 2011, taking place in Jerusalem, June 21-23, 2011.**



*Picture: Lithuanian Minister of Education and Science Gintaras Steponavičius (Photo from [www.smm.lt](http://www.smm.lt))*

Established as an intergovernmental initiative in 1985, the EUREKA Network is the largest platform for industrial R&D in Europe, encompassing 40 member states. EUREKA aims to enhance European competitiveness through its support to businesses, research centers and universities participating in pan-European projects to develop innovative products, processes and services.

This year, the EUREKA Network is proud to be celebrating its 25th anniversary. Originally established by Germany and France with just 14 founding member countries, the EUREKA network has expanded to include 39 member states in addition to the EU Commission. Israel is leading EUREKA as chair for 2010-2011.

**More information regarding EUREKA 25th Anniversary Event:**

<http://eureka-israel.co.il/25th%20Anniversary%20Practical%20Guide.pdf>

**More about the conference “Facing Tomorrow”:**

<http://www.presidentconf.org.il/en>

## **Raising fish in a barrel**

(Israeli MFA)

An Israeli innovation for raising seafood anywhere – including the desert - could be the answer to the world's growing problem of over fishing and water shortages.

“Our technology is totally independent of the sea,” says Dr. Yossi Tal of Israel’s Grow Fish Anywhere (<http://growfishanywhere.com>), a company that invented a way to raise fish commercially under any kind of conditions.

“We are establishing our own unique ecology in our system to sustain the fish, without discharging any pollution.”

GFA’s solution could signal a breakthrough as the world’s fishing industry faces the effects of over fishing, as well as chronic water shortages.

Producing one kilogram of fish conventionally requires 5,000 to 7,500 liters of water, according to GFA. founder Dr. Jaap Van Rijn, head of the department of animal sciences at the Hebrew University of Jerusalem ([www.huji.ac.il](http://www.huji.ac.il)). In the GFA system, the amount required is just 40 liters of the precious fluid.

*See video (from Israeli MFA video library):*

[http://www.youtube.com/watch?v=ShacxPtjICU&feature=player\\_embedded](http://www.youtube.com/watch?v=ShacxPtjICU&feature=player_embedded)

## **The Surprising Youth Hostels of Israel**

By Avigayil Kadesh

(Israeli MFA)

Israel is investing in expanding the network of high-quality hostels that offer an affordable alternative to traveling families and groups.



*The Rabin Youth Hostel in Jerusalem, located a stone's throw from the Knesset and the Israel Museum.*

**More information:**

<http://www.mfa.gov.il/MFA/IsraelExperience/The-surprising-youth-hostels-of-Israel-13-Jun-2011.htm>

***The Israeli MFA suggests:***

**15<sup>th</sup> Annual Cleantech Expo to be held in Tel Aviv**

**July 5-6, 2011**

By Rivka Borochoy

(Israeli MFA)

The 15<sup>th</sup> annual CleanTech Expo in July will highlight Israel’s solutions for the energy and water needs of Brazil, Russia, India and China.



*Solar energy companies like Israel's Brightsource, attract a great deal of international attention.*

Among [Bloomberg New Energy Finance's top 10 cleantech pioneers](#) announced in April were two Israeli firms - the solar energy company [BrightSource](#) and the water monitoring company [TaKaDu](#).

Water and sun: That's pretty much what is setting the stage for this summer's CleanTech 2011 conference. And what a place to do it - the sunny beach city of Tel Aviv. Those who follow industry trends know that the prominence of Israeli companies is so obvious that industry leaders like the [Cleantech Forum](#) have created special newsletter sections just to cover Israel.

This year, Mashov expects more than 25,000 visitors at the [15th annual CleanTech expo](#) at the Tel Aviv Exhibition Grounds, July 5-6. The two-day event will focus on renewable energy, water, green building, recycling and infrastructure - everything that can fit under the roof of the cleantech definition. There will be a distinct focus on "Big Four," or BRIC, countries - Brazil, Russia, India and China.

**More information:**

[http://www.mfa.gov.il/MFA/InnovativeIsrael/15th\\_annual\\_CleanTech\\_Expo-July\\_2011.htm](http://www.mfa.gov.il/MFA/InnovativeIsrael/15th_annual_CleanTech_Expo-July_2011.htm)

**Israeli MFA suggests:**

**WATEC 2011 – the 6<sup>th</sup> international exhibition & the 3<sup>rd</sup> international conference on water technologies, renewable energy & environmental control: November 15-17, 2011 (Tel Aviv)**

**More information:**

<http://www.watec-israel.com>



### **Why WATEC?**

**WATEC 2011 - the only water & environment industry show in Israel that promises a maximum exposure to your products and technologies and brings the targeted clients to your booth!**

### **The WATEC 2011 Experience – The latest in Envirotech**

- Seek partners for projects and business ventures
- Find the technologies that will address your most pressing problems
- Raise your public profile and build on your brand image
- Meet colleagues, solution providers, potential customers, and other decision-makers - on a global level
- Advance your career through networking and education
- Leverage your time in a single cost- and time-effective forum for professionals in the industry
- Learn about solutions to water, energy and environmental challenges

### **What is it for you?**

- An aggressive year-round marketing campaign to ensure that leading key decision makers and water, environment & energy industries regulators bodies will participate in WATEC 2011
- Show listings, editorial coverage's and advertisements in core market trade magazines to reach the majority readers worldwide
- In addition to individuals and corporate visitors, large international trade delegations expected to travel to Israel for attending the event
- Press coverage and massive media exposure to leverage your products and technologies
- Worldwide promotional and marketing activities driven by the Israeli Economical Attaché's
- Pre-scheduled networking meetings to establish your future collaboration with current customers, potential buyers and industry leaders

### **After Much Ado, Israel Opens First Full Field Solar Plant.**





Launching on World Environment Day, June 5, Kibbutz Ketura, and the folks at Arava Power near Eilat are inviting journalists to come and report on the historic event - as they open the solar power field. The Israeli grid will be getting some more sun from the sunny skies in Eilat, and the company Arava Power, financed by companies like Siemens, will show how it's done.

**Read the whole story (by Karin Kloosterman):**

<http://www.greenprophet.com/2011/06/arava-power-solar-ketura/>

### Cell Phones as Risky as DDT, Car Exhaust.



An Israeli scientist Dr. Sigal Sadetzki, who we had interviewed in the past, offered tips for reducing cell phone radiation, and radiation from any cordless phone.

Her advice was given as part of an Interphone study, now rocking the world, as the World Health Organization is saying that cell phone use could cause cancer.

**Read the whole story (by Karin Kloosterman):**

<http://www.greenprophet.com/2011/06/cell-phone-cancer-ddt/>

### Charging Your Gadgets without Wires.

(Israel21c – By Harvey Stein)

**It's already a hit in homes and offices, but now Israeli startup Powermat's wireless charging system is to be embedded in cars, office furniture, and even airport seats.**

In a Jerusalem suburb, the R&D team for Israeli company Powermat is working on innovative wireless solutions for recharging cell phones and other handheld devices.

CTO Amir Ben-Shalom explains that the technology is actually quite simple; the secret is making it small and thin enough to embed in a phone or similar products.



*Powermat's wireless charging system is so small and thin that it can be embedded in numerous products.*

*Read full article and see the video:*

<http://www.israel21c.org/201105089002/technology/charging-your-gadgets-without-wires-video>

## Mind-Controlled Computing For The Disabled

(Israel21c – by Karin Kloosterman)

**A new Israeli-developed tool enables the disabled to send emails by thought alone, and could revolutionize the world of mind-controlled computing.**



*Photo by Dani Machlis, Ben-Gurion University*

**Ben-Gurion University of the Negev students Uri Usami, Ariel Rosen and Ofir Tam developed a way for people to control computer actions with their thoughts.**

The able-bodied can blast off an email in seconds, while eating a sandwich and calming a baby. But those less deft with their digits, such as the disabled, may not even be able to email let alone do those side tasks.

Hoping to give more dignity and communications possibilities to the disabled, a trio of students from an Israeli university developed a program that connects brain waves virtually to a computer interface. They call it [MinDesktop](#), and their prototype application could revolutionize mind-controlled computing the same way Windows changed the accessibility of personal computing.

Taking an off-the-shelf technology, the three [Ben-Gurion University of the Negev](#) undergraduates have developed a new graphical user interface (GUI) to help the physically challenged use their thoughts to send emails, surf the Web, turn on media players and communicate with their computer and the outside world.

Following successful trials with 17 able-bodied test subjects, Uri Usami, Ofir Tam and Ariel Rosen hope their product will be applied one day to help the disabled with actions beyond the computer screen. Project supervisors see the usefulness of such an interface for other purposes as well, such as in noisy environments or situations where two hands are just not enough.

"One application is helping disabled people with diseases like ALS and other muscular problems, or for somebody who is using his hands for some other operation and cannot use a keyboard or mouse," says Dr. Rami Puzis, one of the supervisors. "Of course you could use voice also, but this application could be especially useful in noisy environments. With pilots, for instance." Astronauts, he agrees, could also benefit.

**Read full article:**

<http://www.israel21c.org/201106029094/technology/mind-controlled-computing-for-the-disabled>

## Israel: Communication Satellite Superpower

(By Israel21c – By Hadass Geyfman)

**Spacecom's rapidly growing satellite fleet provides communication capabilities for many of the world's highest-demand markets.**



**An artist's rendering of the AMOS-4 satellite, the 5<sup>th</sup> communications satellite set to be launched by Israel's Spacecom, sometime next year.**

Many people are surprised to learn that Israel is among the world's top communication satellite superpowers. Israeli company [Spacecom](#) will launch the fourth in its AMOS satellite series this year, to be followed by the 5<sup>th</sup> in 2012, the 6<sup>th</sup> in 2014 and more to come.

The AMOS satellite fleet will provide coverage over many of the world's fastest-growing and highest-demand satellite markets, including the Middle East, Central and Eastern Europe (CEE), Asia and Africa, and positions Spacecom as a multi-regional satellite operator reaching more than 80% of the world's population.

**Read full article:**

<http://www.israel21c.org/201105168996/technology/israel-communication-satellite-superpower>

**HTIA Annual Review: Israel High Tech Industry, 2010**

Prepared for: HTIA (High Tech Industry Association)

By researcher Dan Yachin and analyst Oren Raviv

The [High Tech Industry Association](#) (HTIA), chaired by Aaron Mankovski, and the Israeli Ministry of Foreign Affairs participated in the report, which the ministry distributes around the world. The Israel MFA aims to market Israeli high tech worldwide and encourage foreign investment and ties with Israeli companies.

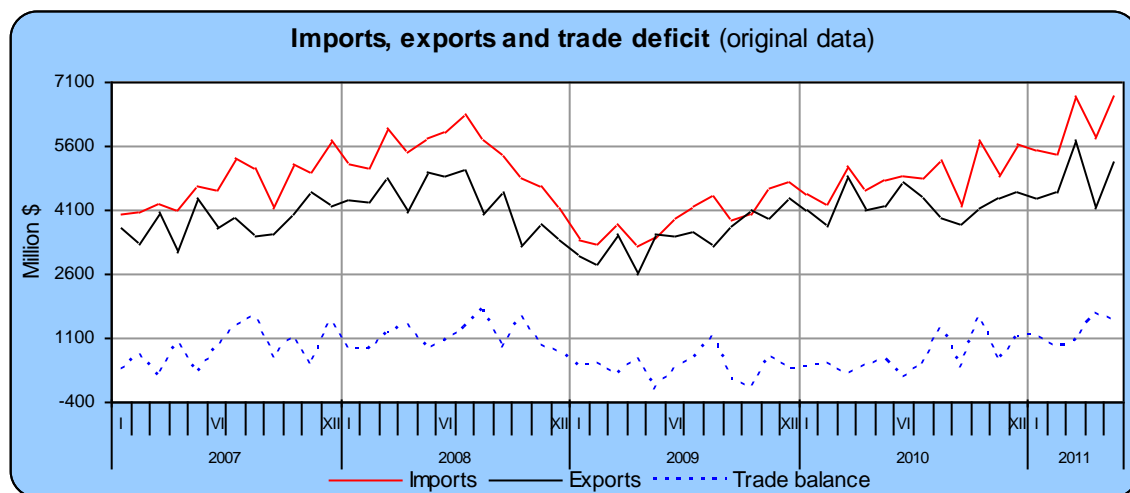
The report is due to be published annually. It covers hundreds of start-ups in a range of technology fields, as well as in-depth coverage of business developments, especially mergers and acquisitions of Israeli companies.

**Full text of the Annual Review 2010:**

[http://hightechindustry.co.il/attachments/272\\_HTIA%20Annual%20Review%20Israel%20IDC%20Industry,%202010.pdf](http://hightechindustry.co.il/attachments/272_HTIA%20Annual%20Review%20Israel%20IDC%20Industry,%202010.pdf)

**Israel's Foreign Trade – May 2011**

(from Press Release of 13/06/2011 by the Central Bureau of Statistics of the State of Israel)



In May 2011, import of goods totaled \$6.8 billion, export of goods totaled \$5.3 billion and the trade deficit totaled \$1.5 billion.

The trend data calculated by the Central Bureau of Statistics, seasonally adjusted and adjusted for irregular elements, point to a rise in export of goods (excluding diamonds) of 7.3% and import of goods point to a rise of 45.2%, at an annual rate, during March-May 2011.

Development of trade in goods in May 2011, compared with April, was influenced by changes in the value of the U.S.A. Dollar against other currencies in which import and export transactions are conducted. Compared to the Euro the U.S.A. Dollar point to a rise of 0.7%, compared to the UK Pound the U.S.A. Dollar point to a rise of 0.2%, compared to the Japanese Yen the U.S.A. Dollar dropped by 2.7% and compared to the Swiss Franc point to a drop of 2.7%.

**Full text of the Press Release:**

[http://www1.cbs.gov.il/www/hodaot2011n/16\\_11\\_133e.pdf](http://www1.cbs.gov.il/www/hodaot2011n/16_11_133e.pdf)

# LITHUANIA-ISRAEL

Chamber of Commerce

*LICC invites business organizations and especially companies advanced in areas of knowledge economy and high technologies and interested in mutual economic cooperation between Israel and Lithuania to contact Israel Lithuania Chamber of Commerce in Tel Aviv and Lithuanian Israel Chamber of Commerce in Vilnius*

**Contacts in Lithuania:**

**Vytis MACKEVIČIUS, Executive Director**

Fax: +370 5 266 0206    Ph: +370 6184 3462

[vytis@licc.lt](mailto:vytis@licc.lt)

**Contacts in Israel:**

**Maya Meron RECHES, Executive Director**

Fax: +972-54-4411105    Ph: +972-3-5167767

[mr1966@zahav.net.il](mailto:mr1966@zahav.net.il)

# LATEST STATISTICAL DATA

## BASIC STATISTICS

Source: Central Bureau of Statistics, Israel

[www.cbs.gov.il](http://www.cbs.gov.il)

Data Category	Period of latest data	Latest data
GDP (gross domestic product)	I Q, 2011	207,088 NIS millions
CPI (consumer price index)	May, 2011	103.6
CPI, % (against previous month)	March, 2011 (against April 2011)	+ 0.5%
Unemployment rate, % of economically active population	I Q, 2011 (seasonally adjusted)	6%
Population	at the end of April 2011	7,740.9 thousands
Export of goods	May, 2011 (data on 13/06/2011)	5.3 billion \$
Import of goods	May, 2011 (data on 13/06/2011)	6.8 billion \$
Export to Latvia	<b>April 2011/</b> January – April 2011/ Year 2010	<b>2.8 mln \$/</b> 12.0 mln. \$/ 33.1 mln \$
Export to Lithuania		<b>2.5 mln \$/</b> 11.6 mln. \$/ 30.7 mln \$
Import from Latvia		<b>2.4 mln \$/</b> 35.1 mln \$/ 47.5 mln \$
Import from Lithuania		<b>2.6 mln \$ /</b> 10.1 mln \$/ 22.1 mln \$
Source of export/import data (Central Bureau of Statistics, Israel):	<a href="http://www1.cbs.gov.il/www/hodaot2011n/16_11_111e.pdf">http://www1.cbs.gov.il/www/hodaot2011n/16_11_111e.pdf</a>	

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# INFORMATION FROM ECONOMICS DEPARTMENT

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## [Information from the Federation of Israeli Chambers of Commerce:](#)



84 Hahashmonaim St. Tel-Aviv 67132, Israel  
Tel: 972-3-563-1020, Fax: 972-3-5619027  
<http://www.chamber.org.il> E-mail : [chamber@chamber.org.il](mailto:chamber@chamber.org.il)

## **BUSINESS OPPORTUNITIES FROM ISRAEL** **May 2011**

*It would be most appreciated if you could publish these offers among your members in your newsletters, internet databases or any other means of publication. Companies who find these initiatives interesting can contact the members directly.*

Company Name:	<b>C&amp;G Logistics Solutions Ltd.</b>
Contact Person:	<b>Mr. Amnon Robinson</b>
Address:	65 Yigal Allon St. Toyota Towers, Tel Aviv 67443, Israel
Telephone No.:	972-3-5441046
Fax No.:	972-3-5441076
E-Mail:	<a href="mailto:Amnon@cgl.co.il">Amnon@cgl.co.il</a>
Website:	<a href="http://www.cgl.co.il">www.cgl.co.il</a>
Year of Establishment	2005
Summary of offer:	<b>Representation of Foreign Companies in Israel</b>
Description of offer:	<p>C&amp;G is a professional agent of foreign companies in Israel. We are looking to represent CPG and DIY companies who wish to enter to the Israeli market.</p> <p>C&amp;G also has a leading project management and consulting division that provides supply chain and logistics services for major Israeli companies.</p> <p>Our company offers:</p> <ol style="list-style-type: none"><li>1. Strong networking and acquaintance with the Israeli retail market.</li><li>2. Multi-disciplinary management team, with a proven experience in business management and development.</li><li>3. In-house expertise to handle quality assurance, logistics and regulatory issues, having established product registration and supplier certification.</li></ol>
Target Countries:	All countries.

Company Name:	<b>C&amp;G Logistics Solutions Ltd.</b>
Contact Person:	<b>Mr. Amnon Robinson</b>
Address:	65 Yigal Allon St. Toyota Towers, Tel Aviv 67443, Israel
Telephone No.:	972-3-5441046
Fax No.:	972-3-5441076
E-Mail:	<a href="mailto:Amnon@cgl.co.il">Amnon@cgl.co.il</a>
Website:	<a href="http://www.cgl.co.il">www.cgl.co.il</a>
Year of Establishment	2005
Summary of offer:	<b>Logistics &amp; Supply Chain Consulting and Project Management</b>
Description of offer:	C&G is a leading consulting boutique company, providing

	comprehensive and innovative solutions in supply chain and logistics management, for major Israeli and international clients. We offer our services to a wide variety of industries such as: Oil & Gas, Retail, Telecom, Fashion, High Tech, Pharmaceutical etc. C&G goes beyond consulting in order to provide on-site implementation that ensures optimization of supply chain performance.
Target Countries:	All countries.

Company Name:	<b>ComLead Ltd.</b>
Contact Person:	<b>Mr. Harel Tzadok</b>
Address:	14a Raul Wallenberg St., Ramat Hahayal, Tel-Aviv, Israel
Telephone No.:	972-72-2513500 / 972-52-3679442
Fax:	972-72-2513500
E-Mail:	<a href="mailto:harel@comlead.co.il">harel@comlead.co.il</a>
Website:	<a href="http://www.comlead.co.il">www.comlead.co.il</a>
Year of Establishment	2006
No. of Employees	1-10
Summary of offer:	<b>Distributing a photo contest application on facebook fan pages</b>
Description of offer:	We have developed a facebook application enabling fan page admins to conduct legitimate photo contests from varying pages. The application, marketed mainly for the domestic market with modest budget, was chosen by leading domestic brands and accumulated over 36,000 monthly active users since may 5th launch day. We are looking for a business partner with proven abilities to help us distribute not only this particular application, but applications that we develop in the near future.
Target Countries:	USA, Western Europe

Company Name:	<b>BINOT TOPAZ LTD.</b>
Contact Person:	<b>Mrs. Dorit Bluvstein</b>
Address:	Kiryat Shemona
Telephone No.:	972-50-7475777
Fax:	972-4-6951637
E-Mail:	<a href="mailto:dorit@binot-topaz.co.il">dorit@binot-topaz.co.il</a>
Year of Establishment	1993
Summary of offer:	<b>Water Treatment Systems for Municipalities and Industry</b>
Description of offer:	The company is a manufacturer of advanced water purification equipment, cleaning treatments for waste water systems, and filters for agriculture and industry. Looking for new business partners.
Target Countries:	Bulgaria, Romania, Russia, Italy, Spain, South America.

Company Name:	<b>TRM Dairy Farm Milking Institutes and parlors establishers</b>
Contact Person:	<b>Mr. Uziel Moshe</b>
Address:	Moshav Amka, Oshrat 25253, Israel
Telephone No.:	972-52-4617889 / 972-4-9969577
Fax:	972-4-9965375
E-Mail:	<a href="mailto:moshe@trm.co.il">moshe@trm.co.il</a>
Website:	<a href="http://www.trm.co.il">www.trm.co.il</a>
Year of Establishment	2000
No. of Employees	
Summary of offer:	<b>Professional consulting, planning, designing and building dairy farm milking parlors and dairies for cattle and flock (sheep &amp; goat)</b>
Description of offer:	TRM combines the vast Israeli experience with expertise in the entire

	<p>range of professional activities starting from the engineering, design, manufacturing, integration and support of technical/technological systems and products to assure effective and profitable results.</p> <p>TRM associates with the lead and worldly known manufacturer of milk plant products in Israel and is the exclusive Importer of lead company of cooling and processing systems for Dairies in Europe.</p> <p>The company adjusts each project to the costumers' needs and climatic conditions while considering all environmental and ecological aspects.</p>
Target Countries:	Africa, European countries, Far east countries, South America.

Company Name:	<b>TRM RIHUT Institutional furniture manufacturer, importer &amp; distributor</b>
Contact Person:	<b>Mr. Uziel Moshe</b>
Address:	Moshav Amka, Oshrat 25253, Israel
Telephone No.:	972-52-4617889 / 972-4-9969444
Fax:	972-4-9965375
E-Mail:	<a href="mailto:moshe@trm.co.il">moshe@trm.co.il</a>
Website:	<a href="http://www.trm-rihut.co.il">www.trm-rihut.co.il</a>
Year of Establishment	2007
Summary of offer:	<b>Furniture for public and personal / individual seating</b>
Description of offer:	<p>TRM RIHUT specialized in auditorium, stadiums, gyms, reception areas and classroom seats, especially in fixed swing seating systems for cinema halls, public institutions and universities as well as home and office designed furniture.</p> <p>The company finds the appropriate furniture solutions for the customer's needs and particular demands from all aspects.</p> <p>TRM RIHUT turn-key solutions covered many projects as university's fixed swing seats, special TRM trademarked chairs and tables (exclusive production for saving time and money in schools and institutes), sport stadiums and arenas projects for municipalities and local councils.</p>
Target Countries:	Europe, Australia, Japan, Africa, South America.

***Information from business requests received by  
the Embassy's Economics Division***  
**BUSINESS OPPORTUNITIES FROM ISRAEL**  
**May 2011**

Company Name:	<b>AGRICO - Agriculture Projects Development</b>
Address:	1 Hess st. Rehovot 76346, Israel
Telephone No.:	+972-8-9462863
Fax:	+972-9362863
E-Mail:	<a href="mailto:bgad@017.net.il">bgad@017.net.il</a>
Description of offer:	<p><b>Agrico</b> offers consulting services as well as planing, accompaniment, implementing and development of agricultural projects around the world the following subjects :</p> <ul style="list-style-type: none"> <li>* Feasibility studies.</li> <li>* Development of crops growing: Vegetables and industrial crops, tropical and other fruits, citrus and flowers.</li> <li>* Professional accompaniment of the implementation of product marketing in all it's phases till the export market gate, as well as marketing to local markets.</li> <li>* Assistance in contacts to financing sources.</li> <li>* Analyzing and examining of existing projects in all it's aspects.</li> </ul> <p>Our group is able to select and adopt for each project the best team of experts and technology, according to it's special needs and requirements. Our professional backing enables us to have the best chance for success.</p>

	<p>Agro-economic courses and studies can be organized by <b>Agrico</b> according to client's demands and needs.  <i>In addition – we are connected with Israelies Agri. Inputs producers*, and interested in commercial business with any company, entrepreneur or enterpriser.</i></p> <hr/> <p><i>* Irrigation systems, greenhouses and equipment, hybrid and high quality Poultry and cattle installations, etc.</i></p>
<p>Experience and cooperation:</p>	<p>Almost 25 years of experience in agricultural projects, involvement and working in agricultural extension and other activities in regional as well national levels, enables us to introduce ourselves to you.  Through the years we have developed close relationships with those institutes, researchers and associations in Israel which have a dominant international role in developing agricultural new technologies:  the Volcani Institute,  the Faculty of Agriculture of the Hebrew University,  different producers associations,  export companies of fresh products,  producers of hybrid seeds,  machine and equipment and other agricultural input producers, etc.</p>
<p>International relevant experience:</p>	<p>The following is a partial list of countries in which our group members have worked as experts :</p> <p><b>Argentina:</b> Implementation of new crops for export, as citrus, vegetables in greenhouses, wine. Planing an agricultural development project.</p> <p><b>Dominican Republic:</b> Melon, vegetables, sugar cane, commercialization.</p> <p><b>Egypt:</b> Wine, vegetables, citrus, commercialization.</p> <p><b>East Europe</b> (Hungary, Croatia, Poland, Romania, Slovenia, Yugoslavia): introduction friendly to environment not toxic products to avoid the damage of different pathogens on vegetables, horticulture and field crops.</p> <p><b>Guinea:</b> Technology and management improvement of poultry farms.</p> <p><b>Jamaica:</b> Commercialization and export of vegetables and fruit to U.S.A and Europe.</p> <p><b>Mexico:</b> Vegetables and flowers in greenhouses, avocado, sugar cane, citrus, mango, exporting and commercialization. Designing irrigation systems.</p> <p><b>Nicaragua:</b> Peanuts, cotton, vegetables, melon, commercialization.  Economic assistance as a part of the Leon area irrigation project.  Programming of a family livestock enterprise.  Development of a new settlement in an undeveloped area.</p> <p><b>Nigeria:</b> Feasibility study: An integrated project which included poultry production, grain production and constructing a nutritious preparing site.</p> <p><b>Philippines:</b> Programming and designing integration between growing of sugar cane, industry processing and commercialization.</p> <p><b>Trinidad &amp; Tobago:</b> Consulting with the Ministry of Agriculture regarding organization structure.</p> <p><b>Turkey:</b> Vegetables in greenhouses, milk production, commercialization.</p> <p><b>Uruguay:</b> Wine, deciduous fruits, citrus, vegetables in greenhouses.</p> <p><b>U.S.A. (south):</b> A survey for marketing and selling drip irrigation systems.</p> <p><b>Venezuela:</b> Development and running vegetable production.</p> <p><b>Zaire:</b> Establishment of a big poultry farm.</p>

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# IMPORTANT EXHIBITIONS/ CONFERENCES

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## Information from organizers

### 15<sup>th</sup> Clean-Tech Exhibition Tel Aviv, 5-6 July 2011

The 15<sup>th</sup> Clean-Tech exhibition of clean technologies and the environment will take place from 5-6 July 2011 at the Tel Aviv Exhibition Grounds, placing on the agenda issues of renewable energy, conservation and energy efficiency, the problem of water shortage, advanced recycling processes and green building.

The exhibition, which will be attended by professionals from Israel and overseas, will highlight the activities in the field of clean-tech of hundreds of leading Israeli companies including government agencies, environmental organizations, technological start-ups, venture capital funds and educational institutions at dozens of booths spread over 5,000 square meters. The exhibition will also include a special conference on the environment and clean technologies.

The 15<sup>th</sup> Clean-Tech exhibition will this year focus on 4 main issues: Israel's transition to energy independence based on renewable energy development; dealing with the global water problem due to population growth and pollution of groundwater reservoirs; solutions and innovations in the field of energy conservation and greater energy efficiency in order to encourage green building, use of "grey" water etc; and the display of innovations in recycling water (in the context of groundwater pollution), paper products, glass, plastic and nylon in Israel and throughout the world.

Today the world faces two serious crises - the increasing problem of water shortage and global warming. Developing the clean-tech industries will solve these two serious crises and bring economic growth to the world.

*For more information:* <http://www.mashovgroup.net/cleanTechEnglish/tabid/99/Default.aspx>  
*Email:* [visitors@mashov.net](mailto:visitors@mashov.net)

[this message can be viewed also online - click here](#)

# CONTECH 2011

## International Conference & Exhibition

WHERE CONTENT MEETS TECHNOLOGY - LOOKING INTO THE FUTURE

The 2<sup>nd</sup> Annual Contech Conference & Exhibition  
November 28-29, 2011  
David InterContinental Hotel, Tel Aviv

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**The Contech Exhibition and Conference is the only event that places -  
on a single landscape - the world of captivating content and  
the pioneering technologies used to deliver it.**

### **Contech 2010 Highlights**

- More than 100 invited speakers
- 20 speakers from abroad
- 40 presentations from leading Israeli companies
- 500 m2 exhibition space

Contech 2011 will provide the opportunity to shape the direction of digital media through thought-provoking discussions, showcases, and networking opportunities.



### **Security & Defense Exhibitions In Israel - 2011**

On June 28<sup>th</sup> 2011 there will be the official opening of the leading and the largest since ever **Security & Defense** exhibition at the Tel-Aviv Fair grounds.

**Security & Defense 2011** is an international multi-purpose, independent and most professional updated exhibition for all those who are active in the field of security and defense.

It is the 25<sup>th</sup> edition of this exhibition and we expect a significant number of visitors from Israel and abroad coming to celebrate with us the 25<sup>th</sup> jubilee.

**The International Security & Defense Exhibition** is fully sponsored by the government of Israel, The Ministry of Trade & Industry, and Foreign Trade Authority.

The organizers of the exhibition are Sigma-Team Ltd. and Expo-Consult which are the leading media firms in the field of security and defense in Israel (sole organizers of active seminars and international conventions of the Israeli Ministry of Defense, Israeli Police, The Ministry of Internal Security/ HLS, The IDF, The Israeli Prison Correction Authority, The Ground Forces Command and others)

**The Security & Defense 2011 Exhibition** is considered as a Mega Event and will be held in 2 major Halls dedicated to the core issues of security and defense.

### **Security Israel – The International Homeland Security Exhibition**

**Civil defense, Security and protection technologies, Urban-Shield, Safe-City, Protecting of critical infrastructures, Border control.**

## COMBAT – The International Exhibition for Operational Units

### **The Means, the Equipment, the Technologies for Operational Units.**

**Ground Forces (military), Police & Law –Enforcement,** Counter Terrorism units, Swat-Teams & Special Operation forces, Support, Rescue, Emergency & Disaster control operational units.

**COMBAT 2011** brings a new approach to military & police exhibitions by putting the equipment and technologies at the front no matter who is the end user.

In **COMBAT 2011** all operational units can be buyers of your products. Whether it is night vision means, ammunition, control systems, armored vehicle or unmanned surveillance aircraft.

### **They will all be there!**

Alongside with special demonstrations arena, **COMBAT 2011** is the most attractive event to promote your products in a country that is best known as the most innovative modern battle-lab in the world.

### Special Chapter (including seminar and live demonstration)

#### **National Emergency/ Disaster Situation/ Mass Destruction Event**

- **Contingency & Procurement**
- **First respond & First care**
- **Crisis Management**
- **Rescue and locating missing persons**
- **Special operations and tasks designated Means & Equipment**
- **Emergency Medical services & support**
- **Fire Protection & control**
- **NBC Neutralizing, clearing and evacuation**

#### NOTE;

Pre registration is obligatory.

There are some restricted and classified show areas. Entry of professionals must to be confirmed in advance.

### For Further information, registration, seminar's program etc:



[www.Securityisrael.com](http://www.Securityisrael.com)



[www.army-defense.org](http://www.army-defense.org)

Or directly to: [SIGMATIM@NETVISION.NET.IL](mailto:SIGMATIM@NETVISION.NET.IL)

“Save the date” – **Upcoming Go4Europe conference**  
**October 31, 2011 – Hilton Hotel, Tel Aviv**

We are glad to announce that our *9<sup>th</sup> edition of Go4Europe* conference will be held on *October 31<sup>st</sup> 2011* at the Hilton Hotel, Tel-Aviv.

*Go4Europe* is one of the most prestigious conferences in Israel for the business and financial community focusing on European markets in all of the main industries (Life Sciences, Telecom & IT, Energy, Real Estate

etc.). The event is organized by our Corporate Finance Department, *Cukierman Investment House* and by our Private Equity fund *Catalyst Fund*.

**Go4Europe** is a platform whose primary purpose is to create new business contacts and future partnerships between Israel and Europe. Since its first conference in 1997, **Go4Europe** welcomed personalities such as Benjamin Netanyahu, Ariel Sharon, Mr. Ehud Olmert, French President Nicolas Sarkozy, by video, who opened the event, and partners such as **HSBC, Credit Agricole, Credit Suisse, Nokia, Price Waterhouse Coopers, Deloitte, London Stock Exchange, Mishcon de Reya, France Telecom, Deutsche Telecom, Alcatel, Schneider Electric, Colony Capital, SEB Asset Management, Sanofi-Aventis, Novartis** and of course **NYSE Euronext**.

At the last conference, out of 1 300 participants, 300 of them arrived especially from Europe, including 80 Key European Parliamentarians and 100 investors from European institutions and Family offices. The Israeli ministers Mr. Yuval Steinitz and Mr. Uzi Landau attended as well the opening and closing debates of the event and we expect the 9<sup>th</sup> edition to be as successful.

Please visit our websites [www.cukierman.co.il](http://www.cukierman.co.il) and [www.go4eu.com](http://www.go4eu.com)

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*Tel: +972 3-6950666 ext: 453*

*[katerina.s@cukierman.co.il](mailto:katerina.s@cukierman.co.il)*

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## OTHER UPCOMING EVENTS 2011

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“Tel Aviv Institutional Investment Conference” - Israel's largest Institutional Investor event. This year it will focus on asset allocation alternatives, investment strategies, risk management and regulation following a global economic meltdown.

**June 20, 2011** (Tel Aviv)

For more details: [http://expopromoter.com/Redirect/lang/en/event\\_id/109033/](http://expopromoter.com/Redirect/lang/en/event_id/109033/)

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“Clean Tech 2011” – the 15<sup>th</sup> International Summit and Exhibition for Renewable Energy and Water Technologies, Recycling and Environmental Quality, Infrastructure and Green Building

**July 5-6, 2011** (Tel Aviv)

For more details: [www.aquaisrael.net](http://www.aquaisrael.net)

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“JOVELLA 2011” - International Jewellery Exhibition in Israel, the leading event of the Jewelry Industry in Israel that offers both domestic and foreign visitors fresh designs and new spirit in jewelry in an artistic mesh of ultramodern and traditional art, east and west, ancient and modern.

**July 5-6, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/106765/](http://expopromoter.com/Redirect/lang/en/event_id/106765/)

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“FISCOM”- The exhibition for Office & Computer Equipment, Services & Technologies International Exhibition in Internet & Computer Technologies Exhibition in Israel; designated for the PC trade and the high-tech computer community as well as for the sophisticated end user, Industry and institutional buyers, computer managers, maintenance and logistic management personnel, developers, web-masters, web-site builders, support and service personnel.

**November 7-9, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988/](http://expopromoter.com/Redirect/lang/en/event_id/73988/)

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“IsPrint” - Exhibition for The Printing Industry and Cross Media Technologies

**November 7-9, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988](http://expopromoter.com/Redirect/lang/en/event_id/73988/)

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“Aclima 2011” – the 20<sup>th</sup> International Exhibition for Air-Conditioning Refrigeration Heating & Ventilating

**November 8-10, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988](http://expopromoter.com/Redirect/lang/en/event_id/73988)

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**WATEC**  
**Israel 2011**

THE 6<sup>th</sup> INTERNATIONAL EXHIBITION & THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE  
on Water Technologies, Renewable Energy & Environmental Control

**WATEC 2011** – the 6<sup>th</sup> international exhibition & the 3<sup>rd</sup> international conference on water technologies, renewable energy & environmental control

**November 15-17, 2011** (Tel Aviv)

For more information: <http://www.watec-israel.com/index.php>

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“KITEX” - the International exhibition in Israel for institutional kitchens and restaurants - equipment, supply, technologies, food preparations and food processing, showing the wide range of services and equipment to the hotels, restaurants and catering industry.

**November 29 – December 1, 2011** (Tel Aviv)

For more information: [http://www.stier.co.il/english/fair\\_kitex.htm](http://www.stier.co.il/english/fair_kitex.htm)

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***More information about exhibitions in Israel :***

- ✓ ***Israel Trade Fairs and Convention Center***  
(<http://itf-en.beatman.eu/en-us/presentations/centralpresentation>)
- ✓ ***Kenes International***  
([www.kenes.com](http://www.kenes.com))
- ✓ ***Stier Group Exhibitions***  
(<http://www.stier.co.il/english/index.htm>)