

EMBASSY OF ISRAEL TO LATVIA AND LITHUANIA

# ECONOMICAL AND BUSINESS DATA OVERVIEW

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ISRAEL

**ECONOMICS AND BUSINESS NEWS  
LATEST STATISTICAL DATA  
INFORMATION FROM ECONOMICS DEPARTMENT**

*June 2011*

# ECONOMICS AND BUSINESS NEWS

## ECONOMIC DEVELOPMENT

### Sources:

Ministry of Finance,

The International Affairs Department, Israel:

<http://www.financeisrael.mof.gov.il>

Ministry of Industry, Trade and Labor, Israel:

<http://www.moital.gov.il>

Central Bureau of Statistics (CBS), Israel:

<http://www.cbs.gov.il>

Ministry of Foreign Affairs, Israel:

<http://www.mfa.gov.il>

The Federation of Israeli Chambers of Commerce (FICC):

<http://www.chamber.org.il>

The Israel Export & and International Cooperation Institute:

<http://www.export.gov.il>

ISRAEL21c – a non-profit educational foundation with a mission to focus media and public attention on the 21<sup>st</sup> century

Israel that exists beyond the conflict:

<http://www.israel21c.org>

Port2Port – Israel's Trade Portal:

<http://www.port2port.com>

**July 4-8, 2011:**

**Israeli Tourism Minister Stas Misezhnikov pays official visit to Latvia and Lithuania.**



Picture from the meeting between Israeli Tourism Minister S.Misezhnikov and Latvian Minister of Economy A.Kampars  
(Photo by the latvian Ministry of Economy of the Republic of Latvia [www.em.gov.lv](http://www.em.gov.lv))



Photo from the Holocaust victims commemoration ceremony - July 4, 2011

(From the left: Israeli Charge d'Affaires in Latvia N.Tamir, Riga Ghetto survivor M.Vestermanis, Israeli Tourism minister S.Misezhnikov and the Latvian State President V.Zatlers)

(Photo by the Latvian State President's Chancery)

### **Visit in LATVIA**

**July 4-6, 2011**

During the visit, Minister Misezhnikov participated in the Holocaust remembrance march “Steps for Life” through former Riga ghetto territory, the tradition that started in Latvia the last year. Afterwards the Minister participated in the Official Ceremony to Mark the Day of Remembrance of Victims of the Holocaust in Latvia at the Great Choral Synagogue on Gogola Street. At this ceremony, the Minister presented a speech as an official representative of the State of Israel

Mr. Misezhnikov met the Minister of Economy of Latvia A.Kampars, the Deputy Mayor of Riga Andris Ameriks, the Mayor of Jurmala Gatis Truksnis and the members of Jurmala City Council, as well as the representatives of bureau “LIVE Rīga” and the Latvian Tourism Development Agency in order to enhance mutual ties between Israel and Latvia in the area of tourism.

The Minister had a discussion with the Jewish and Christian leaders of Latvia, and also had a meeting with Latvian tour operators and leading journalists.

**More information:**

*In Latvian - Press Release by the Latvian Ministry of Economy ([www.em.gov.lv](http://www.em.gov.lv)):*

<http://www.em.gov.lv/em/2nd/?lang=lv&id=31759&cat=621>

*In Latvian - information in Latvian Tourism Vortal ([www.tours.lv](http://www.tours.lv)):*

[http://www.tours.lv/index.php?module=news&action=read\\_more&id=6730](http://www.tours.lv/index.php?module=news&action=read_more&id=6730)

*In Latvian - interview in newspaper "Diena" (July 6, 2011), author: Māris Zanders:*

<http://www.diena.lv/sodien-laikraksta/mes-stradajam-merkauditorijam-13891010>

**Visit in LITHUANIA**

**July 6-8, 2011**

During the visit, Minister Misezhnikov met the Prime Minister of Lithuania Andrius Kubilius, Minister of Transport and Communications Eligijus Masiulis, the Minister of Economy Rimantas Zylius, and the Director of the State Department of Tourism Raimonda Balniene, in order to enhance mutual ties between Israel and Lithuania in the area of tourism.

Mr. Misezhnikov met the Honorary Consul of Israel in Lithuania, President of the Lithuania-Israel Chamber of Commerce Professor Vladas Bumelis.

The minister had a discussion with the Jewish and Christian leaders of Lithuania, and also had a meeting with Lithuanian tour operators and leading journalists.

**More information:**

*In Lithuanian - information from Lithuanian PM's Office - "Premjeras su Izraelio ministru aptarė dvišalį bendradarbiavimą turizmo srityje":*

<http://www.lrv.lt/lt/naujienos/?nid=9055>

*In Lithuanian - information from Lithuanian Ministry of Economy - "Tiesioginis skrydis Tel Avivas – Vilnius gali atverti kelius turistų srautams":*

<http://www.ukmin.lt/lt/dokumentai/ziniasklaidai/detail.php?ID=31045>

*In English - information from Lithuanian Ministry of Economy - "Direct Flight Tel Aviv-Vilnius may open tourist flows":*

<http://www.ukmin.lt/en/dokumentai/ziniasklaidai/detail.php?ID=31051>

*In English - "The Baltic Course" of July 8, 2011, by Danuta Pavilenene (information from ELTA/LETA) - "Lithuania could become a tourism hub and a connecting crossroad for Israel to USA":*

<http://www.baltic-course.com/eng/transport/?doc=43132>

*In English - "The Baltic Course" of July 7, 2011, by Danuta Pavilenene (information from ELTA/LETA) - "Direct flights and embassy in Vilnius in Lithuanian plans as to Israel":*

<http://www.baltic-course.com/eng/transport/?doc=43119>

**Israel's top ten tourist destinations**

(Israeli MFA)

National parks and animals are the hottest Israeli spots for visitors, according to a list released by Dun & Bradstreet Business information gurus Dun & Bradstreet recently released a Top 10 list of the most visited pay-to-enter tourist sites in Israel.

Capturing first place on the list is the ancient [Masada fortress](#), site of the first-century great revolt of the Jews against the Romans, and today a symbol of heroism.

The remaining spots were taken by:

- Jerusalem's [Tisch Family Zoological Gardens](#)
- [Caesarea National Park](#) on the Mediterranean coast
- [The Banias Nature Reserve](#) all the way up north
- [Ramat Gan's Safari Park](#)
- [Ein Gedi Nature Reserve](#)
- [Hamat Gader hot springs](#) on the Golan Heights
- [Eilat's Underwater Observatory Marine Park](#)
- The [caves of Qumran](#), where the Dead Sea scrolls were discovered in 1947
- [The Yamit 2000 Water Park](#) just outside of Tel Aviv.

***See the video:***

<http://www.mfa.gov.il/MFA/VideoLibrary/Israels-top-ten-tourist-destinations-19-Jun-2011.htm?lang=english>

**Israeli MFA suggests:**

**WATEC 2011 – the 6<sup>th</sup> international exhibition & the 3<sup>rd</sup> international conference on water technologies, renewable energy & environmental control: November 15-17, 2011 (Tel Aviv)**

**More information:**

<http://www.watec-israel.com>



#### **Why WATEC?**

**WATEC 2011 - the only water & environment industry show in Israel that promises a maximum exposure to your products and technologies and brings the targeted clients to your booth!**

#### **The WATEC 2011 Experience – The latest in Envirotech**

- Seek partners for projects and business ventures
- Find the technologies that will address your most pressing problems
- Raise your public profile and build on your brand image
- Meet colleagues, solution providers, potential customers, and other decision-makers - on a global level
- Advance your career through networking and education
- Leverage your time in a single cost- and time-effective forum for professionals in the industry
- Learn about solutions to water, energy and environmental challenges

#### **What is it for you?**

- An aggressive year-round marketing campaign to ensure that leading key decision makers and water, environment & energy industries regulators bodies will participate in WATEC 2011
- Show listings, editorial coverage's and advertisements in core market trade magazines to reach the majority readers worldwide
- In addition to individuals and corporate visitors, large international trade delegations expected to travel to Israel for attending the event
- Press coverage and massive media exposure to leverage your products and technologies
- Worldwide promotional and marketing activities driven by the Israeli Economical Attaché's
- Pre-scheduled networking meetings to establish your future collaboration with current customers, potential buyers and industry leaders

#### **Israeli Ministry of Finance publishes Economic Highlights of 2<sup>nd</sup> quarter 2011**



#### Latest news and Economic Figures

##### Main Headlines:

Raised Growth Forecasts for the Israeli Economy  
Robust and Determined: News from Israel's R&D Sector  
Moody's, Fitch Left Israel's Ratings Unchanged  
Israel Ranked 17<sup>th</sup> in IMD World Competitiveness Yearbook 2011  
Gallup Survey Finds Israel 7th Most Thriving Country

**Please download the full publication here:**

<http://www.financeisrael.mof.gov.il/FinanceIsrael/Docs/En/EconomicHighlights/EconomicHighlights-2011-2.pdf>

#### **Follow fashion at Tel Aviv's Electric Garden.**

(by Israeli MFA)

An old Tel Aviv neighborhood now being gentrified has become the unlikely heart of Israel's burgeoning alternative fashion industry.

It's one of Tel Aviv's oldest neighborhoods, but now Gan Hahashmal – the Electric Garden – so called for being Israel's first neighborhood to house a power plant, is famous for its alternative fashion boutiques.

*See the video:*

<http://www.mfa.gov.il/MFA/VideoLibrary/Tel-Avivs-Electric-Garden-July-2011.htm?lang=english>

**Fitch Affirms Israel At “A” (Outlook Stable)**  
(by “Invest in Israel” – investment promotion center)

**Fitch ratings affirmed Israel’s long-term foreign currency issuer default rating (IDR) at “A” and local currency IDR at “A+” with a stable outlook.**

"The affirmation reflects the resumption of the downward trend in public deficits and debt, the robust outlook for Israeli growth, and a strengthening in the sovereign's external balance sheet," said Purvi Harlalka, director at Fitch's Middle East and Africa Sovereign Ratings Group.

The ratings agency noted that the improvement in public finances reflects both revenue growth as a result of buoyant output, as well as expenditure control, resulting from the adoption of new fiscal rules. Given that, the central government deficit fell to 3.8% of GDP in 2010 from 5.2% in 2009 and debt moderated to 76.6% of GDP from 79.3% in 2009.

Fitch also noted that the Israel market would likely benefit from recent substantial gas discoveries and a much lower level of unfunded pension liabilities than in other OECD countries.

**General Electric Building Cleantech R&D Center in Israel**  
(by “Invest in Israel” – investment promotion center)

**General Electric will open a multidisciplinary R&D center in Israel, its 8<sup>th</sup> R&D center in the country, at an investment of \$3-5 million.**

The R&D center, which will be located in Haifa, will engage in research in water technologies, renewable energy and medical devices.

"With the establishment of the new R&D center, we will be in a better position to build a close relationship with the Israeli technology community and identify new technologies that could become part of our portfolio," said GE Global Research VP for Advanced Technologies Michael Idelchik.

The research team will focus on renewable energy, energy storage, smart grid, and energy efficiency technologies. It will also work on water monitoring, purification, wastewater treatment, brackish water and seawater desalination technology; and in healthcare, on non-invasive medical devices, advanced diagnostic tools, and medical navigation and guidance systems.

**At&T Opens International Innovation Center in Israel**  
(by “Invest in Israel” – investment promotion center)

**The Ra'anana center is the second permanent AT&T Foundry facility to open worldwide.**

AT&T opened an AT&T Foundry innovation center in Ra'anana, Israel, in cooperation with Amdocs. The facility is a collaborative environment where AT&T and technology providers work with local start-ups and developers.

Projects at the Ra'anana center enable integrated mobile and wired broadband capabilities crossing multiple screens, including smartphones, PCs, televisions and emerging devices.

**A touch free system to control your life**  
(Israel21c – by David Shamah)



**Israel's eyeSight Technology is behind advanced touch-free systems to control everything from gaming and navigating to surgery and digital music.**

One of the hottest developments in computer-human interaction is the emergence of touch-free, gesture-control technology - an area where Israel is a world leader. And it's not only about iPhones and iPads. Herzliya-based

[eyeSight Technology](#) is developing ways for users to control all manner of devices without pressing buttons or touching screens.

"The leading edge of technology today is gesture control, which allows users to control remote-control devices, cell phones, computers, car entertainment systems, TVs and all sorts of other devices and appliances by just moving their hands about," eyeSight CEO Gideon Shmuel tells ISRAEL21c.

To that end, eyeSight has developed a platform for hands-free gesture control for home, gaming and industrial use. The platform, cleverly called eyeCan, lets users flick their fingers to interact with devices as diverse as in-car infotainment and navigation systems to cooking websites. No more taking your eyes off the road to change stations, or getting grease on your keyboard while creating in the kitchen.

The system also holds great potential for healthcare settings, where doctors and nurses can interact with medical devices and displays without touching them, thereby reducing the risk of spreading infection.

**Read full article:**

<http://www.israel21c.org/technology/a-touch-free-system-to-control-your-life>

### Where the experts go to learn English

(Israel21c – by David Shamah)

**SpeakingPal, a small Israeli startup, is garnering international attention for its interactive, phone-based approach to teaching spoken English.**



*Picture (Israel21c) - "The best way to learn a language is to speak it, preferably with someone who speaks that language well," Eyal Eshed, CEO of SpeakingPal*

When you want to learn a new skill, you go to the experts. For folks from around the world who want to learn English, one of those experts is New Jersey-based [Educational Testing Service \(ETS\)](#), which administers 50 million exams a year, including the pre-college SAT, in more than 180 countries.

But where do the experts go to get content for their educational programs? One of the prime sources ETS relies on for mobile teaching materials is Israel's [SpeakingPal](#).

"They had been looking to move into Internet and mobile services for awhile, so the partnership is a good deal for both of us," says CEO Eyal Eshed. "I didn't realize this, but Israel is a world leader in ESL (English as a Second Language) education, producing curricula, products and technology to help people learn English.

#### **Award-winning technology**

SpeakingPal does business with some of the global giants of ESL education - from ETS to programs popular in Japan and other Asian countries. The company has won numerous awards for its technology and product, and most recently was nominated as a finalist for the [Red Herring Top 100 Europe award](#).

**Read full article:**

<http://israel21c.org/culture/where-the-experts-go-to-learn-english>

### Israeli polished diamond exports up 34% in first half of 2011.

(by "port2port.com")



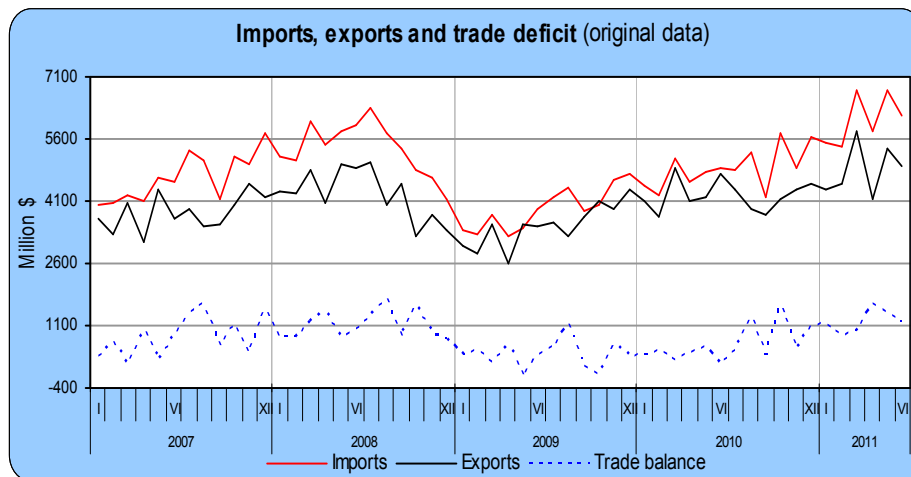
According to data of The Ministry of Industry, Trade and Labor's Diamond Controller's Office Israel exported US\$4.3 billion of polished diamonds in the first six months of this year. Net rough diamond exports in H1 totaled some US\$2.25 billion, an increase of 39.8%.

**More information:**

<http://www.port2port.com/Index.asp?ArticleID=2908&CategoryID=46>

### Israel's Foreign Trade – June 2011

(from Press Release of 11/07/2011 by the Central Bureau of Statistics of the State of Israel)



**In June 2011, import of goods totaled \$6.1 billion, export of goods totaled \$4.9 billion and the trade deficit totaled \$1.2 billion.**

The trend data calculated by the Central Bureau of Statistics, seasonally adjusted and adjusted for irregular elements, point to a decrease in export of goods (excluding diamonds) of 2.1% and import of goods point to a rise of 21.6%, at an annual rate, during April-June 2011.

Development of trade in goods in June 2011, compared with May, was influenced by changes in the value of the U.S.A. Dollar against other currencies in which import and export transactions are conducted. Compared to the Euro the U.S.A. Dollar point to a drop of 0.1%, compared to the UK Pound the U.S.A. Dollar point to a rise of 0.8%, compared to the Japanese Yen the U.S.A. Dollar dropped by 0.4% and compared to the Swiss Franc point to a drop of 3.9%.

**Full text of the Press Release:**

[http://www1.cbs.gov.il/www/hodaot2011n/16\\_11\\_161e.pdf](http://www1.cbs.gov.il/www/hodaot2011n/16_11_161e.pdf)



Globes (online), Israel's business news: <http://www.globes.co.il/>

## LITHUANIA-ISRAEL

Chamber of Commerce

*LICC invites business organizations and especially companies advanced in areas of knowledge economy and high technologies and interested in mutual economic cooperation between Israel and Lithuania to contact Israel Lithuania Chamber of Commerce in Tel Aviv and Lithuanian Israel Chamber of Commerce in Vilnius*

**Contacts in Lithuania:**

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[vytis@licc.lt](mailto:vytis@licc.lt)

**Contacts in Israel:**

**Maya Meron RECHES, Executive Director**

Fax: +972-54-4411105 Ph: +972-3-5167767

[mr1966@zahav.net.il](mailto:mr1966@zahav.net.il)

Invest in Israel: R&D, Economic and Investment News:

# LATEST STATISTICAL DATA

## BASIC STATISTICS

Source: Central Bureau of Statistics, Israel

[www.cbs.gov.il](http://www.cbs.gov.il)

<b>Data Category</b>	<b>Period of latest data</b>	<b>Latest data</b>
GDP (gross domestic product)	I Q, 2011	209,527 NIS millions
CPI (consumer price index)	May, 2011	103.6
CPI, % (against previous month)	May, 2011 (against April 2011)	+ 0.5%
Unemployment rate, % of economically active population	I Q, 2011 (seasonally adjusted)	6.0%
Population	at the end of May 2011	7,751.0 thousands
Export of goods	June, 2011 (data on 11/07/2011)	6.1 billion \$
Import of goods	June, 2011 (data on 11/07/2011)	4.9 billion \$
Export to Latvia	<b>May 2011/ January – May 2011/ Year 2010</b>	<b>3.1 mln \$/ 15.4 mln \$/ 33.1 mln \$</b>
Export to Lithuania		<b>2.2 mln \$/ 14.2 mln \$/ 30.7 mln \$</b>
Import from Latvia		<b>2.9 mln \$/ 38.0 mln \$/ 47.5 mln \$</b>
Import from Lithuania		<b>2.4 mln \$ / 12.5 mln \$/ 22.1 mln \$</b>
<i>Source of export/import data (Central Bureau of Statistics, Israel):</i>	<a href="http://www1.cbs.gov.il/www/hodaot2011n/16_11_139e.doc">http://www1.cbs.gov.il/www/hodaot2011n/16_11_139e.doc</a>	

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# INFORMATION FROM ECONOMICS DEPARTMENT

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## **BUSINESS OPPORTUNITIES FROM ISRAEL**

**June 2011**



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Israel's Leading Business Arena

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from exciting Israeli companies  
June 2011**

Latest business opportunities:  
<http://www.israelexporter.com/business-opportunities>

**In this issue :**

- [Conceptic-Digital menus for restaurants and coffee shops](#)
- [Tivitt- Natures healthy snacks](#)
- [Carmit- confectionary, chocolate coins, marshmallow and gluten free products](#)
- [Prince Tahina- for healthy cuisine](#)
- [Gettango - Kosher cookies for Passover](#)
- [Papouchado cookies- the taste that makes the difference](#)
- [Florasynth- Food flavors for industry](#)
- [Mavua group- consolidated food shipments from leading suppliers](#)

**Home & Garden**

- [Greenbo- recycled plastic window boxes for the urban environment](#)
- [Nisha- reusable artistic wall stickers with the "Niche" look](#)
- [Plasto Polish- for unique 2in 1 cleaning clothes and sponges](#)
- [OTS Plastic industries- for the unique tube squeezer for optimum use](#)
- [Smart storage solutions- for Home & Garden applications](#)
- [Hollandia - exclusive bedding systems for the discerning client](#)
- [Tal baby furniture- exquisite designs for the next generation](#)
- [Tamnun Hop- unique laundry drying applications](#)

**Industrial Goods**

- [Sycamore group- industrial and institutional wetwipes](#)
- [Microwave Engineering group- for non standard passive microwave products](#)
- [InnoDraw- digital laser based measuring services for home, commercial and industrial applications](#)
- [Servision- fully integrated video monitoring systems](#)
- [Tendler-Tissue converting machinery, toilet paper and napkins](#)
- [KR brushes- toothbrushes, household and industrial brushes](#)
- [Lehavot- fire fighting systems for industrial, military and commercial uses](#)
- [CG Wheels- for quality coated & abrasive products](#)

**Jewelry and gifts**

- [Urban Outlines- "with a twist"](#)
- [City of David- unique gifts based on archaeological finds in Jerusalem](#)
- [Avi Soffer- fashion jewelry of distinction](#)
- [Ner lachaim- eternal solar memorial candles](#)
- [JEP- unique interactive books for children](#)
- [Moni Poni- decorative hair accessory for pony tails](#)
- [Fouever Concept- for exciting gold and diamond jewelry design](#)
- [Bottle tree- unique citrus fragrances and flowers in glass containers](#)

[Lalo treasures- exciting jewelry and home decor](#)  
[Top touch- biblically inspired stationary, gifts and home decor](#)  
[Jo-Jo Gallery- metal artwork with clean contours](#)  
[Bier Enterprises- exciting Silver Judaica from a family business](#)  
[Michal David designs- for Victorian and vintage designs](#)  
[Dovgraph- for unique talions with traditional text](#)  
[Women embroidering dreams- ethnic textile designs](#)

## **Health and Beauty**

[H& B Dead sea cosmetics](#)  
[7 Reasons- Cosmetics based on the Biblical 7 species](#)  
[Pollogen- non invasive contouring devices](#)  
[Optima Olber International- for healthy food supplements](#)  
[Applisonix- for ultrasound hair removal technologies and products](#)  
[AromaLife- health products and nutritional supplements](#)  
[Dr Burstein Ltd- tested natural cosmetics](#)  
[Naveh Pharma- OTC pharma products for GP, Paediatric and ENT uses](#)  
[Moni Poni- unique pony tail hair accessory](#)  
[Tivoni- for high quality food supplements and natural cosmetics](#)  
[Albaad- for eco friendly bio degradable wipes](#)  
[DPL- private label wet wipes for home and industrial use](#)  
[Christina- it just works-Exceptional cosmetics for the professional market](#)  
[Mersea- Deadsea cosmetics of exceptional quality](#)  
[Minipac- individual sachets for the cosmetics and hospitality industries](#)  
[S.Schwartz- natural healthy cosmetics](#)  
[Wetnaps- wipes for home, industry and cosmetic use](#)  
[Danya cosmetics- a full range of color cosmetics, makeup, lipsticks and much more](#)  
[Spa Cosmetics- natural vitality from the shores of the Dead sea](#)  
[ST Health Line- cosmeceuticals for common health disorders](#)  
[Minus 417- for natural ingredients and unique compositions](#)  
[Hlavin Industries- cosmeceuticals, cosmetics and aluminum free deodorants](#)  
[Butai- nano technology and natural cosmetics at its best](#)  
[Moraz- galilee herbal cosmetics and toiletries](#)  
[Kamedis- chinese traditions for modern cosmetic ailments](#)  
[Leorex cosmetics- a breakthrough in anti wrinkle technology](#)  
[Dr Fischer- anti aging and skincare products](#)

## **IT and business technologies**

[VRtech- maximising your computing capabilities with seamless integration](#)  
[GPS Global- for 2 direction tracking and surveillance](#)  
[Puresight- Internet protection software](#)

## **Life sciences**

[Optima Olber- natural health and nutritional supplements](#)  
[CTS- for OTC pharmaceuticals, toiletries and cosmetics](#)  
[Aromalife- health products and food supplements](#)  
[SupHerb- vitamins and supplements](#)

## **Medical Industries**

[Soflex- contact lens manufacturers](#)  
[Pollogen- medical aesthetic devices for professional & private use](#)  
[Hanita- world famous manufacturers of intraocular and contact lenses](#)  
[Meditex- producers of the famous commando socks and emergency bandages](#)  
[3By Ltd- subcontracting for medical device products and projects](#)  
[Omplant- patented Dental Implant system](#)  
[Breezylike- a unique sugarless lollipop for combatting halitosis](#)  
[Orsense- non invasive monitoring device for bodily functions](#)  
[Dali medical- novel injectable drug deliverable devices](#)  
[MTC- hitech dental products](#)  
[AB Dental- superior dental implant and prosthetic accessories](#)  
[Easy Labour- device for natal pain relief](#)

[Trima- generic pharmaceuticals and OTC products](#)  
[Shekel electronic scales- especially for the medical industry](#)  
[Elcam medical - for OEM fluid and vital sign monitoring equipment](#)  
[Syrolight-phototherapeutic medical devices](#)  
[Nanovobronix- for low intensity acoustic technology](#)

### **Plastic products and components**

[Noam Rapoport- plastic plates and cutlery](#)  
[Inplastic- quality disposable plastic cutlery and trays](#)  
[Tamuz vacuum forming- design and development of packaging molds](#)  
[Plastokit- customized high quality plastic components](#)  
[Orplasthen- unique infant plastic products with exquisite designs](#)  
[RPM- specialised injection molding for industrial applications](#)

### **Printing & packaging**

[Traub- premium packaging for the consumer product industry](#)  
[Reshtoplast- cast polypropylene and BOPP for food industry](#)

### **Textile and fashion**

[Gooper hermetic- revolutionary watertight magnetic sealing technology](#)  
[Comfort wear- innovate stylish underwear solutions](#)  
[Berman flags- flags of the world unite](#)  
[Source- Innovative outdoor footwear](#)  
[Finally Lingerie- stylish design for well endowed ladies](#)  
[My Charmi- unique fashion accessories](#)  
[Funshine- for textiles that change color in sunlight](#)  
[La Robe - European style fashion and maternity wear](#)  
[Imahot- exciting maternity designs](#)  
[Michal Textile-quality infant and baby products](#)  
[Ktantanim Baofek- textile products for infants](#)  
[Ofertex- cleaning products from recycled cloth](#)

### **Transport & Vehicles**

[Booby smart solutions- revolutionary portable water tank for civilian and military applications](#)

### **Telecommunications**

[Gama Operations- Voice processing & Interactive voice response](#)

### **Tourism**

[Zimmer Israel- beautiful B&B accomodation in the Hills of Galilee](#)

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## IMPORTANT EXHIBITIONS/ CONFERENCES

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<b>Information from organizers</b>
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<p>“Save the date” – <b>Upcoming Go4Europe conference</b> <b>October 31, 2011 – Hilton Hotel, Tel Aviv</b></p>
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**Go4Europe** is one of the most prestigious conferences in Israel for the business and financial community focusing on European markets in all of the main industries (Life Sciences, Telecom & IT, Energy, Real Estate etc.). The event is organized by our Corporate Finance Department, **Cukierman Investment House** and by our Private Equity fund **Catalyst Fund**.

**Go4Europe** is a platform whose primary purpose is to create new business contacts and future partnerships between Israel and Europe. Since its first conference in 1997, **Go4Europe** welcomed personalities such as Benjamin Netanyahu, Ariel Sharon, Mr. Ehud Olmert, French President Nicolas Sarkozy, by video, who opened the event, and partners such as **HSBC, Credit Agricole, Credit Suisse, Nokia, Price Waterhouse Coopers, Deloitte, London Stock Exchange, Mishcon de Reya, France Telecom, Deutsche Telecom, Alcatel, Schneider Electric, Colony Capital, SEB Asset Management, Sanofi-Aventis, Novartis** and of course **NYSE Euronext**.

At the last conference, out of 1 300 participants, 300 of them arrived especially from Europe, including 80 Key European Parliamentarians and 100 investors from European institutions and Family offices. The Israeli ministers Mr. Yuval Steinitz and Mr. Uzi Landau attended as well the opening and closing debates of the event and we expect the 9<sup>th</sup> edition to be as successful.

**For more information please visit websites:**

[www.cukierman.co.il](http://www.cukierman.co.il) and [www.go4eu.com](http://www.go4eu.com)

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[this message can be viewed also online - click here](#)

**CONTECH 2011**  
International Conference & Exhibition

**WHERE CONTENT MEETS TECHNOLOGY - LOOKING INTO THE FUTURE**

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**The Contech Exhibition and Conference is the only event that places - on a single landscape - the world of captivating content and the pioneering technologies used to deliver it.**

**Contech 2010 Highlights**

- More than 100 invited speakers
- 20 speakers from abroad
- 40 presentations from leading Israeli companies
- 500 m2 exhibition space

Contech 2011 will provide the opportunity to shape the direction of digital media through thought-provoking discussions, showcases, and networking opportunities.



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## OTHER UPCOMING EVENTS 2011

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**“FISCOM”**- The exhibition for Office & Computer Equipment, Services & Technologies International Exhibition in Internet & Computer Technologies Exhibition in Israel; designated for the PC trade and the high-tech computer community as well as for the sophisticated end user, Industry and institutional buyers, computer managers, maintenance and logistic management personnel, developers, web-masters, web-site builders, support and service personnel.

**November 7-9, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988/](http://expopromoter.com/Redirect/lang/en/event_id/73988/)



**“IsPrint”** - Exhibition for The Printing Industry and Cross Media Technologies

**November 7-9, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988](http://expopromoter.com/Redirect/lang/en/event_id/73988)



**“Aclima 2011”** – the 20<sup>th</sup> International Exhibition for Air-Conditioning Refrigeration Heating & Ventilating

**November 8-10, 2011** (Tel Aviv)

For more information: [http://expopromoter.com/Redirect/lang/en/event\\_id/73988](http://expopromoter.com/Redirect/lang/en/event_id/73988)



**WATEC**  
**Israel 2011**

THE 6<sup>th</sup> INTERNATIONAL EXHIBITION & THE 3<sup>rd</sup> INTERNATIONAL CONFERENCE  
on Water Technologies, Renewable Energy & Environmental Control

**WATEC 2011** – the 6<sup>th</sup> international exhibition & the 3<sup>rd</sup> international conference on water technologies, renewable energy & environmental control

**November 15-17, 2011** (Tel Aviv)

For more information: <http://www.watec-israel.com/index.php>



**“KITEX”** - the International exhibition in Israel for institutional kitchens and restaurants - equipment, supply, technologies, food preparations and food processing, showing the wide range of services and equipment to the hotels, restaurants and catering industry.

**November 29 – December 1, 2011** (Tel Aviv)

For more information: [http://www.stier.co.il/english/fair\\_kitex.htm](http://www.stier.co.il/english/fair_kitex.htm)

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## UPCOMING EVENTS 2012

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Reserve your space now:

<http://www.kenes.com/agritech2012/mailshot/ms3.htm?ref3=db1>

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### ***More information about exhibitions in Israel :***

- ✓ *Israel Trade Fairs and Convention Center*  
(<http://itf-en.beatman.eu/en-us/presentations/centralpresentation>)
- ✓ *Kenes International*  
([www.kenes.com](http://www.kenes.com))
- ✓ *Stier Group Exhibitions*  
(<http://www.stier.co.il/english/index.htm>)