



LIAA



Venture Catalysts is an intensive, hands-on training course designed for entrepreneurs and researchers aiming to launch and scale knowledge-intensive businesses. Developed and delivered by UniLab in collaboration with Riga Business School and RISEBA, this course equips you with the essential skills and insights needed to turn groundbreaking ideas into thriving ventures.

Course Details:

Dates: October 21 – November 20, 2025

Registration closes: October 14

Schedule: Tuesday and Thursday from 17:00 to 19:00 (**except 30.10, 11.11, 18.11**)

Format: Interactive online and offline classes and networking. Individual sessions.

Date	Sessions	Audience	Teachers	Place	
21.10.	Programme Opening and introductions. Innovation and Commercialization as Main Catalysts in Venture Creation	all	A. Baumanis, E.Kalniņa, LIAA representatives	Zoom	
	Introduction to the Programme				
	Key aspects of venture creation and commercialization				
	Developing a strategic approach for commercialization and knowledge intensive business				
23.10.	StartupTeam	all	V. Brēdiķis, experts	Zoom	
	Importance of team in commercialization				
	Roles and responsibilities in a startup team				
	HR for expansion				
	Founder stories				
28.10.	Assessing Technological Advantages of Your Invention	researchers	E.Kalniņa	Zoom	
	How to evaluate the innovation, commercial and technological advantages of an invention.				
	How to communicate effectively the advantages of a technological invention to the general public				
30.10.	Startup Roadmap Creation	all	V. Brēdiķis, experts	ON-SITE @ RTU	17.00 - 20.30
	Building-blocks of a Startup Roadmap				
	Managing increasing amount of tasks				
	Creating a commercialization roadmap for a research project.				
	Securing Funding for Your Venture	all	V. Brēdiķis, experts	ON-SITE @ RTU	
	Essentials of startup investability				
	Overview of funding sources				
	Practical Fundraising				
04.11.	Principles of Innovation Management	all	A.Greitāns		
	Key principles and frameworks of innovation management				
	Applying innovation management principles to business and a research commercialization project				
06.11.	Entrepreneurial Leadership	entrepreneurs	I.Sennikova	Zoom	
	Characteristics of entrepreneurial leaders				
	Different leadership styles and their impacts on team performance				
10.11.	Startup and Organization Building	all	G.Mathers	Zoom	Monday!
	How to handle uncertainty and risk associated with rapid change and growth				
	Lifecycle of an organization				
13.11.	IP Strategy and Transfer Mechanisms	all	S.Kostjukova		

	Overview of Intellectual Property (IP)			
	Understand different mechanisms for IP transfer			
	Developing an IP strategy			
20.11.	How to Start Commercialization - Practical Steps.	all	E.Kalniņa	ON-SITE @ RTU
	Understanding the basics of research commercialization.			
	Identifying research projects with commercial potential.			
	Programme Closing			