



Venture Catalysts is an intensive, hands-on training course designed for entrepreneurs and researchers aiming to launch and scale knowledge-intensive businesses. Developed and delivered by UniLab in collaboration with Riga Business School and RISEBA, this course equips you with the essential skills and insights needed to turn groundbreaking ideas into thriving ventures.

Course Details:

Dates: October 13 - November 12, 2026

Registration closes: September 1 - October 4, 2026

Schedule: Tuesdays and Thursday from 17:00 to 19:00 (exception: October 20 at 17.00-20.30)

Format: Interactive online and offline classes and networking. Individual sessions.

Date	Sessions	Audience	Instructor	Location
13/10/2026	Programme Opening and introductions. Innovation and Commercialization as Main Catalysts in Venture Creation	all	A. Baumanis, E. Kalniņa, LIAA representatives	Zoom
	Introduction to the Programme			
	Key aspects of venture creation and commercialization			
	Developing a strategic approach for commercialization and knowledge intensive business			
15/10/2026	How to Start Commercialization - Practical Steps	all	E. Kalniņa	ON-SITE @RTU
	Understanding the basics of research commercialization			
	Identifying research projects with commercial potential.			
20/10/2026	Startup Roadmap Creation	all	V. Brēdiķis, experts	Zoom
17.00 - 20.30	Building-blocks of a Startup Roadmap			17.00 - 20.30

	Managing increasing amount of tasks			
	Creating a commercialization roadmap for a research project			
	StartupTeam	all	V. Brēdiķis, experts	Zoom
	Importance of team in commercialization			17.00 - 20.30
	Roles and responsibilities in a startup team			
	HR for expansion			
	Founder stories			
27/10/2026	IP Strategy and Transfer Mechanisms	all	S.Kostjukova	Zoom
	Overview of Intellectual Property (IP)			
	Understand different mechanisms for IP transfer			
	Developing an IP strategy			
29/10/2026	Principles of Innovation Management	all	A.Greitāns	Zoom
	Key principles and frameworks of innovation management			
	Applying innovation management principles to business and a research commercialization project			
03/11/2026	Entrepreneurial Leadership	Entrepreneurs	I.Sennikova	Zoom
	Characteristics of entrepreneurial leaders			
	Different leadership styles and their impacts on team performance			
05/11/2026	Startup and Organization Building	all	G.Mathers	Zoom
	How to handle uncertainty and risk associated with rapid change and growth			
	Lifecycle of an organization			
10/11/2026	Assessing Technological Advantages of Your Invention	Researchers	E.Kalniņa	Zoom
	How to evaluate the innovation, commercial and technological advantages of an invention.			
	How to communicate effectively the advantages of a technological invention to the general public			
12/11/2026	Securing Funding for Your Venture	all	V. Brēdiķis, experts	ON-SITE @RTU
	Essentials of startup investability			
	Overview of funding sources			
	Practical Fundraising			
	Programme Closing			

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