

# Application for startup training "How to Startup" is open

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The Investment and Development Agency of Latvia (LIAA), in cooperation with "TechHub Riga," announces applications for the "How to Startup" training program, which will run for the third year already.

The training aims to promote the emergence and development of startups and provide the creators of business ideas with the necessary knowledge and industry expert contacts to help with project preparation and information about funding options at the early stage of project initiation. The long-term goal of the training is to make Latvia an internationally recognized place where startups based on scientific research exist and develop, which can attract the attention of representatives of high-tech industries.

Training for startups will take place from August 29 to October 16. The course will take place in English and consist of six sessions remotely on the ZOOM platform. During these six sessions, program participants learn various knowledge related to the creation of startups under the guidance of experienced international mentors. For in-depth knowledge acquisition, mentors assign homework. Participants have check-in calls with the program coordinator, who takes care of the successful running of the program. At the end of the program, participants have the opportunity to learn presentation skills and prove them in a pitch competition, where they can win prizes provided by partner organizations.

As one of the 2021 training graduates admits, "If someone asked me where you started feeling as an entrepreneur, I would say, "How to startup." Before that, it was all a mystery. I recommend this to people afraid of the critical information and challenges that await them because this event breaks everything down into small, consumable pieces and helps to start up!"

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🗉 "This course is a great way to gain new skills in creating an innovative business and get to know wonderful mentors who do not refuse their advice. Therefore, I recommend using this opportunity," this is what Biruta Eliza Kirmuška (LIAA, leading expert of the Start-up Department) says about the training.

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More information about the "How to Startup" training program and the application form: <https://www.startup-school.eu>;

One of the goals of LIAA's Start-up Support Department is to promote the formation of startups in Latvia to promote research and the use of innovative ideas, products, or processes in economic activity. read more here: [www.startuplatvia.EU](http://www.startuplatvia.EU)

TechHub Riga is a startup community that strengthens the existing technology ecosystem through various programs and events to help startup founders. More information about the operation of "TechHub Riga": <https://www.techhubriga.org>.

<https://www.liaa.gov.lv/en/article/application-startup-training-how-startup-open>