



“Venture Catalysts” ir intensīvs, praktisks mācību kurss, kas paredzēts uzņēmējiem un pētniekiem, kuru mērķis ir uzsākt un paplašināt zinātnietilpīgus uzņēmumus. Šis kurss, ko izstrādājis UniLab un pasniedz sadarbībā ar Rīga Business School un RISEBA, sniedz jums nepieciešamās prasmes un zināšanas, lai savas inovatīvās idejas pārvērstu plaukstošos uzņēmumos.

Kursa plāns:

Datumi: 13. oktobris - 12. novembris, 2026

Reģistrācija: 1. septembris - 4. oktobris, 2026

Grafiks: Otrdienās un ceturtdienās plkst. 17:00-19:00 (ar izņēmumu 20. oktobrī plkst. 17:00 - 20:30)

Formāts: Interaktīvas tiešsaistes un divas klātienes nodarbības un tīklošanās. Individuālās sesijas.

Datums	Sesijas	Mērķauditorija	Mācībspēks	Vieta
13/10/2026	Programme Opening and introductions. Innovation and Commercialization as Main Catalysts in Venture Creation	visiem	A. Baumanis, E. Kalniņa, LIAA representatives	Zoom
	Introduction to the Programme			
	Key aspects of venture creation and commercialization			
	Developing a strategic approach for commercialization and knowledge intensive business			
15/10/2026	How to Start Commercialization - Practical Steps	visiem	E.Kalniņa	ON-SITE @RTU
	Understanding the basics of research commercialization			
	Identifying research projects with commercial potential.			
20/10/2026	Startup Roadmap Creation	visiem	V. Brēdiķis, experts	Zoom
17.00 - 20.30	Building-blocks of a Startup Roadmap			17.00 - 20.30

	Managing increasing amount of tasks			
	Creating a commercialization roadmap for a research project			
	StartupTeam	visiem	V. Brēdiķis, experts	Zoom
	Importance of team in commercialization			17.00 - 20.30
	Roles and responsibilities in a startup team			
	HR for expansion			
	Founder stories			
27/10/2026	IP Strategy and Transfer Mechanisms	visiem	S.Kostjukova	Zoom
	Overview of Intellectual Property (IP)			
	Understand different mechanisms for IP transfer			
	Developing an IP strategy			
29/10/2026	Principles of Innovation Management	visiem	A.Greitāns	Zoom
	Key principles and frameworks of innovation management			
	Applying innovation management principles to business and a research commercialization project			
03/11/2026	Entrepreneurial Leadership	uzņēmējiem	I.Sennikova	Zoom
	Characteristics of entrepreneurial leaders			
	Different leadership styles and their impacts on team performance			
05/11/2026	Startup and Organization Building	visiem	G.Mathers	Zoom
	How to handle uncertainty and risk associated with rapid change and growth			
	Lifecycle of an organization			
10/11/2026	Assessing Technological Advantages of Your Invention	zinātniekiem	E.Kalniņa	Zoom
	How to evaluate the innovation, commercial and technological advantages of an invention.			
	How to communicate effectively the advantages of a technological invention to the general public			
12/11/2026	Securing Funding for Your Venture	visiem	V. Brēdiķis, experts	ON-SITE @RTU
	Essentials of startup investability			
	Overview of funding sources			
	Practical Fundraising			
	Programme Closing			

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