

Erica Synths develops and manufactures electronic musical instruments, modular synthesizers mainly













NINJA TUNE



ERICA SYNTHS

- Founded on October 2013
- Privately owned company
- 99.9% of revenues are export
- Over 20000 B2C customers worldwide, over 50 retailers in EU, USA, Canada, Japan, Australia and other countries
- Team of 6 + Tuna the Cat



MANUFACTURING

- At the moment there are about 300 SKUs instruments and accessories available form Erica Synths
- All products are developed and manufactured in Latvia
- Erica Synths is on of largest modular synthesizer manufacturers in the world

2019 – 39 new products

Latvia has the best infrastructure in the world for electronics manufacturing

OUTSOURCING

- 3 factories for electronics assembly: Alfa RPAR, SMD Baltic, NA
- Warehousing and logistics company: suti.lv
- Enclosures and panels: EHT Fabrik
- Powdercoating: Gelaks, Lakron
- Silkscreen: Silmor
- Packaging: Fullbox



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