

“small to medium sized businesses as the motors of innovation in Germany”

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Mechanical Engineering and Metalworking Business Forum

The special role of small and medium sized businesses in Germany

- 99,5 % of all enterprises in Germany are small or medium sized
= over 3 million
- small and medium businesses are
 - less than 249 Employees
 - or are family owned or owner-managed
 - or have less than 50 million in sales
- Provide most apprenticeships and provide Education for young students
- Make Germany one of the top export countries in the world

Innovation in Germany

- 67.437 Patents claimed in 2019
- Germany is just behind the USA when it comes to innovation

the Difference:

Innovation in the USA comes mainly from giant companies

Innovation in Germany comes mainly from small to medium sized companies

The Mechanical Engineering Branch in Germany

- Mechanical Engineering and Automotive engineering are Germany's biggest branches
- 6.653 businesses belong to the branch of Mechanical Engineering Maschinenbau
- 2018 the Mechanical Engineering Branch had a revenue of 280 billion Euros
- current Challenges include:
 - Corona Pandemic (predicted decline of production this year is 17 percent)
 - Digitalisation
 - Competition from USA and China

Who are we?

BVMW - The German Association for Small and Medium-sized Businesses

- We represent the interests of over 20.000 enterprises
- 300 representatives in Germany
- Over 60 external offices in almost 100 countries.

What we do:

- Lobbyism
- Events
- Information
- **Networking**

Contact us

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