



France-Latvia Business Webinar

MEDEF International France-Latvia Business Council's meeting with

Mr. Mārtiņš STAĶIS – Mayor of Riga

Mr. Jurgis MIEZAINIS - Parliamentary Secretary of the Ministry of Economy

Mr. Ian BROWN, Associate Director, Head of Baltics, EBRD

Co-chaired by

Mr. Frédéric TROJANI

Chairman of the France-Latvia Business Council of MEDEF International Executive Vice President of IN Groupe

And

Mr. Gérard WOLF

Chairman of MEDEF International's Sustainable City task force Chairman of BRICS Access

TUESDAY, MARCH 2ND, 2021 – FROM 10:00 TO 11:30 (PARIS TIME) Webinar Working language: English

PROVISIONAL AGENDA

9:50	Opening of the webinar for the participants (contact: pbonnat@medef.fr)
10 : 00 – 10 : 05	Opening of the meeting and welcoming words by Mr. Frédéric TROJANI, Chairman of MEDEF International's France-Latvia Business Council, Executive Vice President of IN Groupe
10 : 05 – 10 : 10	Opening remarks by Mr. Gérard WOLF , Chairman of MEDEF International's Sustainable City task force, Chairman of BRICS Access: the opportunities of the field of sustainable cities
10 : 10 – 10 : 15	Opening remarks (<i>pre-recorded video</i>) by Mr. Franck RIESTER , Minister delegate for Foreign Trade and Attractiveness (French Republic)
10 : 15- 10 : 20	Opening remarks by Mr. Jurģis MIEZAINIS, Parliamentary Secretary of the Ministry of Economy (Republic of Latvia)

10 : 20 - 10 : 30	URBAN PLANNING IN RIGA Keynote speech by Mr. Mārtiņš STAĶIS, Mayor of Riga (<i>pre-recorded video</i>) Complementary remarks by Ms. Inese ANDERSONE, Chair of the City development committee at Riga City Council
10 : 30 – 10 : 45	OPPORTUNITIES OF COOPERATION Keynote speech by: - Mr. Kaspars ROŽKALNS, Director of LIAA - Ms. Solvita GULBE, Head of LIAA's representative office in France
10 : 45 – 10 : 55	EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT (EBRD)'S ACTIVITIES IN LATVIA Presentation by: - Mr. Ian BROWN, Associate Director, Head of Baltics, EBRD - Mr. Vladislavs MOTROHINS, Principal Banker, EBRD
10 : 55 – 11 : 20	Questions and testimonies from French and Latvian companies, moderated by Mr. Gérard WOLF , Chairman of MEDEF International's Sustainable City task force, Chairman of BRICS Access
11 : 20 – 11 : 25	CLOSING REMARKS Mrs. Aurélie ROYET-GOUNIN, Ambassador of France to Latvia Mr. Eduards STIPRAIS, Ambassador of Latvia to France
11 : 25 – 11 : 30	Closing remarks by Mr. Frédéric TROJANI, Chairman of MEDEF International's France-Latvia Business Council, Executive Vice-President of IN Groupe, and Mr. Gérard WOLF , Chairman of MEDEF International's Sustainable City task force, Chairman of BRICS Access