



# HEALTH AND WELLNESS WEEK

## 30 JANUARY-5 FEBRUARY 2022

### EXPO ENQUIRY: How can we create a healthy, happy world?

The global pandemic has tested our interconnected world. Expo presents an important moment in time where governments, subnational actors, and international organisations can convene to design an inclusive, crisis-proof global health system fit for the future, while showcasing the latest innovations in mHealth and medical technology that are transforming the way communities access healthcare and averting disease outbreaks. The programme also examines how innovation and investment in health and wellness can contribute to a healthier, happier global society.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	<p><b>Cultures in Conversation   Traditional Healing: Alternative Medicine in Indigenous Communities</b></p> <p>As alternative medicine becomes more mainstream, the important role it has played for millennia in community health and healing is often not given the attention it deserves. This event provides a platform to showcase traditional health and medicine in indigenous communities around the world.</p>		✓	<p><b>Co-Curate Participate:</b></p> <ul style="list-style-type: none"> <li>- Nominate a panelist</li> </ul>
	<p><b>Flip Your Worldview   Global Goals</b></p> <p>Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'Health and Wellness' for more fact-based worldviews.</p>	✓		<p><b>Participate:</b></p> <ul style="list-style-type: none"> <li>- Submit case studies</li> </ul>
	<p><b>Dignified Storytelling   Health and Wellness</b></p> <p>Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about community health workers and traditional health and medicine; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.</p>	✓		<p><b>Participate:</b></p> <ul style="list-style-type: none"> <li>- Nominate a storyteller</li> </ul>
	<p><b>Women's Pavilion Programme   Women of Arabia/Islam</b></p> <p>True stories and accounts of women leading the way in health, healthcare and nutrition from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.</p>	✓		<p><b>Participate:</b></p> <ul style="list-style-type: none"> <li>- Speaker</li> <li>-Audience</li> </ul>
	<p><b>World Majlis   Understanding the chemistry of happiness: Mental health and the science of happiness (Next Gen)</b></p> <p>One in four people suffers from mental health issues every year. What factors contribute to happiness? Will the stressors in our Fourth Industrial Revolution lives exacerbate the mental health crisis by making us more isolated from human contact? Will the solution to this come from technology too? This World Majlis session seeks to answer these questions, through a lively conversation that brings together interesting thought leaders and young adults.</p>		✓	<p><b>Co-Curate Participate:</b></p> <ul style="list-style-type: none"> <li>- Speaker</li> <li>- Audience</li> </ul>

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LEAVE NO ONE BEHIND	<b>SDG   Celebrating Unsung Heroes</b> Celebrating and recognising the contributions of health workers and first respondents in our communities, as they've come to light in the wake of the current global pandemic. This event spotlights the vital role of frontline health workers in advancing national and global health targets and in keeping communities safe and healthy.	✓		<b>Participate:</b> - Speaker - Audience
	<b>SDG   Closing the Gap on SDG3: Innovating mHealth for Delivery in Development Contexts</b> Bringing together youth, practitioners, intergovernmental organisations, start-ups, academics, and awardees of Expo's Global Best Practice Programme to share ideas, create networks, and develop viable solutions working to achieve the SDGs.		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Women's Pavilion Programme   Women in Development</b> Exploring the central role women play in sustainable development, with a particular emphasis on the health sector. Voices of women as agents of change from various perspectives will be spotlighted.	✓		<b>Participate:</b> - Speaker - Audience
	<b>Expo Live Regular Programming Series   Women Igniting Change</b> If history is a guide, the rising Fourth Industrial Revolution tide won't lift every boat. Can emerging economies reap the benefits of the Fourth Industrial Revolution without being connected? If not, how do we plug in literally everybody? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.	✓		<b>Participate:</b> - Speaker
	<b>Expo Live Regular Programming Series   Power of Determination</b> The power of Determination will embrace social inclusion and accessibility in our everyday.	✓		<b>Participate:</b> - Speaker
	<b>Expo Live Regular Programming Series   Tech for Good</b> Examines how disruptive grassroots technology can improve our lives.	✓		<b>Participate:</b> - Speaker
	<b>Expo Live Regular Programming Series   Next Gen Humans</b> Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work	✓		<b>Participate:</b> - Speaker
THRIVE TOGETHER	<b>Business Forum   Opportunities in Health &amp; Wellness</b> The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to the health and wellness sectors. The forum will also be an opportunity for partners to have meaningful conversations around telemedicine that ultimately foster knowledge transfer and business opportunities.		✓	<b>Co-Curate Participate</b>
	<b>Expo Live   Panels and Networking</b> Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.		✓	<b>Co-Curate Participate</b>

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LIVE IN BALANCE	<b>World Majlis   Human and Planetary Health: Blurred Boundaries</b> Raising global awareness that polluting the planet eventually pollutes its tenants This World Majlis session seeks to answer on what we can do to create positive impact on the planet and in turn support our own wellbeing and how we reconcile human development and planetary health?		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Expo Live Regular Programming Series   Man &amp; Nature</b> Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		<b>Participate:</b> - Speaker - Audience
	<b>Coming Full Circle   The Next Wave: How to Prevent and Beat Future Pandemics</b> This event will explore the nexus of human, animal and environmental health with a forward looking view on how to prevent, mitigate and respond to any future health and zoonotic disease pandemics. It will look at root causes of the emergence and spread of the novel coronavirus and offers recommendations that can help the global community prevent and respond to future disease outbreaks.		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
	<b>Sustainability @ Expo   Nature's Healing Hands</b> This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable health models with a focus on sustainable health and wellness practices, through their pavilion content, design, programming and operations.		✓	<b>Co-Curate Participate:</b> - Speaker - Audience
VISION 2071	<b>Global Health Diplomacy: A tool for international cooperation?</b> Exploring the challenges and opportunities for the UAE to integrate and mainstream GHD in foreign affairs and international cooperation and leverage it as an effective soft power and development delivery tool; reviewing lessons learnt from UAE's response to the Ebola and COVID-19 crisis aboard. The conversation will also address how as COVID-19 emerges in Africa, GHD represents a strong value-add for the UAE to further engage across Africa – either piggybacking on or in addition to human capital development, foreign aid, etc..	✓		<b>Participate:</b> - Speaker - Audience
	<b>Spotlights on Africa   DRR and Climate Resilient Health in Africa with the CDC</b> An event held under the auspices and leadership of the AUC chairperson. It will present lessons learned and best practices for COVID-19 with a view to make healthcare and communities in Africa more resilient to upcoming pandemics and health emergencies.	✓		<b>Participate:</b> - Speaker - Audience
	<b>Ministerial Dinner</b> Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on health and mark the UAE's Golden Jubilee celebration.	✓		<b>Invite-Only</b>
BEST PRACTICE AREA PROGRAMME	<b>Best Practice Area Programming Slots   Health &amp; Wellness</b> Spotlighting development solutions that have demonstrated improved outcomes for health.	✓		<b>Participate:</b> - Speaker's corner lightning talks Co-create Sessions