

Roadmap to Your Smart Business

Speakers

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Aldis Greitans – MBA Program Director at Riga Business School. Before joining the fintech industry in 1999 Aldis Greitans had spent seven years in different managerial and executive positions in Latvian banking. From 1999 he served as the CEO of Nacionālais Maksājumu Centrs (later Itella Information and OpusCapita) and as the chairman of supervisory councils of several companies of Itella/OpusCapita group. From 2012 till 2015 Aldis Greitans was a member of the supervisory council of Citadele Banka.

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Aleksandrs Parfinovics – CIMA, co-founder and CEO of Naco Technologies. Co-founded a deep-tech start-up in 2010. Made an exit to a large corporate. Knows both worlds of innovative start-ups and corporates.

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Lauma Muizniece - the Director of Technology Department – at the Investment and Development Agency of Latvia – organisation actively involved in supporting and facilitating knowledge and technology transfer and entrepreneurship in Latvia. Commercialisation of research and intellectual property management are her fields of expertise that she has developed by working with and within research organisations.

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