

**Latvia-France Business Forum**  
**Riga, Latvia**  
**15.09.2021.**

10.20-11.00	Registration. Welcome coffee	HALL: ARDEN + MAREMMANO
11.00-11.50	<b>Opening session by official delegates of the Republic of Latvia and France</b>	
	Moderator: <b>Ms. Solvita Gulbe</b> , <i>Head of the Representative Office in France, LIAA</i>	
	<b>Opening remarks by:</b>	
	<b>Mr. Jānis Vitenbergs</b> , <i>Minister for Economics of the Republic of Latvia</i>	
	<b>Mr. Franck Riestler</b> , <i>Minister Delegate for Foreign Trade and Economic Attractiveness of the Republic of France</i>	
	<ul style="list-style-type: none"> <li>• <b>Business perspectives between Latvia and France by :</b>  <b>H.E. Mr. Eduards Stiprais</b>, <i>Ambassador Extraordinary and Plenipotentiary of the Republic of Latvia to the French Republic</i>  <b>H.E. Ms. Aurelie Royet-Gounin</b>, <i>Ambassador Extraordinary and Plenipotentiary of the French Republic to the Republic of Latvia</i></li> <li>• <b>Presentation “Mission Latvia: new business opportunities”:</b>  <b>Mr. Kaspars Rožkalns</b>, <i>Director of Investment and Development Agency of Latvia,</i></li> <li>• <b>Presentation &amp; Introduction of French business delegation</b>  <b>Ms. Géraldine Lemblé</b>, <i>Deputy CEO at MEDEF International</i></li> </ul>	
	Closing remarks by Moderator	
11.50-12.20	Coffee break and participant division into panel discussions	
12.20-13.50	Panel Discussions	

**PANEL DISCUSSION 1: SMART CITIES**

HALL: APPALOOSA

Introduction and moderator: **Ms. Inese Andersone**,

*Head of the City Development committee, Riga City Council*

**Smart Cities for connected communities:**

- Urban development and sustainable transport  
**Mr. Kaspars Briškens** *Head of Strategy & Development at Rail Baltica* and  
**Mr. David Boulet**, *Operations and business director, Egis Ltd*
- City reinvention with Technologies during & after COVID-19  
**Ms. Justīne Panteļejeva**, *Head of Vividly Urban* and **Mr. Cyrille Gabory**, *SIRADEL*,  
Presentation “A transversal approach to facilitate the territory transformation and planning – Digital Twin for smarter cities”
- Co-working between companies and innovators to create Smart Cities  
**Dr. Kaspars Ozols**, *Deputy Director Of Development at Institute of Electronics & Computer*,  
Presentation “Research organizations as key enablers for advanced smart city solutions”
- New Governance for innovative infrastructure, economic recovery  
**Mr. Jérôme GIACOMONI**, *Chairman Groupe Aerophile*,  
Presentation “How to fight for a better air quality ? an exemple of citizenship awareness and technology innovation”

**PANEL DISCUSSION 2: DIGITAL ECONOMY**

**HALL: ARDEN + MAREMMANO**

Moderation: **Ms. Solvita Gulbe**, *Head of the Representative Office in France, LIAA*

Moderation: **Mr. Bertrand Le Tallec**, *Head of the Economic service for Baltic countries, Embassy of France*

Introduction: **Mr. Gatis Ozols**, *Deputy State Secretary for Digital Transformation, Ministry of Environmental protection and regional development*

**Digital economy and transformation:**

- Partnership between private and public sector collaboration of wireless networks  
**Mr. Juris Binde**, *the President of Latvian Mobile Telephone (LMT)* and  
**Mr. Eric Sabatier**, Senior Vice-President, *Bureau Veritas*
- Acceleration of 5G in Europe  
**Mr. Neils Kalniņš**, *Business Development at Electronic Communications Office of Latvia (VAS "Elektroniskie sakari")*
- IoT solution development  
**Mr. Deniss Truhanovs**, *Head of Innovation, MikroTikls Ltd*
- The future of work in the digital era  
**Mr. Guillaume Cairou**, *Didaxis Ltd*
- Removing language barriers in digital economy  
**Mr. Andrejs Vasiljevs** *CEO of the language technology company "Tilde" TILDE*
- Accelerating Innovation Through Digitalization  
**Ms. Aiga Irmeja**, *Executive director of Latvian IT Cluster / Digital Innovation Hub*

**PANEL DISCUSSION 3: MILITARY, SECURITY & DEFENCE**

**HALL: BUSINESS AREA FALABELLA**

Moderation: **Ms. Elīna Egle-Ločmele**, *Co-Founder and Chairwoman of the Board at Federation of Security and Defence Industries of Latvia*

**Technologies and defence industry:**

- What 5G means to the military  
**Mr. Ingmārs Pūķis**, *Vice President of Latvian Mobile Telephone (LMT)*
- The Technological Innovation Challenges in Defence  
**Mr. Yann Siquin**, *Axon Cable*
- The role of Private military companies representatives of MBDA  
**Ms. Barbara Reato**, Sales manager  
Presentation "Defense Complex Systems: a booster for Industrial Cooperation"
- Public -private networking in defence industry  
**Mr. Stéphane Moinard**, *Head of International Cooperation Department, Defence Innovation Agency*  
Presentation: Innovation policy in the French Ministry for Armed Forces

**13.50-14.50**      **Business lunch**

**14.50-16.00**      **B2B & B2G meetings, depending on the individual visit agendas and requests of the companies**

**HALL: ARDEN + MAREMMANO**