




The 9th International Electric Vehicle Expo (IEVE)


Virtual Exhibition Usage Guide

*Note: The usable site is currently a beta-version pilot website

2022.5.3 (Tue) – 8.31 (Fri)

1. The 9th International Electric Vehicle Expo (IEVE) Virtual Exhibition Features and Overview

 Date: 5/3 - 8/31 of 2022

 Location: The International Electric Vehicle Expo Official Website (English and Korean, translations offered)

Pilot Link: 203.242.210.81

3000+

8 Years of Know-how:

- Networking expertise in the electric vehicles and energy industries
- Over 3000 Databases (DBs)

30+

A Global Business Foothold:

- **Over 30 Nations'** Buyers Will Attend IEVE
- Business opportunities at home and abroad

3+

3 Month Duration

- Real-time business with potential partners anytime, anywhere

By participating, you will be among **1 million** businesses that will gain IEVE's assistance in marketing and PR

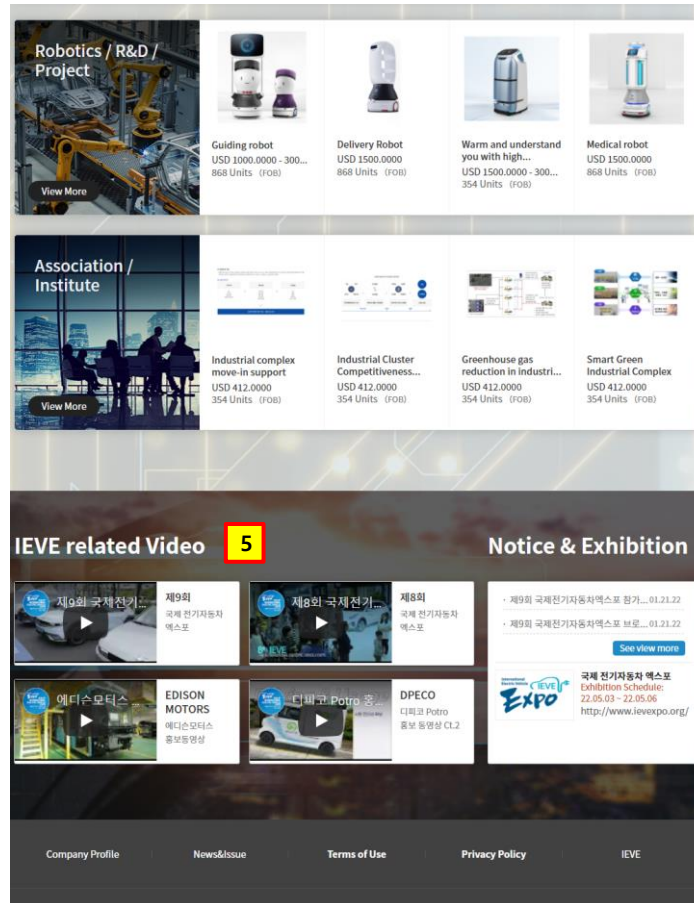
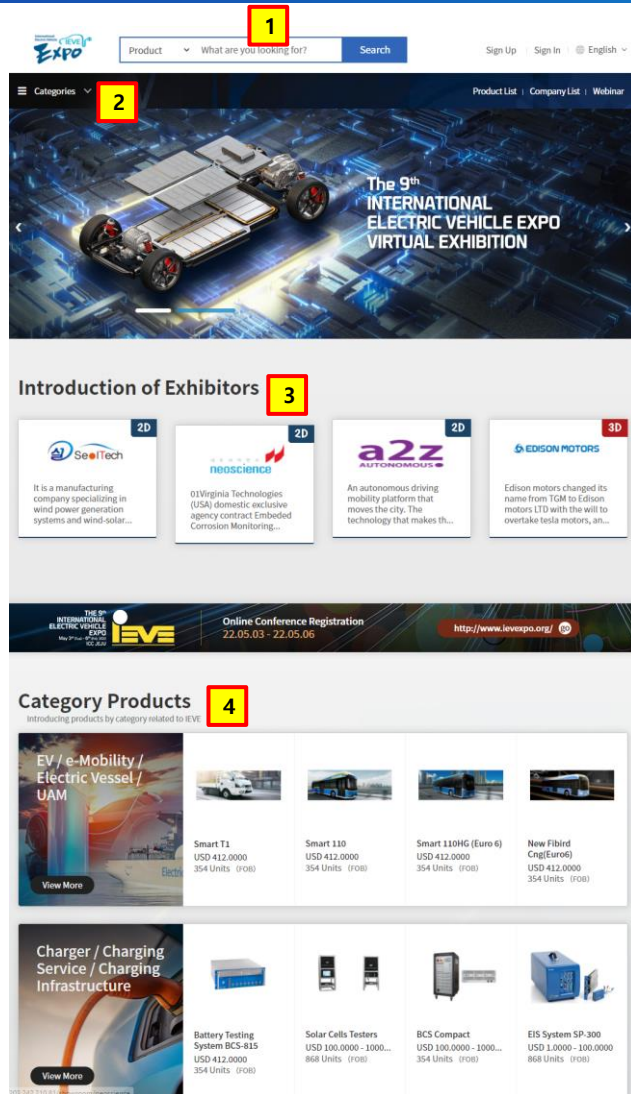
1.

The 9th International Electric Vehicle Expo Virtual Exhibition Features and Overview

✓ Main Points

- ① After the emergence of COVID-19, IEVE promptly held virtual exhibitions to revitalize the EV industry and expand sales channels for small and medium-sized enterprises (SMEs).
- ② There are many other virtual exhibition models in Korea, but they usually go no further than hosting online events.
- ③ However, the 9th International Electric Vehicle Expo's virtual exhibition aims to create actual business partnerships and transactions.
- ④ Participating firms can freely modify and update virtual booths; and information necessary for exporting can be displayed first.
- ⑤ Buyers and visitors can search for desired products or companies, meet, and inquire (chat) with them in real time
- ⑥ IEVE's virtual exhibition will be a fast-paced, web page-based event;. It will offer easy access to the event's virtual format, without the need for the separate installation of specialized equipment or programs.
- ⑦ As for general booths (2D), small and medium-sized companies can use these as web and as e-trading platforms that are focused on product sales.
- ⑧ As for special booths (3D), a certain number of companies in specific institutions and/or associations can create these in the form of pavilions.

2. Main Screen (Configuration)



Description

- Screen Description
- Main Screen

1. Search

- After choosing between "Product" or "Company", you can conduct a search.
- If you search by "Product", detailed product information can be found
- You can also search for firms by searching by "Company"

Notes

Search by product or company is optimized for the convenience of users (If you search by product, you can directly access the company that corresponds to the product)

2. Category

- 7 product categories exist
- It is possible to search for products within these categories

3. Participating Companies

- Participating companies are displayed, and you will be transferred to a company's virtual booth upon clicking on the company.
- Company exposure will begin with the companies with the least number of views.

4. Products by Category

- Products by the 7 categories are randomly displayed

5. Exhibition Video/Notice

- This section shows 4 videos related to the International Electric Vehicle Expo (IEVE)

2. Main Screen (Virtual Booth Navigation – By Product)

The screenshot displays the CIEVE EXPO main screen. At the top, a search bar (1) contains the text 'Product' and 'What are you looking for?'. Below it, a navigation bar (2) includes 'Product List', 'Company List', and 'Webinar'. The main content area shows search results for 'robot' (3), listing four products: 'Medical robot', 'Warm and understand you with hi...', 'Guiding robot', and 'Delivery Robot'. Each product listing includes a price, minimum order, and a 'neoscience' company profile (4) with 'Inquiry', 'Chat', and 'Video Consultation' buttons. A blue sidebar on the left features 'Recently viewed products' and an 'Introduction of Exhi' section with a '2D' badge and 'SeoITech' logo.

Description

o Screen Description

- Main Screen: Company Information

1. Product Search

- You can search by product
- Even if the search is not done by a complete word, a product can be found with concepts related to the words of the product.

2. Product List Search

- You can view the full list of a participants' products

3. List of Related Products

- A list of searched products is displayed. You can see product information after clicking on a certain product.

4. Virtual Booth

- You can move to the company booth of the pertinent product

2.

Main Screen (Virtual Booth Navigation Instructions– Company Level)



Product What are you looking for? Search

Sign Up Sign In English

Categories

Product List Company List Webinar

Company(s) : 4

edison motors

3D

Edison motors changed its name from TGM to Edison motors LTD with the will to overtake tesla motors, and is striving to grow into a global electric vehicle company.

Main Products :
smart 110



148, Saneopdanji-gil,
Sudong-myeon, Hamyang...

055-960-3420

customerservice@edisonm
otorsev.com

Inquiry Chat

Video Consultation

neoscience

2D

01Virginia Technologies (USA) domestic exclusive agency contract
Embedded Corrosion Monitoring System
12Materials Mates (Italy) domestic exclusive agency contract...

Main Products :
Battery Testing System BCS-815



98, Gasan digital 2-ro,
Geumcheon-gu, Seoul

02-2026-8260

neo@neoscience.co.kr

Inquiry Chat

Video Consultation

Seoltech

2D

It is a manufacturing company specializing in wind power generation systems and wind-solar inverters in the field of renewable energy.



29, Seongseogongdanbuk-
ro 65-gil, Dalseo-gu, Daegu

Description

Screen Description

- Company List Screen

1. Company List

- Upon clicking "Company List", you can move to the screen below.

2. 3D Booth

- Upon clicking, you will go to the 3D booth if the firm offers a 3D booth

3. 2D Booth

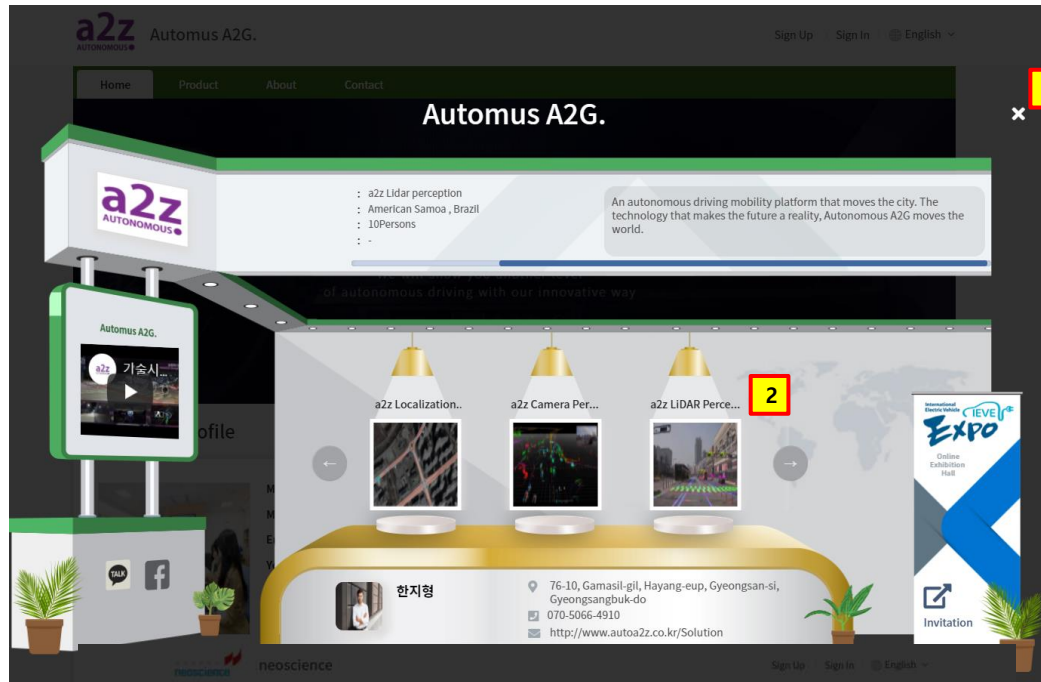
- Upon clicking, you will go to the 2D booth if the firm offers a 2D booth

IEVE re



3. 2D Booth

* A Type



* B Type



Description

o Screen Description

- Company mini-homepage (2D)

1. X

- When clicked, the 2D booth closes; You will be redirected to the company's mini-homepage, where you can see information about the company, product, etc.

2. Products

- When clicked, you will be transferred to the product detail screen and can view the company's products' information

3. B Type

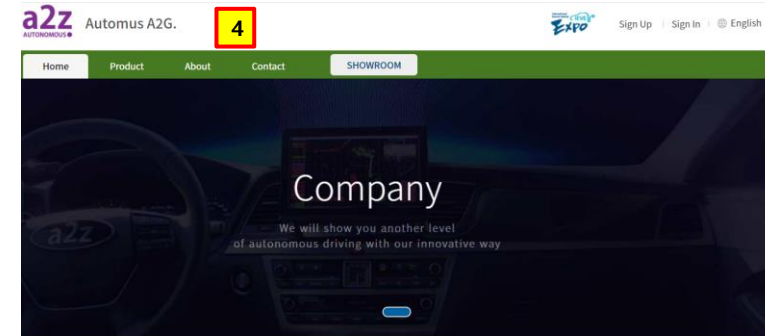
- This screen is shown for B Type companies

4. Firm Mini-Homepage

- After closing the 2D window, you can find the firm's mini-homepage screen
 - This page lets you view company-specific information, products, people in charge, and other pertinent information.

* Notes

- On mobile devices, only the mini-homepage is visible (ie. the 2D Booth is not visible)
 - On mobile devices, the 3D depiction will still be shown



o Company Profile

Main Products : a2z Lidar perception
 Main Markets : American Samoa , Brazil
 Employees Total : 10Persons

4. 3D VR Booth

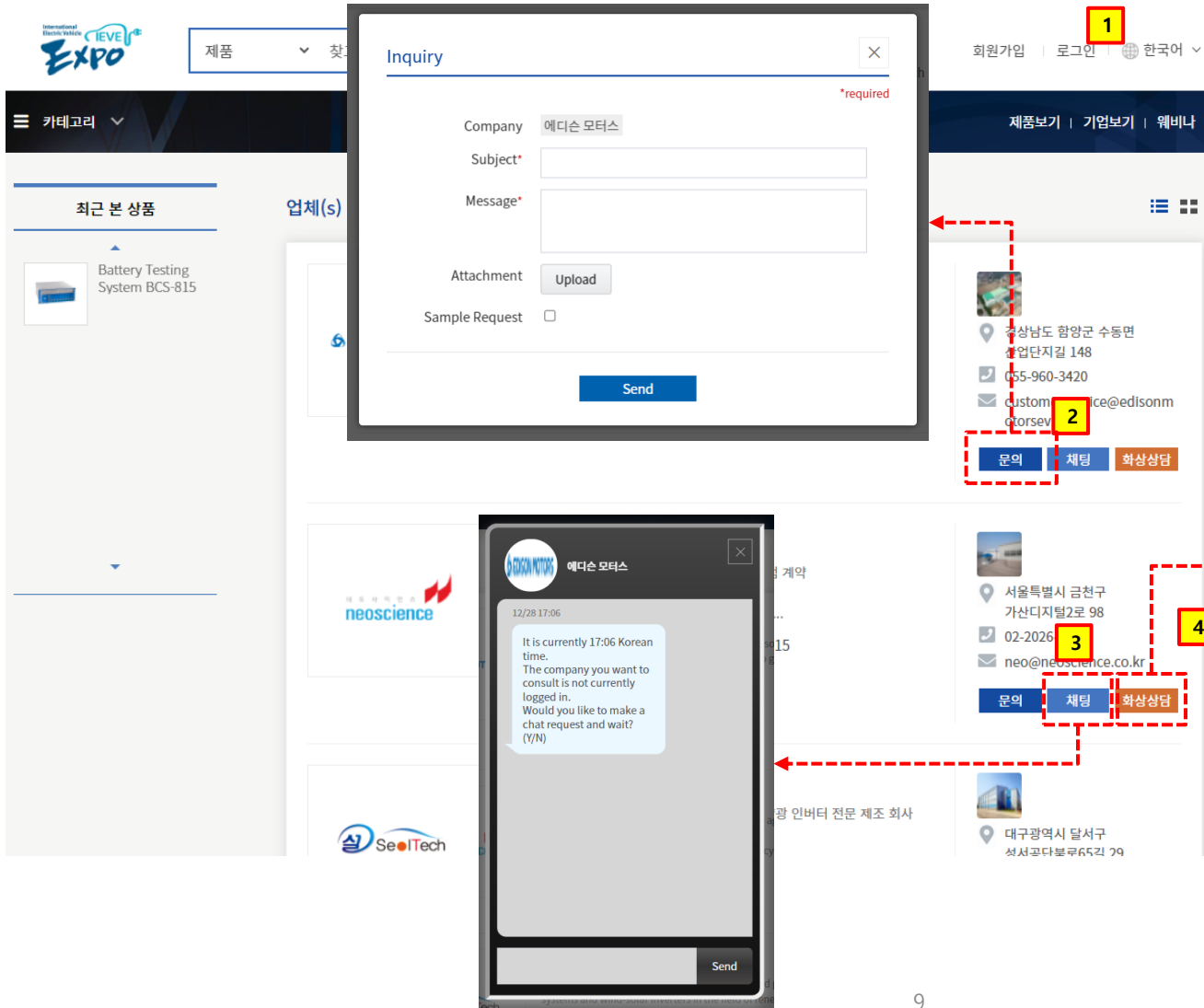
* A Type

Description
<ul style="list-style-type: none">o Screen Description<ul style="list-style-type: none">- Company Mini-Homepage (3D VR Booth)
1. Video <ul style="list-style-type: none">- Company-prepared videos will appear
2. Pictures <ul style="list-style-type: none">- Pictures with company product information will appear
3. Company Information <ul style="list-style-type: none">- A company introduction, along with other information, will appear
4. "Contact Us" <ul style="list-style-type: none">- Currently, only the "Inquiry" function has been implemented- Chat, video consultation, and other action items for contacting companies are expected to be offered at a later date



5. Interaction Interface

* Company List/ Product List/ All Information Provided in the Product Details



Description

o Screen Description

- Company List

1. Login

- The feature requires you to login, and it is provided to buyers.
- Buyer login information : buyer123@naver.com / test1234!

2. Inquiry

- You can leave an inquiry (via a fill-out form) to the company in the following popup.
- If you register an inquiry, the company can log in, view it, and respond to it on "My Page."

3. Chat

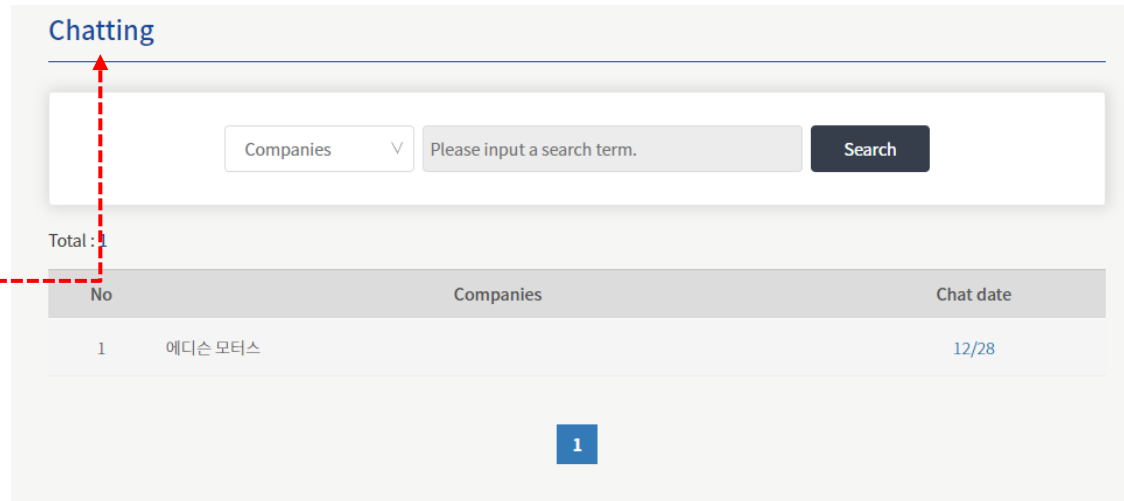
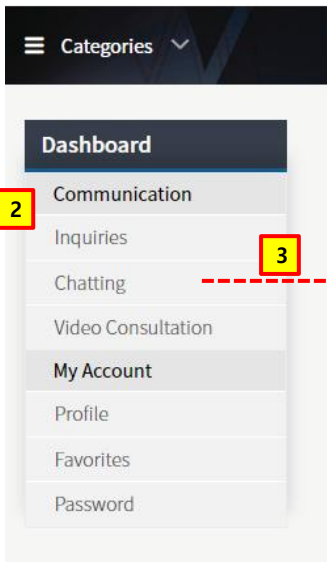
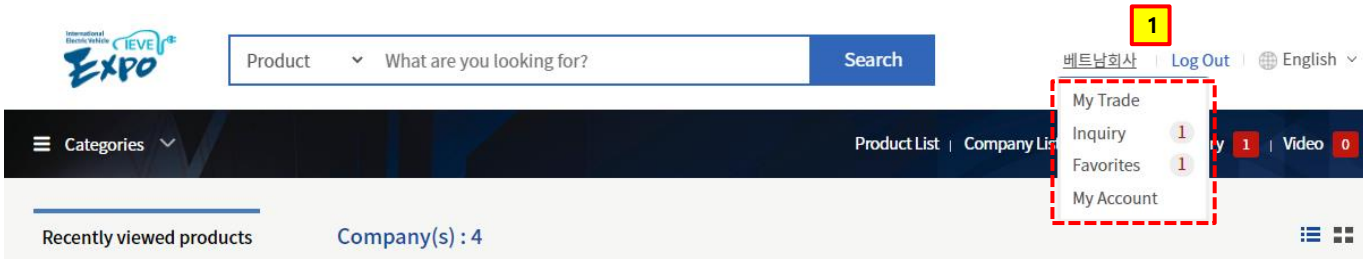
- Provides a real-time chat function with a representative from the company
- The function will be through a fill-out form. But both parties must be logged in at the same time and take mutual action

4. Video Consultation

- This allows an interested party to apply for a video consultation with the company, ask questions about the consultation to the company, and receive a video consultation URL.

6. My Page (Buyer)

* Buyers



Description

o Screen Description

- This is the buyers' "MyPage"

1. Login

- After a buyer logs in, they are transferred to their "My Page"

2. Menu

- You can view the details of functions exchanged with companies; including "Inquiry", "Chatting", and "Video Consultation"

- In "My Account", buyers can set their own profiles

3. Chatting

- You can view any list upon clicking the corresponding menu..

- You can see more details upon clicking the list

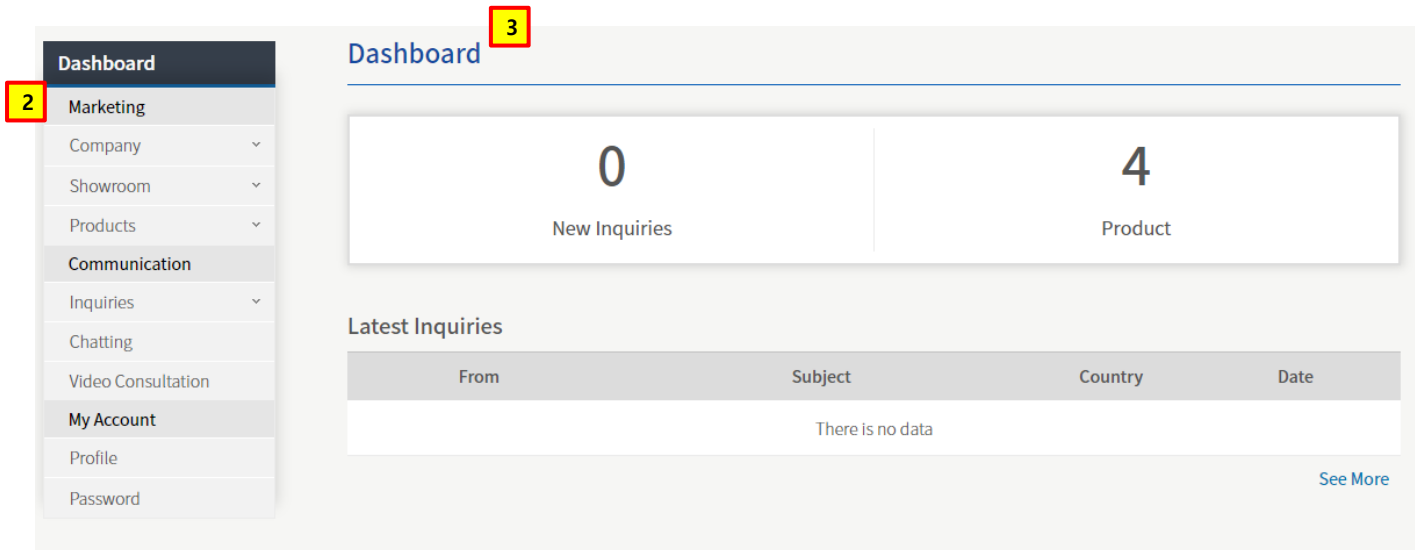
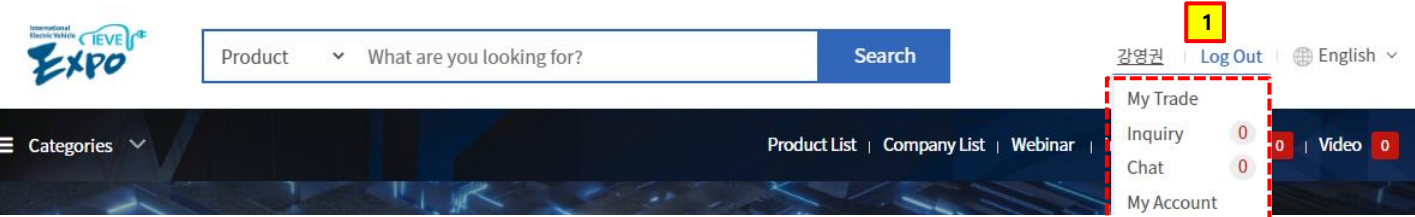
* Notes

- For buyers, membership registration is simple..

- Thus, they can use this page after submitting their member registration. (However, there is an e-mail verification, so they must use their own e-mails.)

7. My Page (Firm)

* Company



Description

o Screen Description

- Companies' "MyPage"

1. Login

- After a firm logs in, they will be redirected to this "My Page"

2. Menu

- In the Marketing menu; you can edit the "Company Information", "Product Management" (register new products), and "Mini-homepage".
- You can also register products directly into "Product Management".
- You can view the details of functions exchanged with buyers such as "Inquiry", "Chatting", and "Video Consultation"
- In "My Account", you can edit the manager's profile

3. Dashboard

- You can view recently registered Inquiries, etc..

*. Notes (Login Information, etc.)

1. Pilot URL : 203.242.210.81 (As it is a development server, the speed is slower than the real server will be...)
2. Test Login Information
 - Buyer : buyer123@naver.com / test1234!
 - Seller (Company : [username])
 - 1) Edison Motors : edisonmotors25
 - 2) Neo Science : neoscience25
 - 3) Seoltech : seoltech1
 - 4) Autonomous a2z : auota2993
 - > Password : christmas25!!! (Applies to all sellers)