



Future Tech Event

OMAN'S 1ST  VIRTUAL EXPO AND SUMMIT

 07-08 OCTOBER 2020

 SULTANATE OF OMAN

ORGANISED BY



مسقط اكسبو
MUSCAT EXPO

CONFERENCE PARTNER



WHITE PAPER
SUMMITS



EVENT OVERVIEW

EXPOrience the Future

Future Tech Event (FTE) is Oman's First Virtual Expo and Summit, taking place from 07-08 October 2020 which allows you to stay connected in a new way. We are committed to keep this event engaging by getting all the attendees involved through live interactions and direct one-on-one meetings by utilizing the latest and state of the art virtual event technologies available today.

The Event is a premier, most anticipated and must attend one, showcasing the latest ICT products and services, hi-tech gadgets, consumer electronics and cutting-edge smart technology across all sectors, with unique launches, exciting interactive features and innovative solutions by top developers, manufacturers, retailers and international brands from the local, regional and global market.

Future Tech is specially designed to provide maximum opportunities to the stake holders - sponsors, exhibitors and visitors at this premium event which is pegged to other top technology exhibitions taking place in the MENA region.

The core focus of the Summit is to share and discuss a broad spectrum of presentations and case studies that will ensure the awareness and understanding of the latest market trends along with educating and enlightening the attendees about ways in which they can adapt to the demands of the digital and technological revolution.

The main objective of the Event is to connect exhibitors to their target audience, collaborate business partnerships and aspire to further development.



A NEW WAY TO EXPERIENCE AN EXHIBITION

“ A virtual event works very much the same as our in-person events, with many of our physical features transferring across to the digital experience. The Event will run for 48 Hours to make sure global attendance from all time zones. ”

SPONSORS AND PARTNERS

PLATINUM SPONSOR



STRATEGIC PARTNER



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وزارة التقنية والاتصالات
Sultanate of Oman
Ministry of Technology and Communications



ASSOCIATIONS

جمعية المصارف العمانية
Oman Banks Association



MEDIA PARTNERS

Ambidextr



HAPTIC



KEY SPEAKERS



Ali Hassan Moosa

Chief Executive Officer
Oman Banks Association

*Topic: Generation Z and the future
of Banking*



Arun Sharma

Director
DBT Mission, Government of India

*Topic: Biometric Payments in Social
Benefits: Indian Experience*



Hector Upegui

Worldwide Market Development
Executive
IBM Watson Health

*Topic: The 6 elements of care
transformation: an International
Experience*



Dr. Jassim Haji

President
**Artificial Intelligence Society
of Bahrain**

*Topic: Artificial Intelligence post
pandemic*



Jorge Sebastiao

Executive Board Member
Global Blockchain Organization



Khalid Ghaloua Adine

Head of Digital Healthcare Industry
ETISALAT

*Topic: Accelerating Digital
Transformation in Healthcare:
A response to COVID19*



Mohammad Ghazi

Business Manager
Siemens Healthineers

*Topic: Advance technologies for
COVID19 detection and prevention*



Shelli Brunswick

Chief Operating Officer
Space Foundation



Dr. Zahra Rashid Al Rawahi

Director of Innovation Capacity
Building
The Research Council

*Topic: Toward a National Strategy of
Artificial Intelligence in Oman*

AGENDA

Generation Z and the future of Banking



Ali Hassan Moosa

Chief Executive Officer

Oman Banks Association

Biometric Payments in Social Benefits: Indian Experience



Arun Sharma

Director

DBT Mission, Government of India

The 6 elements of care transformation: an International Experience



Hector Upegui

Worldwide Market Development Executive

IBM Watson Health

Artificial Intelligence Post Pandemic



Dr. Jassim Haji

President

Artificial Intelligence Society of Bahrain



Jorge Sebastiao

Executive Board Member

Global Blockchain Organization

Accelerating Digital Transformation in Healthcare: A Response to COVID19



Khalid Ghaloua Adine

Head of Digital Healthcare Industry

Etisalat

Advance Technologies for COVID19 Detection and Prevention



Mohammad Ghazi

Business Manager

Siemens Healthineers



Shelli Brunswick

Chief Operating Officer

Space Foundation

Toward a National Strategy of Artificial Intelligence in Oman



Dr. Zahra Rashid Al Rawahi

Director of Innovation Capacity Building

The Research Council



EXHIBITION HIGHLIGHTS



5G



Artificial Intelligence



Blockchain



Cyber Security



Digital Transformation



Drones & UAV



Ecommerce



IOT



Mobile APP



Robotic Process Automation (RPA)



Telecom



3D Printing



Computer Hardware and Software



Consumer Technologies



Covid19 Solutions



Digital Marketing and Social media



Electronics



Fintech



Future Mobility



Gaming



Industry 4.0



Retail Tech



Smart City



Smart Homes and Workplace



Startups



VR/AR/MR



Education Technology



WorkTech

*Note: The Expo Profile list is not exhaustive and is intended to serve as a guide only.

UNIQUE OFFERINGS



PRODUCT SHOWCASE

Present new products and services in the Product Showcase. Similar to on-stand presentations, you can showcase your products and services.



EXHIBITOR VIRTUAL BOOTH

Similar to a live event, you will have a presence at Future Tech.



GENERATE NEW LEADS

The meetings function within the Event lets you to connect with the highest level of tech trade industry professionals with direct purchasing power.



WATCH LIVE

Watch presentations, fireside chats and panel discussions from top industry thought-leaders all day, every day!



1-2-1 MEETINGS

Use our innovative virtual event to connect and share ideas. Schedule individual meetings and network with industry professionals.



DISCUSS

Comment and question in real time. Spark conversations with your fellow attendees.



WEBINARS AND ROUND-TABLES

Attend live sessions debates and forums from industry experts covering a range of key areas.



ON-DEMAND

Missed a session? Catch-up in your own time through our on-demand service. Imagine FTE Virtual Netflix.

VIRTUAL EVENT BENEFITS



Cost Effective: No Travel related, Hotel or Stand Construction expenses



Reach global audiences with no need for Commute/Travel



Zero Risk: Stay Home, Stay Safe and Stay Connected



Knowledge Expansion: Meet the experts, learn about new market trends, listen to our Industry leaders and share your ideas



Engage Participants in real-time Using Audio/Video Chat



Enable Attendees to access the Event on-the-go, from any device



Collect Custom Registration Information from Attendees



Measure Engagement, Turnout and ROI with Detailed Reports



Reduced Carbon Footprint in comparison to Physical Fairs

WHY SPONSOR

Design Customized Sponsorship Packages Best Suited to Your Organization Requirements and Budget

The Future Tech Event presents diverse sponsorship opportunities to create a strong impact and presence. Being a sponsor will raise your company profile, create more brand awareness and enable your company to interact with potential clients before, during and after the Exhibition.



Promote and increase brand image



Reach potential customers



Maximize your participation at the event



Stand out from your competitors



Drive traffic to your stand



Benefit from highly targeted marketing



Achieve multiple business objectives



Gain from integrated PR and media exposure



Display and position your products and/or services



Assured ROI (Return on Investment)



Develop new leads



Highlight your organization's commitment towards the development of this emerging sector



WHY EXHIBIT



LAUNCH
new products and
services



NETWORK with key decision makers
and industry counterparts to
boost your company
profile



SECURE new partnerships
while strengthening
ties with current
associates



DEMONSTRATE and
promote your
technology



APPOINT agents,
seek principles and
dealership
opportunities



INCREASE your
brand visibility



MEET multiple visitors
from across the region



SHOWCASE your company's
accomplishments and
increase brand
awareness



GENERATE new sales
leads and build a
prospective
database

VISITOR

The Event will bring visitors who are key decision makers, high profile government officials, corporates, business leaders from MNCs and SMEs, investors, tech thinkers and dreamers alike, making it a definitive networking platform, where new projects and partnerships are initiated and visionary objectives are implemented. The Visitors will also get the opportunity to learn and update their knowledge, identify and implement advanced global trendsetting and efficient solutions to optimize their business.

INDUSTRY PROFILE



Angel Investors



Automobile



Banking and Finance



Education and Training



Healthcare



Hospitality and Leisure



IT and Telecom



Logistics and Transportation



Manufacturing FMCG



Media and Entertainment



Ministries and Government



Oil and Gas



Real Estate



Retail / FMCG



Security



SMEs



Travel and Tourism



Utilities

* Note: The Visitor Profile list is not exhaustive and is intended to serve as a guide only.



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CONTACT

Please contact us for more information on Sponsorship and Speaking Opportunities, Exhibitor, Delegate and Media Partnership.

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