# Future Tech Event

OMAN'S 1ST VÎRTUAL EXPO AND SUMMIT

**ORGANISED BY** 



**CONFERENCE PARTNER** 





## **EXPOrience the Future**

Future Tech Event (FTE) is Oman's First Virtual Expo and Summit, taking place from 07-08 October 2020 which allows you to stay connected in a new way. We are committed to keep this event engaging by getting all the attendees involved through live interactions and direct one-on-one meetings by utilizing the latest and state of the art virtual event technologies available today.

The Event is a premier, most anticipated and must attend one, showcasing the latest ICT products and services, hi-tech gadgets, consumer electronics and cutting-edge smart technology across all sectors, with unique launches, exciting interactive features and innovative solutions by top developers, manufacturers, retailers and international brands from the local, regional and global market.

Future Tech is specially designed to provide maximum opportunities to the stake holders - sponsors, exhibitors and visitors at this premium event which is pegged to other top technology exhibitions taking place in the MENA region.

The core focus of the Summit is to share and discuss a broad spectrum of presentations and case studies that will ensure the awareness and understanding of the latest market trends along with educating and enlightening the attendees about ways in which they can adapt to the demands of the digital and technological revolution.

The main objective of the Event is to connect exhibitors to their target audience, collaborate business partnerships and aspire to further development.



### A NEW WAY TO EXPERIENCE AN EXHIBITION

A virtual event works very much the same as our in-person events, with many of our physical features transferring across to the digital experience. The Event will run for 48 Hours to make sure global attendance from all time zones.

# **SPONSORS** AND **PARTNERS**

PLATINUM SPONSOR



### STRATEGIC PARTNER











### **ASSOCIATIONS**









### **MEDIA PARTNERS**

















# KEY SPEAKERS

Experience



All Hassan Moosa
Chief Executive Officer
Oman Banks Association
Topic: Generation Z and the future
of Banking



Director

DBT Mission, Government of India
Topic: Biometric Payments in Social
Benefits: Indian Experience



Worldwide Market Development
Executive
IBM Watson Health
Topic: The 6 elements of care
transformation: an International



President
Artificial Intelligence Society
of Bahrain
Topic: Artificial Intelligence post
pandemic



Jorge Sebastian
Executive Board Member
Global Blockchain Organization



Head of Digital Healthcare Industry

ETISALAT

Topic: Accelerating Digital

Transformation in Healthcare:

A response to COVID19



Business Manager
Siemens Healthineers
Topic: Advance technologies for
COVID19 detection and prevention



Shelli Brunswick
Chief Operating Officer
Space Foundation



Director of Innovation Capacity
Building
The Research Council
Topic: Toward a National Strategy of
Artificial Intelligence in Oman

# AGENDA

#### Generation Z and the future of Banking



Ali Hassan Moosa
Chief Executive Officer
Oman Banks Association

### Biometric Payments in Social Benefits: Indian Experience



Arun Sharma
Director
DBT Mission, Government of India

### The 6 elements of care transformation: an International Experience



Worldwide Market Development Executive IBM Watson Health

#### **Artificial Intelligence Post Pandemic**



Dr. Jassim Haji
President
Artificial Intelligence Society of Bahrain



Jorge Sebastiao
Executive Board Member
Global Blockchain Organization

### Accelerating Digital Transformation in Healthcare: A Response to COVID19



Khalid Ghaloua Adine
Head of Digital Healthcare Industry
Etisalat

### Advance Technologies for COVID19 Detection and Prevention



Mohammad Ghazi
Business Manager
Siemens Healthineers



Shelli Brunswick
Chief Operating Officer
Space Foundation

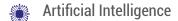
### Toward a National Strategy of Artificial Intelligence in Oman



Dr. Zahra Rashid Al Rawahi
Director of Innovation Capacity Building
The Research Council









Cyber Security

Digital Transformation

Drones & UAV

**Ecommerce** 

丽 IOT

Mobile APP

Robotic Process Automation (RPA)

((%)) Telecom

3D Printing

Computer Hardware and Software

Consumer Technologies



Digital Marketing and Social media

























\*Note: The Expo Profile list is not exhaustive and is intended to serve as a guide only.

# **UNIQUE OFFERINGS**



#### PRODUCT SHOWCASE

Present new products and services in the Product Showcase. Similar to on-stand presentations, you can showcase your products and services.



#### **EXHIBITOR VIRTUAL BOOTH**

Similar to a live event, you will have a presence at Future Tech.



#### **GENERATE NEW LEADS**

The meetings function within the Event lets you to connect with the highest level of tech trade industry professionals with direct purchasing power.



#### WATCH LIVE

Watch presentations, fireside chats and panel discussions from top industry thought-leaders all day, every day!



#### 1-2-1 MEETINGS

Use our innovative virtual event to connect and share ideas. Schedule individual meetings and network with industry professionals.



#### DISCUS

Comment and question in real time. Spark conversations with your fellow attendees.



#### WERINARS AND ROUND-TARLES

Attend live sessions debates and forums from industry experts covering a range of key areas.



#### ON-DEMANI

Missed a session? Catch-up in your own time through our on-demand service. Imagine FTE Virtual Netflix.

# VIRTUAL EVENT BENEFITS



Cost Effective: No Travel related, Hotel or Stand Construction expenses



Reach global audiences with no need for Commute/Travel



Zero Risk: Stay Home, Stay Safe and Stay Connected



Knowledge Expansion: Meet the experts, learn about new market trends, listen to our Industry leaders and share your ideas



Engage Participants in real-time Using Audio/Video Chat



Enable Attendees to access the Event on-the-go, from any device



**Collect Custom Registration Information from Attendees** 



Measure Engagement, Turnout and ROI with Detailed Reports



Reduced Carbon Footprint in comparison to Physical Fairs

# **WHY SPONSOR**

Design Customized Sponsorship Packages Best Suited to Your Organization Requirements and Budget
The Future Tech Event presents diverse sponsorship opportunities to create a strong impact and presence. Being
a sponsor will raise your company profile, create more brand awareness and enable your company to interact with
potential clients before, during and after the Exhibition.



Promote and increase brand image



**Reach potential customers** 



Maximize your participation at the event



Stand out from your competitors



Drive traffic to your stand



Benefit from highly targeted marketing



Achieve multiple business objectives



Gain from integrated PR and media exposure



Display and position your products and/or services



**Assured ROI (Return on Investment)** 



**Develop new leads** 



Highlight your organization's commitment towards the development of this emerging sector







LAUNCH new products and services



NETWORK with key decision makers and industry counterparts to boost your company profile



SECURE new partnerships while strengthening ties with current associates



**DEMONSTRATE** and promote your technology



APPOINT agents, seek principles and dealership opportunities



**INCREASE** your brand visibility



**MEET** multiple visitors from across the region



SHOWCASE your company's accomplishments and increase brand awareness



GENERATE new sales leads and build a prospective database

## VISITOR

The Event will bring visitors who are key decision makers, high profile government officials, corporates, business leaders from MNCs and SMEs, investors, tech thinkers and dreamers alike, making it a definitive networking platform, where new projects and partnerships are initiated and visionary objectives are implemented. The Visitors will also get the opportunity to learn and update their knowledge, identify and implement advanced global trendsetting and efficient solutions to optimize their business.

# INDUSTRY PROFILE

Angel Investors

Automobile

🏛 Banking and Finance

Education and Training

Healthcare

Hospitality and Leisure

IT and Telecom

Logistics and Transportation

Manufacturing FMCG

Media and Entertainment

Ministries and Government

🕻 Oil and Gas

Real Estate

Retail / FMCG

Security

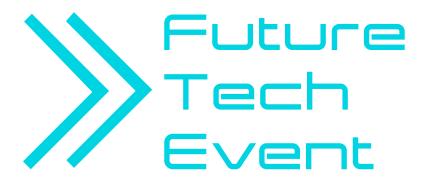
M SMEs

Travel and Tourism

🔙 Utilities

\* Note: The Visitor Profile list is not exhaustive and is intended to serve as a guide only.





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**☎ 07-08 OCTOBER 2020** 

**♥ SULTANATE OF OMAN** 



### CONTACT

Please contact us for more information on Sponsorship and Speaking Opportunities, Exhibitor, Delegate and Media Partnership.

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