

Mini MBA in Innovation and Leadership Schedule (Room 412)

Module	Date	Time	Lectures	Practicums/ Presentations
1. Innovation Attraction	Th Sept 17th	9.00-17.00	<u>Opening of the Program</u> <u>Kickoff Event</u> J. Howard A.Greitāns/V.Sosārs	
	F Sept 18th Sat	9.00-12.00	<u>Kickoff Follow-up /Expectations Session</u> V. Sosārs/A.Greitāns	
		13.00-15.30	<u>Seminar:</u> Innovation Challenges A.Greitāns	
		16:00-18.00	<u>Seminar:</u> Level 5 Leadership C. Rivera	
	W Sept 23rd	18.00-21.00		Innovation Lab Office Hours
	Th Sept 24th	18.00-21.00	<u>Seminar:</u> Innovation and Technology Resources S. Meijere	
	F Sept 25th	9.00-12.00	<u>Seminar:</u> Design Thinking K. Roth	
		13.00-18.00		<u>Innovation Lab:</u> Design Thinking workshop K. Roth
	Sat Sept 26th	9.00-12.00		<u>Innovation Lab:</u> Design Thinking workshop K. Roth
		13.00-18.00		<u>Innovation Lab:</u> Design Thinking workshop K. Roth
	W Sept 30 th	18.00-21.00		Innovation Lab Office Hours
	Th Oct 1st	18.00-21.00	<u>Seminar:</u> Intro to Strategic Management R. Dias	
	F Oct 2nd	9.00-12.00	<u>Seminar:</u> Intro to Lean Start up Science Part I V. Sosārs	
		13.00-15.00	<u>Seminar:</u> Intro to Lean Start up Science Part II V. Sosārs	
		15.30-18.00	<u>Seminar:</u> Data Evidence J. Grēviņš	
	Sat Oct 3rd	10:00-12.00		<u>Innovation Lab:</u> Presentations V. Sosārs
		13.00-14..30		<u>Innovation Lab:</u> Presentations V. Sosārs
		15.00-17.00		<u>Innovation Lab:</u> Presentations V. Sosārs

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2. Innovation Identification and Evaluation	W Oct 14th			Innovation Lab Office Hours
	Th Oct 15th	18.00-21.00	Seminar: Sales and Presentation Skills K. Čerņavska	
	F Oct 16th	9.00-12.00	Seminar: Process Management A. Greitāns	
		13.00-15.00	Seminar: Marketing Strategies V. Kaže	
		15:30-18.00	Seminar: Marketing Channels V. Kaže	
	Sat Oct 17th	10.00-12.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
		13.00-15.00		Innovation Lab: Key Note V. Sosārs, A. Greitāns
		15:30-17.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
	W Oct 21st	18.00-21.00		Innovation Lab Office Hours
	Th Oct 22nd	18.00-21.00	Seminar: Accounting Basics R. Lieksnis	
	F Oct 23rd	9.00-12.00	Seminar: Financial Management R. Lieksnis	
		13.00-16.00	Seminar: Financial Management R. Lieksnis	
		16.30-18.00		Case Study: Suncrip H. Bulmanis
	Sat Oct 24th	10.00-12.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
		13.00-15.00		Innovation Lab: Key Note V. Sosārs, A. Greitāns
		15.30-17.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
	W Nov 4th	18.00-21.00		Innovation Lab Office Hours

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3. Innovation Implementation	Th Nov 5 th	18.00-21.00	Seminar: Change Management and Innovation Sustainability A.Gaile	
	F Nov 6 th	9.00-12.00	Seminar: Negotiation Management A.Gaile	
		13.00-15.30	Seminar: Project Management Tools R. Dias	
		16.00-18.00	Seminar: Role of Art in Innovation L. Kristberga	
	Sat Nov 7 th	10.00-12.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
		13.00-14.30		Innovation Lab: Key Note V. Sosārs, A. Greitāns
		15.00-17.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
	W Nov 11 th	18.00-21.00		Innovation Lab Office Hours
	Th Nov 12 th	18.00-21.00	Seminar: Customer Relationship Management V. Kaže	
	F Nov 13 th	9.00-12.00	Seminar: Value Based Leadership C. Rivera	
		13.00-16.00	Seminar: Intellectual Property Management Ingrīda Kariņa - Bērziņš	
		16.00-18.00	Seminar: Ethical Decision Making A. Zakatistovs	
	Sat Nov 14 th	10.00-12.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns
		13.00-15.00		Innovation Lab: Key Note V. Sosārs, A. Greitāns
		15.30-17.00		Innovation Lab: Presentations V. Sosārs, A. Greitāns

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4. Innovation Sustainability	W Nov 25th	18.00-21.00		Innovation Lab Office Hours
	Th Nov 26th	18.00-21.00	Seminar: Corporate Social Responsibility R. Dias	
	F Nov 27th	9.00-12.00	Seminar: Presentation Skills W. Green	
		13.00-16.00		Practicum: Presentation Skills W. Green
		16.30-18.00		Practicum: Presentation Skills W. Green
	Sat Nov 28th	10.00-12.00		Innovation Lab: Presentation Skills V.Sosārs, A.Greitāns, W. Green
		13.00-14.30		Innovation Lab: Presentation Skills V.Sosārs, A.Greitāns, W. Green
		15.00-17:00		Innovation Lab: Presentation Skills V.Sosārs, A.Greitāns, W. Green
	W Dec 2nd	18.00-21.00		Innovation Lab Office Hours
	Th Dec 3rd	18.00-21.00	Seminar: Essentials of Global Economics A. Jakobsons	
	F Dec 4th	9.00 -12.00	Seminar: Funding of Innovation V. Sosārs	
		13:00-14.30		Innovation Lab: Preparation of Presentations V.Sosārs, A.Greitāns
		15.00- 18.00		Innovation Lab: Preparation of Presentations V. Sosārs, A. Greitāns
	Sat Dec 5th	10.00 -12.00		Innovation Lab: Final Course Presentations V. Sosārs, A. Greitāns
		13:00-14.30		Innovation Lab: Final Course Presentations V. Sosārs, A. Greitāns
		15:00-17.00		Innovation Lab: Final Course Presentations V. Sosārs, A. Greitāns
	W Dec 9th	18.00-21.00		Innovation Lab Office Hours
	Th Dec 10th	18.00-21.00		Final Project Presentations - In house
	F Dec 11th	8:30-16.00	Final Presentations Closing Event	