

**Business Finland, LIAA, Enterprise Estonia, Innovation Norway is organizing a 2-day event themed Circular Economy in the New Nordics *–* creating international growth through cooperation taking place on 24th and 25th of November 2020 online.**

During this online event participants are offered insights into the future of circularity, ecosystem building-thinking and more practical opportunities for company-pitching and B2B-meetings aiming at forming possible future co-innovation partnerships. All participating countries have different expertise in the sectors of wood and textile and as such a joint platform for planning, forming and strengthening of cooperations is offered through this event.

**AGENDA**

**TUESDAY 24TH OF NOVEMBER**

13:30 Welcome  
How to benefit from circular thinking  
Keynote: Ecosystem collaboration and bringing circularity into the region - *Kari Herlevi – Project Director, Circular Economy Sitra*  
  
Panel discussion: Circularity in the New Nordics  
Moderator *Gry K. Langbakk – Innovation adviser, Innovation Norway*  
Panelists:  
*Kerli Kvant Haas – Founder and CEO, Revualate*  
*Cathrine Barth – Managing partner, Nordic Circular Hotspot*  
*Dagnija Blumberga – RTU professor, Institute of Energy Systems and Environment, Latvia*  
*Tim Forslund – Specialist, Circular economy, Sitra*  
  
Q&A, conclusions  
  
Break

15:00 Creating added value through cooperation and ecosystem building  
Moderator *Ilmari Absetz, Program Director of Bio and Circular Economy, Business Finland*  
Aiming to design away the fossil-based society through an ecosystem of regional produce and know-how – *Tone Berge, Architect MNAL, Bioregion Institute*  
Developing innovation Hub for High Value-Added Products from Local Biomass Resources *– Roberts Rotbergs, Latvian Institute of Environmental Solutions*  
Collaboration and ecosystem building – *Kaisa Hansen, New Entprepreneurship & Startup Center Manager, TalTech University*  
CLIC innovation: ecosystem building in energy, circular and bioeconomy – *Jatta Jussila, CEO, CLIC Innovation*  
  
16:30 End of Day 1

**WEDNESDAY 25.11.2020: BUSINESS NETWORKING DAY**

09:00-10:00 Company pitching session  
Sign up to present your company’s offering!  
  
10:00-12:00 Panel discussions on value chains  
  
10:00 Industrial wood construction value chains  
Moderator *Gatis Zamurs – Executive Director, Latvian Wood Construction Cluster*  
*Margus Siilik – Founder, Okkastyle OÜ*  
*Mikelis Putrams – Founder, Made Arhitekti*  
*Kristine Nore – CEO, OmTRE AS*  
*Juha Sojakka – CEO, Siparila*

11:00 Circular textile value chains  
Moderator *Kerli Kvant Haas – Founder & CEO, Revaluate*  
*Ragnhild Nordhagen – Designer & Product Developer, GU*  
*Frode Svarstad – Quality Director, GU*  
*Pernille Stolze –Textile designer, Flokk*  
*Gatis Ginters – Head of Business development LSEZ, Liepaja*  
*Reet Aus – Founding Partner, Upmade and Aus Design*  
*Ali Harlin – Research Professor, VTT (Technical Research Center of Finland)*  
  
break  
  
13:15-16:15 B2B meetings